



ECOTOURISM  
AUSTRALIA  
PRESENTS

# Global Eco Asia-Pacific Tourism Conference

*Revolution,  
Driving Evolution*

**Margaret River, Western Australia  
1–3 December 2020**



## Keynote Speakers & Program

[globaleco.com.au](http://globaleco.com.au)



# Keynote Speakers



**Sonia Beckwith**

*Co-Owner  
Live Ningaloo*



**Alexandra Burt**

*Co-Founder & Proprietor, The Landsmith  
Collection*



**Amy Carter-James**

*Founder and Managing Partner  
ripl.*



**Louise Cashmore**

*Curator, Origins Market*



**Cameron Costello**

*Chief Executive Officer  
Quandamooka Yoolooburabee Aboriginal  
Corporation*



**Dr Claire Ellis**

*Chair  
Ecotourism Australia*



**Phillipa Harrison**

*Managing Director  
Tourism Australia*



**Rod Hillman**

*Chief Executive Officer  
Ecotourism Australia*



**Dr Erika Jacobson**

*Owner/Operator  
Edgewalkers*



**Adele Labine-Romain**

*National Travel Hospitality and Leisure  
Sector Leader & Partner  
Deloitte Access Economics Pty Ltd*



**Innes Larkin**

*Owner  
Mt Barney Lodge*



**Geoff Manchester**

*Co-Founder  
Intrepid Travel*



**Lee Miezis**

*Chief Executive Officer  
Bushfire Recovery Victoria*



**Gary Muir**

*EcoGuide  
WOW Wilderness EcoCruises*





**Rhonda Murphy**

*Manager, Aboriginal Engagement and Heritage Unit, Department of Biodiversity, Conservation and Attractions, Western Australia*



**Dermot O'Gorman**

*Chief Executive Officer  
WWF-Australia*



**Neville Poelina**

*Guide Trainer  
Kingfisher Tours*



**Anna Pollock**

*Founder  
Conscious.Travel  
United Kingdom*



**Prof Brent Ritchie**

*Associate Dean, Research, Faculty of Business, Economics and Law  
The University of Queensland*



**Rebecca Sampi**

*Head Guide  
Kingfisher Tours*



**Rosie Sandover**

*Owner and Operator  
Kingfisher Tours*



**Peter Sharp**

*Executive Director, Parks and Visitor Services  
Department of Biodiversity, Conservation and Attractions, Western Australia*



**Lisa Shreeve**

*Chief Executive Officer  
Busselton Jetty*



**Robert Taylor**

*Chief Executive Officer  
WAITOC*



**Craig Wickham**

*Managing Director  
Exceptional Kangaroo Island*



**Tony Charters AM**

*Co-Convenor, Global Eco Asia-Pacific  
Tourism Conference*



**Prof Ross Dowling AM**

*Honorary Professor of Tourism, School of Business & Law Edith Cowan University  
& Co-Convenor, Global Eco Asia-Pacific  
Tourism Conference*





# Day 1 Tuesday 1 December 2020

7:30AM–5:00PM REGISTRATION DESK OPEN

## PLENARY SESSION

8:45AM–10:00AM

OPENING SESSION		8:30AM–10:00AM	LIVE STREAM
8:45am	<b>Welcome to Country</b>		
9:15am	<b>Convenor Welcome</b> <i>Tony Charters AM, Convenor, Global Eco Asia-Pacific Tourism Conference</i>		
9:20am	<b>Keynote Speaker</b> <i>Dr Claire Ellis, Chair, Ecotourism Australia</i>		
9:40am	<b>Keynote Speaker</b> <i>Welcome from WA Government</i>		
9:50am	<b>Keynote Speaker</b> <i>Welcome to Destination</i>		
INSPIRE		10:00AM–10:30AM	LIVE STREAM
10:00am	<b>Keynote Speaker</b> <i>Craig Wickham, Managing Director, Exceptional Kangaroo Island</i>		
MORNING TEA		10:30AM–11:00AM	LIVE STREAM
TAKING STOCK: SURVIVING THE IMPACTS OF NATURAL DISASTERS AND PANDEMICS		11:00AM–12:30PM	
11:00am	<b>Keynote Speaker</b> <i>Amy Carter-James, Founder and Managing Partner, rippl.</i>		
11:25am	<b>Keynote Speaker</b> <i>Lee Miezi, Chief Executive Officer, Bushfire Recovery Victoria</i>		
11:50am	<b>Keynote Speaker</b> <i>Sonia Beckwith, Co-Owner, Live Ningaloo</i>		
12:15am	<b>Q &amp; A</b>		
LUNCH		12:30PM–1:30PM	LIVE STREAM
ECOTOURISM FUTURES		1:30PM–3:00PM	
1:30pm	<b>Keynote Speaker</b> <i>Adele Labine-Romain, National Travel, Hospitality and Leisure Sector Leader &amp; Partner, Deloitte Access Economics Pty Ltd</i>		
1:55pm	<b>Keynote Speaker</b> <i>Geoff Manchester, Co-Founder, Intrepid Travel</i>		
2:20pm	<b>Keynote Speaker</b> <i>Peter Sharp, Executive Director, Parks and Visitor Services, Department of Biodiversity, Conservation and Attractions, Western Australia</i> <i>Rhonda Murphy, Manager, Aboriginal Engagement and Heritage Unit, Department of Biodiversity, Conservation and Attractions, Western Australia</i>		
2:45pm	<b>Q &amp; A</b>		
AFTERNOON TEA		3:00PM–3:30PM	LIVE STREAM



## PLENARY SESSION

3:30PM–5:00PM

LIVE STREAM

### CEO FORUM

3:30pm

#### Keynote Speaker

*Phillipa Harrison, Managing Director, Tourism Australia*

3:55pm

#### CEO Forum

*Peter Sharp, Executive Director, Parks and Visitor Services,  
Department of Biodiversity, Conservation and Attractions, Western Australia*

*Lisa Shreeve, Chief Executive Officer, Busselton Jetty*

### LUNCH

12:30PM–1:30PM



## WELCOME DRINKS

5:30PM–7:30PM

OPTIONAL FUNCTION AS PART OF THE NETWORKING PROGRAM, SEE REGISTRATION PAGE FOR DETAILS



# Day 2 Wednesday 2 December 2020

7:30AM–5:00PM REGISTRATION DESK OPEN

## MORNING PARALLEL PLENARY SESSIONS

8:30AM–12:30PM

LIVE STREAM	OPTION 1		OPTION 2 (not streamed)	
	8:30am	Plenary Parallel Session 1: Ecotourism Post COVID-19	Parallel Plenary Session 2: Best Practices in WA Ecotourism	
	MORNING TEA			10:30PM–11:00AM
	11:00am	Option 1 continued (not streamed)	Option 2 continued (not streamed)	
	LUNCH			12:30PM–1:30PM

## PLENARY SESSION

1:30PM–2:00PM

LIVE STREAM	INSPIRE		1:30PM–2:00PM	
	1:30pm	<b>Keynote Speakers</b> <i>Gary Muir, EcoGuide, WOW Wilderness EcoCruises</i>		
	FORUM OF REVOLUTIONARY IDEAS			2:00PM–3:00PM
	2:00pm	<b>Keynote Speaker</b> <i>Ecotourism and Climate Action</i> <i>Innes Larkin, Owner, Mt Barney Lodge</i>		
	2:10pm	<b>Keynote Speaker</b> <i>Ecotourism and Indigenous Tourism</i>		
	2:20pm	<b>Keynote Speaker</b> <i>Open Forum</i> <i>Dr Erika Jacobson, Owner/Operator, Edgewalkers,</i>		
	2:30pm	<b>Forum Discussion</b>		
	AFTERNOON TEA			3:00PM–3:30PM
	NEW ALLIANCES, NEW PATHS			3:30PM–5:00PM
	3:30pm	<b>Keynote Speaker</b> <i>Prof Ross Dowling AM, Honorary Professor of Tourism, School of Business &amp; Law Edith Cowan University</i>		
	3:55pm	<b>Keynote Speaker</b> <i>Prof Brent Ritchie, Associate Dean, Research, Faculty of Business, Economics and Law, The University of Queensland</i>		
	4:20pm	<b>Keynote Speaker</b> <i>Louise Cashmore, Curator, Origins Market</i>		
	4:45pm	<b>Q &amp; A</b>		

## CONFERENCE DINNER

7:00PM–10:30PM

OPTIONAL FUNCTION AS PART OF THE NETWORKING PROGRAM,  
SEE REGISTRATION PAGE FOR DETAILS



# Day 3 Thursday 3 December

7:30AM–5:00PM REGISTRATION DESK OPEN

## MORNING PARALLEL PLENARY SESSIONS

8:30AM–12:30PM

LIVE STREAM	OPTION 1		OPTION 2 (not streamed)	
	8:30am	Parallel Plenary Session 3: Evolving Ecotourism and ECO Destinations	Parallel Plenary Session 4: Best Practices in WA Ecotourism	
	MORNING TEA			10:30PM–11:00AM
	11:00am	Option 1 continued	Option 2 continued (not streamed)	
	LUNCH			12:30PM–1:30PM

## PLENARY SESSION

1:30PM–3:00PM

LIVE STREAM	INDIGENOUS ECOTOURISM			1:30PM–3:00PM
	1:30pm	<b>Keynote Speaker</b> <i>Cameron Costello, Chief Executive Officer, Quandamooka Yoolooburrabee Aboriginal Corporation</i>		
	1:55pm	<b>Keynote Speaker</b> <i>Rosie Sandover, Owner and Operator, Kingfisher Tours</i> Co-Presenters: <i>Rebecca Sampi, Head Guide, Kingfisher Tours</i> <i>Neville Poelina, Guide Trainer, Kingfisher Tours</i>		
	2:20pm	<b>Keynote Speaker</b> <i>Robert Taylor, Chief Executive Officer, WAITOC</i>		
	2:45pm	<b>Q &amp; A</b>		
	AFTERNOON TEA			3:00PM–3:30PM
	INSPIRE			3:30PM–4:00PM
	3:30pm	<b>Keynote Speaker</b> <i>Anna Pollock, Founder, Conscious.Travel, United Kingdom</i>		
	EVOLVING ECOTOURISM			4:00PM–5:00PM
	4:00pm	<b>Keynote Speaker</b> <i>Alexandra Burt, Co-Founder &amp; Proprietor, The Landsmith Collection</i>		
	4:25pm	<b>Keynote Speaker</b> <i>Dermot O’Gorman, Chief Executive Officer, WWF-Australia</i>		
	4:50pm	<b>Q &amp; A</b>		
	CONFERENCE CLOSE			5:00PM–5:10PM
	5:00pm	<b>Conference Close</b> <i>Dr Claire Ellis, Chair, Ecotourism Australia</i> <i>Rod Hillman, Chief Executive Officer, Ecotourism Australia</i>		





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## WHO WILL BE ATTENDING?

The Global Eco Conference brings together all sectors of the tourism industry that play a role in delivering experiential, responsible and ecotourism. Attending the conference will be tourism operators, national park agencies, state and national tourism organisations, industry organisations, conservation bodies, marine and reef tourism organisations and a large number of international tourism representatives.

## CONTACT US

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