



Call for Papers

Take an active role at Global Eco

1-3 December 2020

Revolution, Driving Evolution



The Global Eco Asia-Pacific Tourism Conference, the premier event of Ecotourism Australia, will be held 1-3 December 2020 in Margaret River, Western Australia. Now in its 28th year, it's no coincidence that Global Eco attracts the world's leading ecotourism operators, protected area managers and tourism professionals.

The 2020 Conference comes at a critical time for the industry. With the massive



disruption to tourism through the bushfires of 2019 followed by the universally devastating impact of COVID-19, there has never been a more important time to come together, draw on the collective strengths of industry, government and academia to re-assess, reflect and recover.

With the conference traditionally being staged in November/December, the Board of Ecotourism Australia have taken the decision to maintain its commitment to a physical conference. In line with the current government predictions, the timing, in the first week of December, will be in a period when domestic tourism and limited international tourism has been re-opened. However, it is expected that there will be significant flow-on restrictions and challenges posed by the serious economic and social impacts of the pandemic. The situation will be regularly monitored during the planning stages of the conference and all recommended and required precautions – including social distancing and hygiene requirements – will be taken during the staging of the event. Registered attendees and participants will be kept up to date with any changes made to the program due to the continued impact of the COVID-19 crisis.

The theme for the 2020 Global Eco Conference is: *“Revolution, Driving Evolution”*.

The word ‘revolution’ in the sense of a fundamental or large-scale change or improvement in the way tourism and ecotourism in particular operates. The theme opens up the opportunity to take stock, review and re-assess the industry and to influence its evolution. There are many dimensions that can be explored under this theme.

Ecotourism has been at the forefront of experiential and sustainable forms of tourism for nearly 30 years. It has grown from a tiny niche market to an estimated 25% of the industry. It pioneered a focus on quality, heritage interpretation, community involvement, natural and cultural heritage protection and giving something back. Ecotourism Australia for its part developed:

- the world’s first certification scheme for ecotourism in 1996 (ECO Certification);
- the world’s first climate change certification program for the tourism industry in 2008 (Climate Action Certification); and
- The ECO Destination Certification program in 2019.

Australia’s leading ECO certified operators now win a vastly disproportionate percentage of state and national tourism awards. So, with a track record like that, the time is right to focus on the enormous challenges now facing ecotourism, not only in Australia and the Asia-Pacific, but across the globe.



The 2020 conference will give voice to the diversity of players that can contribute to a revolution in the tourism world and take a fresh look at the industry. To question how we go about business, our offerings, our alliances, our expectations for growth. The 2020 Global Eco Asia-Pacific Tourism Conference seeks to facilitate the evolution of this remarkable sector of the industry.

Offer a paper now

Ecotourism Australia's Global Eco Asia-Pacific Tourism Conference is seeking papers for its concurrent sessions on day 2 and 3 of the conference, Tuesday 2 and Wednesday 3 December 2020. Two concurrent workshops will run to enable delegates to focus on a particular stream. Please also indicate if you are prepared for the paper to be considered in the keynote program.



The range of topics of particular interest to Ecotourism Australia includes:

1. Rebuilding after natural disasters
2. Pandemics and tourism – what have we learnt from previous events?
3. Evolving ecotourism – new directions
4. 'Never let a good crisis go to waste'
5. The psychology of disaster recovery
6. Implications of COVID-19 for the evolution of ecotourism
7. Climate change and ecotourism
8. Tourism in Protected Areas
9. Strategic partnerships as a tool to recovery and evolution
10. The evolution and future of green destinations
11. Geotourism
12. Indigenous tourism
13. Product development post COVID-19
14. Undertourism and Overtourism
15. Community-based ecotourism
16. Ecotourism marketing for our times

17. Wildlife in ecotourism
18. Ecotourism policy and planning in a post COVID-19 environment
19. Technology applications to drive the evolution of ecotourism

The deadline for the submission of offered papers is COB Friday 21 August 2020.

Further calls for offered papers in particular subject areas may be made in the period August to September 2020.

[CLICK HERE](#) to submit your paper now!

Guidelines for offering a paper



Global Eco is not an academic conference. It is predominantly attended by practitioners in ecotourism operations, protected area management agencies and tourism organisations. A review of the papers from previous years will assist in pitching your paper. [CLICK HERE](#) to view previous papers.

Submitted papers must address the following:

- an alignment with the theme;
- in the presentation of case studies, an outline of the key learnings and outcomes of the project or program;
- applied learning experiences of the project and their relevance to ecotourism and responsible tourism;

Further requirements:

- submissions must be made electronically via the Global Eco Conference website 'call for papers' tab;
- abstracts must be no more than 250 words;
- abstracts should contain a brief summary of the content areas of your proposed topic;

- indication if you are also happy for your paper to be considered in the keynote program;
- joint presentations are welcome;
- please provide a 150 word biography (and a medium to high resolution head and shoulders photo) of yourself; and
- the title should aim to be precise and concise so that it conveys a clear message.

All presenters must be able to cover their own registration fees, accommodation and travel costs. Accepted speakers will be offered a 10% discount on registration fees. The discount excludes accommodation, networking events and technical tours, as these activities are charged at cost price.



Accepted speakers must register and pay prior to **COB Friday 11 September 2020** to have their paper confirmed and published online.

To enable delegates to interact with presenters we encourage speakers to attend the entire conference. As a minimum, speakers must be registered and attend the day of their presentation.

The titles of papers and presenter's details will be provided (excluding contact details) on the conference website. The Secretariat reserves the right to edit the title of papers to reduce their length if required. Any author changes to the title or abstract of papers must be provided to the Global Eco Secretariat by email prior to **COB Friday 11 September 2020**.

Speakers with accepted abstracts will be required to prepare and submit their full presentation by **COB Friday 13 November 2020**.

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