



## 2018 Global EcoAsia-PacificTourism Conference Program

### DAY 1: Monday 26, November, 2018

**Opening Session 8:45am–9:35am**

**Chair:** Sofie Formica, Conference Master of Ceremonies

Opening session	
8:45am-9:05am	Welcome to Country
9:05am-9:10am	Convenor Welcome <b>Tony Charters AM</b> , Convenor, Global Eco Asia Pacific Tourism Conference
9:10am- 9:35am	<b>Dr Claire Ellis</b> , Chair, Ecotourism Australia
Inspire	
Chair: Sofie Formica, Conference Master of Ceremonies	
9:35am-10:30am	<b>Michael Groom</b> , renowned Adventurer and Mountain Climber

**Morning Tea 10:30am–11:00pm**

**Parallel Plenary Sessions 11:00am–12:30pm**

Session	Theme	Session	Theme
<b>Track A</b>	<b>It's Time to Put the Great Barrier Reef First</b> <b>Chair:</b> Tony Charters AM, Convenor, Global Eco Asia-Pacific Tourism Conference	<b>Track B</b>	<b>Ecotourism - Meeting the Market</b> <b>Chair:</b> Rod Hillman, Chief Executive Officer, Ecotourism Australia
11:00am-11:20am	<b>Dr Wendy Craik AM</b> , Chair, Climate Change Authority	11:00am-11:25am	<b>David Edwards</b> , Projects Chief Executive, Special Projects Unit, Department of Innovation, Tourism Industry Development and the Commonwealth Games
11:20am-11:40am	<b>Dr David Wachenfeld</b> , Chief Scientist, Great Barrier Reef Marine Park Authority	11:25am-11:50am	<b>Paul Victory</b> , General Manager Growth & Innovation, SeaLink Travel Group
11:40am-12:00am	<b>Anna Marsden</b> , Managing Director, Great Barrier Reef Foundation	11:50am-12:15pm	<b>Dana Nikanpour</b> , Group Manager, Sales & Marketing, Northern Escape Collection
12:00am-12:20pm	<b>Andy Ridley</b> , Chief Executive Officer, Citizens of the Great Barrier Reef.	12:15pm:12:30pm	<b>Q&amp;A</b>
12:20pm-12:30pm	<b>Q&amp;A</b>		
12:30pm-1:30pm	<b>Lunch</b>		

**Parallel Plenary Sessions 1:30pm–3:00pm**

Session	Theme	Session	Theme
<b>Track A</b>	<b>Ecotourism – Protected Areas and Overtourism</b> <b>Chair:</b> Tony Charters AM, Convenor, Global Eco Asia-Pacific Tourism Conference	<b>Track B</b>	<b>It's Time to Give Support</b> <b>Chair:</b> Innes Larkin, Director, Ecotourism Australia
1:30pm-1:55pm	<b>Dr Ken Hughey</b> , Professor, Department of Environmental Management, Lincoln University, New Zealand	1:30pm-1:50pm	<b>Amanda Martin</b> , Chief Executive Officer, Australian Environmental Grantmakers Network
1:55pm-2:20pm	<b>Jason Jacobi</b> , General Manager, Tasmania Parks and Wildlife Service	1:50pm-2:20pm	<b>Panel Session:</b> <i>Forum Panellists</i> – <b>Ben O'Hara</b> , General Manager, Land and Environment at Turner Family Foundation – <b>Dana Nikanpour</b> , Group Manager, Sales & Marketing, Northern Escape Collection – <b>Darrell Wade</b> , Intrepid Travel Co-founder and Intrepid Group Chairman – <b>Amanda Martin</b> , Chief Executive Officer, Australian Environmental Grantmakers Network
2:20pm-2:45pm	<b>Dr Susanne Becken</b> , Professor of Sustainable Tourism and Director of Griffith Institute for Tourism		<b>It's Time for Lateral Thinking</b> <b>Chair:</b> Innes Larkin, Director, Ecotourism Australia
2:45pm-3:00pm	<b>Q&amp;A</b>	2:20pm-2:40pm	<b>Greg Bruce</b> , General Manager, Environmental Services, Division of Planning, Environment and Culture, Townsville City Council
		2:40pm-3:00pm	<b>Dr Thomas Goreau</b> , President, Global Coral Reef Alliance & Biorock Technology Inc.

**Afternoon Tea 3:00pm–3:30pm**

**Parallel Plenary Sessions 3:30pm–5:00pm**

Session	Theme	Session	Theme
<b>Track A</b>	<b>Heads of Agencies Forum</b> <b>Chair:</b> Daniel Gschwind, CEO Queensland Tourism Industry Council	<b>Track B</b>	<b>It's Time to Focus on Global and Regional Ecotourism</b> <b>Chair:</b> Tony Charters AM, Convenor, Global Asia-Pacific Tourism Conference
3:30pm-3:50pm	<b>Rod Hillman</b> , Chief Executive Officer, Ecotourism Australia	3:30pm-3:50pm	<b>Kauahi Ngapora</b> , General Manager, Kaikoura Whale Watch, New Zealand
3:50pm-5:00pm	Panel Session: – <b>Leanne Coddington</b> , Chief Executive Officer, Tourism and Events Queensland – <b>Ben Klaassen</b> , Deputy Director-General, Queensland Parks and Wildlife Service – <b>John Schutz</b> , Chief Executive, Department of Environment and Water – <b>Jeff McAlister</b> , Deputy Director-General, Tourism, Department of Innovation, Tourism Industry Development and the Commonwealth Games – <b>Scott Buchanan</b> , Executive Director, Wet Tropics Management Authority – <b>Catherine Basterfield</b> , Chief Executive Officer, Phillip Island Nature Parks – <b>Jason Jacobi</b> , General Manager, Tasmania Parks and Wildlife Service	3:50pm-4:10pm	<b>Darrel Wade</b> , Intrepid Travel Co-Founder and Intrepid Group Chairman
		4:10pm-4:30pm	<b>Peter Gash</b> , Managing Director, Lady Elliot Island Eco Resort
		4:30pm-4:50pm	<b>Ross McLennan</b> , Owner, Hidden Valley Cabins
		4:50pm-5:00pm	<b>Q &amp; A</b>

**Welcome Cocktail Civic Reception 5:30pm–7:30pm**

5:30pm-7:30pm	<b>Welcome Cocktail Civic Reception</b> Mayoral Forecourt, Townsville City Council, 103 Walker Street, Townsville QLD 4810
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## DAY 2: Tuesday, 27 November, 2018

<b>It's Time to Facilitate Growth 8:30am–9:20am</b> <b>Chair:</b> Sofie Formica, Conference Master of Ceremonies	
8:30am-8:40am	<b>University Of Queensland &amp; Ecotourism Australia Announcement</b>
8:40am-9:00am	<b>Barry Weare</b> , Director of Operations, Cooee Traveller
9:00am-9:20am	<b>Karla Way-McPhail</b> , Director, NAIF

<b>Emerging Leaders in Ecotourism 9:20am–10:00am</b> <b>Chair:</b> Sofie Formica, Conference Master of Ceremonies	
9:20am-9:40am	<b>Anna Del Rio</b> , Manager Economic Development and Tourism, Shire of Ashburton
9:40am-10:00am	<b>Africa Berdonces</b> , Freelance Naturalist Tour Guide, Galapagos Islands Ecuador

<b>Ecotourism in Protected Areas 10:00am–10:30am</b> <b>Chair:</b> Sofie Formica, Conference Master of Ceremonies	
10:00am-10:20am	<b>Ben Klaassen</b> , Deputy Director-General, Queensland Parks and Wildlife Service
10:20am-10:30am	<b>Meaghan Scanlon MP</b> , Assistant Minister for Tourism Industry Development, Queensland Government

### Morning Tea 10:30am–11:00am

<b>Session - Inspire</b> <b>Chair:</b> Sofie Formica, Conference Master of Ceremonies	
11:00am-11:25am	<b>Molly Steer</b> , Founder, Straw No More Campaign

<b>Indigenous Ecotourism 11:25am–12:30pm</b> <b>Chair:</b> Sofie Formica, Conference Master of Ceremonies	
11:25am-11:50am	<b>Jacob Cassidy</b> , Traditional Owner & Director, Mungalla Aboriginal Business Corporation
11:50am-12:15am	<b>Shirley Hollingsworth</b> , General Manager, Tjapukai Aboriginal Cultural Park <b>Corinne Brimm</b> , Deputy General Manager, Tjapukai Aboriginal Cultural Park
12:15am-12:30am	<b>Q &amp; A</b>

### Lunch 12:30pm–1:30pm

## Parallel Workshop Sessions 1:30pm–5:00pm

1:30pm-5:00pm	<p><b><i>Choose to attend one of the three workshops:</i></b></p> <ul style="list-style-type: none"> <li>• Ecotourism and Protected Areas</li> <li>• Accommodating Ecotourism: design, quality and modes</li> <li>• Building Sustainable Destinations: a community based approach</li> </ul>
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<b>Ecotourism and Protected Areas 1:30pm–5:00pm</b> <b>Chair:</b> Alysia Brandenburg, Director, Ecotourism Australia	
1:30pm-1:50pm	Ecotourism in National Parks: what is leading practice? <b>Laura Hahn</b> , Conservation Officer, National Parks Association of Queensland
1:50pm-2:10pm	Provision of Public Mooring Facilities to Support Coral Reef Conservation and Facilitate Sustainable Visitor Access: a case study of the Whitsundays <b>Nicole Hitchcock</b> , Senior Ranger, Queensland Parks and Wildlife Service
2:10pm-2:30pm	Identifying Experts' Opinion on Conservation Behaviours Protecting the Great Barrier Reef <b>Karen Hofman</b> , PhD Student, University of Queensland
2:30pm-2:50pm	Where do Ecotourism and Protected Area Fit into Australia's Tourism Brand Strategy? <b>David Morgans</b> , Strategic Project Director, Tourism and Events Queensland
2:50pm-3:00pm	<b>Discussion</b>
3:00pm-3:30pm	<b>Afternoon Tea</b>
3:30pm-3:50pm	The Making of a Master Reef Guide <b>Fiona Merida</b> , Assistant Director Tourism and Education, Great Barrier Reef Marine Park Authority
3:50pm-4:10pm	Optimising commercial building energy use: a study of Australia's Reef HQ Aquarium <b>Sascha Thyer</b> , Assistant Director Technical Operations, ReefHQ Great Barrier Reef Aquarium
4:10pm-4:30pm	<b>Tammy Cheung</b> , Senior Manager, Infinity Travel
4:30pm-5:00pm	<b>Discussion</b>

<b>Accommodating Ecotourism: design, quality and modes 1:30pm–5:00pm</b> <b>Chair:</b> Rod Hillman, Chief Executive Officer, Ecotourism Australia	
1:30pm-1:55pm	It's Time to Stand Out from the Crowd: let your buildings do the talking <b>Daniel Smedley</b> , Director and Architect, Studio S2 Architects
1:55pm-2:20pm	An Eye on the Future <b>Matthew Flynn</b> , Design Director, VIDA Planners and Landscape Architects <b>Louise Custance</b> , VIDA Planner and Landscape Architects
2:20pm-2:45pm	Ecodge Design and Master Planning: where to start <b>John Cameron B.Arch, FRAIA</b> , Director, John Cameron Architects Pty Ltd
2:45pm-3:00pm	<b>Discussion</b>
3:00pm-3:30pm	<b>Afternoon Tea</b>
3:30pm-3:55pm	Sustainable Aspects of the Recreational Vehicle Market <b>Gary Rebgetz MBA</b> , Director, CMCA Ltd
3:55pm-4:20pm	Developing a National Strategy for Ecotourism in Protected Areas <b>Rod Hillman</b> , Chief Executive Officer, Ecotourism Australia
4:20pm-5:00pm	<b>Discussion</b>

## Building Sustainable Destinations: a community based approach

1:30pm–5:00pm

**Chair:** Dr Claire Ellis, Chair, Ecotourism Australia

The workshop will follow a collective learning process to build capacity and collaboration in ecotourism - proudly hosted by \*Sustainable Townsville\*

1:30pm-2:30pm	<b>Ecotourism Collaboration</b>
2:30pm-3:00pm	<b>Learning Exemplars in Action: addressing local and global challenges and opportunities</b> <ul style="list-style-type: none"><li>– From Biodiversity Conservation to Educational and Sustainable Activities <b>Beatriz Torres Hansjosten</b>, Ph.D Student, Marine Ecology, Universitat de les IllesBalears, Spain</li><li>– Unleashing the Power of Eco Tourism within the Municipality of Portmore <b>Onigraay Parker</b>, Director of Planning, Development and Environment, Portmore Municipal Council, Jamaica</li><li>– Creating a Sustainable Destination in the Driftless Region of the USA: a young person's perspective <b>Jacob Jansen</b>, Politics and Sociology Major, Sustainability Chair, Student Sustainability Worker, Loras College 2020, USA</li></ul>
3:00pm-3:30pm	<b>Afternoon Tea</b>
3:30pm-4:00pm	<b>Learning Exemplars in Action: addressing local and global challenges and opportunities</b> <ul style="list-style-type: none"><li>– Sustainability Activities in Mallorca, Spain as a Model for Community/Tourist Engagement in Tourist Areas in the Asia, Pacific and Oceania Region <b>Dr Neal Phillip</b>, Professor &amp; Chairperson, Dept of Chemistry &amp; Chemical Technology Bronx Community College, USA</li><li>– Studying Air Flow in a Dense, High Tourist, Urban Environment via the S-SAFE Case Study <b>Dr Dereck Skeete</b>, Professor of Environmental Science, Bronx Community College, USA</li><li>– Building and Mapping Collaborations and Options <b>Nopparat Guyphet</b>, Co-owner, 202PAGES, Thailand</li></ul>
4:00pm-5:00pm	<b>Ecotourism Collaboration</b>

## Conference Dinner

7:15pm-10:15pm	<b>The Vile Resort-Casino</b> , Sir Leslie Thiess Dr, Townsville City QLD 4810
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## DAY 3 –Wednesday 28 November, 2018

### Parallel Workshop Sessions

9:00am–12:30pm

9:00am-12:30pm	<p><b>Choose to attend one of the three workshops:</b></p> <ul style="list-style-type: none"> <li>– Ecotourism and Conservation</li> <li>– Destination Development and Marketing</li> <li>– Evolving Ecotourism</li> </ul>
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### Ecotourism and Conservation 9:00am–12:30pm

**Chair:** Emily Ellis, Operation Manager, Ecotourism Australia

9:00am-9:20am	<p>Conservation Tourism in Practice: invitation to an eradication event  <b>Darcelle Matassoni</b>, Project Communications Coordinator, Lord Howe Island Board</p>
9:20am-9:40am	<p>Citizen Science in Tourism: Lord Howe Island  <b>Ian Hutton</b>, Manager, Lord Howe Island Nature Tours</p>
9:40am-10:00am	<p>The Conservation Contributions of Ecotourism in Australia: how far we've come, and where to from here  <b>Cassandra Wardle</b>, PhD Student, Griffith University</p>
10:00am-10:20am	<p>Nature in the Driver's Seat: sustainable contributions to the visitor economy  <b>Chris Thomas</b>, Parks and Partnerships Manager, Department for Environment and Water</p>
10:20am-10:30am	<b>Discussion</b>
10:30am-11:00am	<b>Morning Tea</b>
11:00am-11:20am	<p>Understanding Tourists' Attitudes Toward Interventions for the Great Barrier Reef  <b>Prof Brent Ritchie</b>, Professor, UQ Business School  <b>Bruce Prideaux</b>, Director, Centre for Tourism and Regional Opportunities, Central Queensland University</p>
11:20am-11:40am	<p>Changes in the State of Great Barrier Reef Tourism from 2013 to 2017 and Challenges for its Future  <b>Dr Matt Curnock</b>, Social Scientist, CSIRO</p>
11:40am-12:00am	<p>Financing Clean Energy in Ecotourism and the Great Barrier Reef  <b>Tracey Lines</b>, Director Reef Development, Clean Energy Finance Corporation</p>
12:00pm-12:30pm	<b>Discussion</b>

### Destination Development and Marketing 9:00am–12:30pm

**Chair:** Lina Cronin, Communications and Audit Manager, Ecotourism Australia

9:00am-9:20am	<p>Target Markets, Global Trends and what it all Means for Ecotourism  <b>Carl Solomon</b>, Director, Destination Marketing Store  <b>Charlotte Prouse</b>, Destination Marketing Store</p>
9:20am-9:40am	<p>Ecotourism: it's everyone's business  <b>Gary Kerr</b>, Executive Officer, Douglas Shire Council  <b>Tara Bennett</b>, Executive Officer, Tourism Port Douglas Daintree</p>
9:40am-10:00am	<p>Trade Marks and Intellectual Property: The Three Capes Experience  <b>Jen Fry</b>, Manager, Visitor Strategy, Tasmania Parks and Wildlife</p>
10:00am-10:30am	<b>Discussion</b>
10:30am-11:00am	<b>Morning Tea</b>
11:00am-11:20am	<p>Full-Stream Ahead: tourism development in an environmentally sustainable way  <b>Sophie Teede</b>, Operations Supervisor (Marine), Busselton Jetty Incorporated</p>

11:20am-11:40am	Inclusive Access in Nature-Based Tourism Experiences <b>Yvette Eglinton</b> , Senior Project Officer, Environmental Science and Information Unit, Department for Environment and Water
11:40am-12:00pm	Ecotourism: a sustainable prospective <b>DrJitendra GC</b> , Executive Chairperson, Sajha Foundation <b>Maya Tamang</b> , PhD Pursuant, MSc Environmental Science, Working with Ministry of Environment
12:00pm-12:30pm	<b>Discussion</b>

<b>Evolving Ecotourism 9:00am–12:30pm</b> <b>Chair:</b> Rick Murray, Deputy Chairman, Ecotourism Australia	
9:00am-9:20am	From Nature-Based Tourism to Nature-Based Solutions: towards a new era in ecotourism <b>Leonie Bowles</b> , Associate Lecturer, University of Queensland <b>Dr Anna Phelan</b> , Research Fellow, UQ Business School
9:20am-9:40am	Indigenous Rangers Transitioning to Tourism <b>Russell Boswell</b> , Manager, Savannah Guides
9:40am-10:00am	Ecotourism and Nature Play: because no one ever remembered their best day of television <b>Innes Larkin</b> , Owner, Mt Barney Lodge
10:00am-10:20am	Evolving Ecotourism: practical examples from Vanuvatu <b>Pascal Guillet</b> , Owner-operator, Vanuatu Ecotours, Vanuatu
10:20am-10:30am	<b>Discussion</b>
10:30am-11:00am	<b>Morning Tea</b>
11:00am-11:20am	Keeping up with the Times: the evolution of experience development and delivery in Seal Bay Conservation Park, Kangaroo Island, South Australia <b>Alana Binns</b> , Site Manager, Seal Bay Conservation Park, Department for Environment and Water <b>Melanie Stonill</b> , Seal Bay Conservation Park, Department for Environment and Water
11:20am-11:40am	Among the Red Apes <b>Suhaili Kahar</b> , Naturalist Guide, Sukau Rainforest Lodge, Malaysia
11:40am-12:00pm	Planetary Reflections <b>Marnie Ogg</b> , Director, Travel Ogg Pty Ltd
12:00pm-12:30pm	<b>Discussion</b>

**Lunch 12:30pm–1:30pm**

<b>Ecotourism in Protected Areas 1:30pm–2:10pm</b> <b>Chair:</b> Sofie Formica, Conference Master of Ceremonies	
1:30pm-1:50pm	<b>Katherine Zischka</b> , Australian Committee for IUCN Inc.
1:50pm-2:10pm	<b>Andrew Flannery</b> , Eco-Active Business Leader, Spicers Group & Turner Family Foundation



<b>Ecotourism Destination 2:10pm–3:30pm</b>	
<b>Chair:</b> Sofie Formica, Conference Master of Ceremonies	
2:10pm-2:30pm	<b>Deborah Dickson-Smith</b> , Travel Writer and Co-Founder of Diveplanit Travel
2:30pm-2:50pm	<b>Albert Teo</b> , Managing Director, Borneo Eco Tour, Malaysia
2:50pm-3:00pm	<b>Q&amp;A</b>

**Afternoon Tea 3:00pm–3:30pm**

<b>Session</b>	<b>Inspire</b>
	<b>Chair:</b> Sofie Formica, Conference Master of Ceremonies
3:30pm-3:55pm	<b>Darren Jew</b> , Wildlife Photographer

<b>It's Time to Recognise 3:55pm–4:45pm</b>	
<b>Chair:</b> Sofie Formica, Conference Master of Ceremonies	
A Panel of Australia's leading eco operators and foundation members of the ECO Certification program.	
3:55pm-4:45pm	<b>Panellists:</b> <ul style="list-style-type: none"> <li>• <b>Lisa Groom</b>, Managing Director, interNATIONALPARKtours, accepting reward on behalf of Binna Burra Lodge</li> <li>• <b>Michael Jerram</b>, Owner, Gecko Canoeing and Trekking</li> <li>• <b>Jan Claxton</b>, Owner, Ocean Rafting</li> <li>• <b>Sarah Vickory</b>, Environmental Manaager, Ocean Rafting</li> <li>• <b>Douglas Baird</b>, Environment &amp; Compliance Manager, Quicksilver Connections</li> <li>• <b>Michael Berman-Hardman</b>, General Manager, Skyrail Rainforest Cableway</li> <li>• <b>Dean Bagley</b>, Product Development Manager, SeaLink Travel Group, accepting award on behalf of Kingfisher Bay Resort</li> </ul>

<b>Closing 4:45pm–5:00pm</b>	
<b>Chair:</b> Sofie Formica, Conference Master of Ceremonies	
4:45pm-5:00pm	<b>Conference Close</b>

**Thursday 29 November**

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**Ecotourism and Reef Management Technical Tour**

9:00am-4:30pm	<b>Ecotourism and Reef Management Technical Tour</b>
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