

Ecotourism Australia – UQ Partnership Update

Professor Brent Ritchie

Associate Dean (Research)

Faculty of Business, Economics and Law



Vision and Purpose

- Partnership which brings together knowledge and skills of UQ staff and students to address challenges/opportunities for Ecotourism
- Production of cutting edge research program
- Translation and communication of research to inform management



MEDIA RELEASE:

Ecotourism Australia / University of Queensland Partnership Aims to Boost Industry-Oriented Research Outcomes

Last week, Ecotourism Australia (EA) signed a historic partnership agreement with The University of Queensland (UQ). The agreement, signed by EA's new Chair, Dr Claire Ellis and UQ Professor Brent Ritchie, will encourage collaboration to better understand ecotourism and improve its outcomes for communities and Ecotourism Australia members.



Key Activities in 5 Year MOU

- Work Integrated Learning Activities (guest lectures, placements, PhD placements)
- Identify and secure PhD scholarships aligned to topic areas developed by EA
- Support PhD projects and facilitate access to data for PhD students (EA +members)
- Showcase industry orientated staff and student research outcomes at the annual conference
- Identify and secure funding for research projects (ARC grants etc)
- Share research learnings from the MOU with EA and its members (newsletter)
- Identify and secure funding for consultancy projects in Asia-Pacific to build capacity
- Jointly develop training resources (programs, tools) for EA members or explore commercialisation/licencing for mutual benefit

PhD Students

MEDIA RELEASE: Overtourism And A Low Carbon Future High On Agenda For New Ecotourism Australia / University Of Queensland PhD Candidates

Posted by on 4 November 2019 | Comments

Tags: *The University of Queensland, overtourism, low carbon futures, social licence, ecotourism*

INTRODUCING AUSTRALIA'S NEW FRONTLINE ECOTOURISM RESEARCHERS

Posted by Lina Cronin on 30 April 2020 | Comments

Tags: *The University of Queensland, PhD, low carbon future, sustainable destinations, overtourism, social licence, national parks*



ECOTOURISM PHD UPDATE: OVERTOURISM IN THE AUSTRALIAN CONTEXT

Posted by Lina Cronin, Thi Hieu Nguyen on 20 August 2020 | Comments

Tags: *UQ PHD, overtourism*

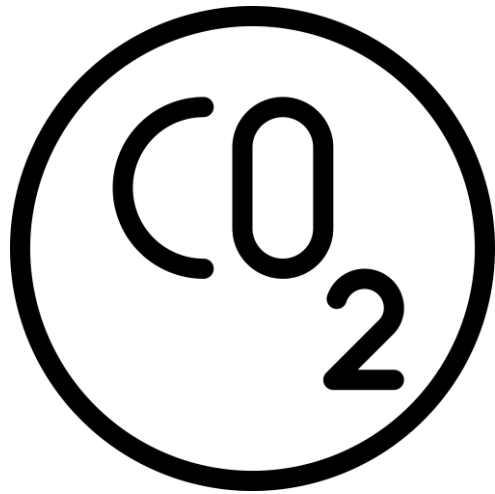


A simple and affordable approach for tourism businesses to calculate their carbon emissions

Csilla Demeter

PhD candidate

Tourism | UQ Business School | The University of Queensland



8% of global CO₂ emissions

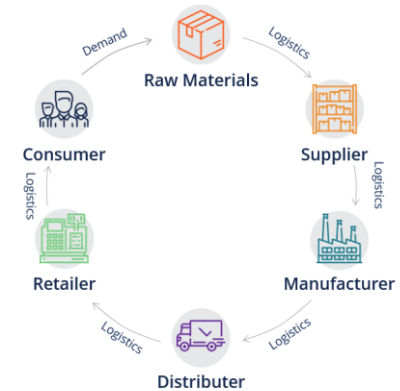
The traditional approach: Life Cycle Analysis



Expensive



Requires specific expertise



Data is difficult to collect

Alternative: Environmentally Extended Input-Output Analysis



Affordable



Easily accessible



Calculations based on costs

One example: one daily routine hotel room clean

Items used for one room clean	<small>Tourism UQ Business School</small> Cost	CO₂ (Life Cycle Analysis)	CO₂ (Input-Output method)
Laundry and Dry-Cleaning Services	\$9.5	1.8 kg	1.2 kg
Paper products	\$2.4	0.9 kg	0.7 kg
Cosmetics and toiletry preparations	\$2.3	0.4 kg	0.4 kg
Soft drinks	\$1.9	0.3 kg	0.4 kg
Treated milk	\$0.7	0.3 kg	0.2 kg
Printing and stationery	\$0.7	0.1 kg	0.2 kg
Clothing	\$1.9	0.0 kg	0.2 kg
Refined sugar	\$0.3	0.0 kg	0.1 kg
Soap and other detergents	\$0.4	0.1 kg	0.1 kg
Plastic products	\$0.0	0.0 kg	0.0 kg
Grand Total	\$20.1	3.9 kg	3.5 kg

Conclusions

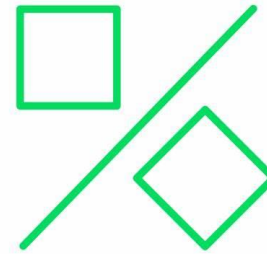
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Simple



Affordable



Similar results



Identifies hotspots

Thank you for your attention

Please get in touch if you would like to work with us

Csilla Demeter

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[Csilla Demeter, UQ Business School](#)

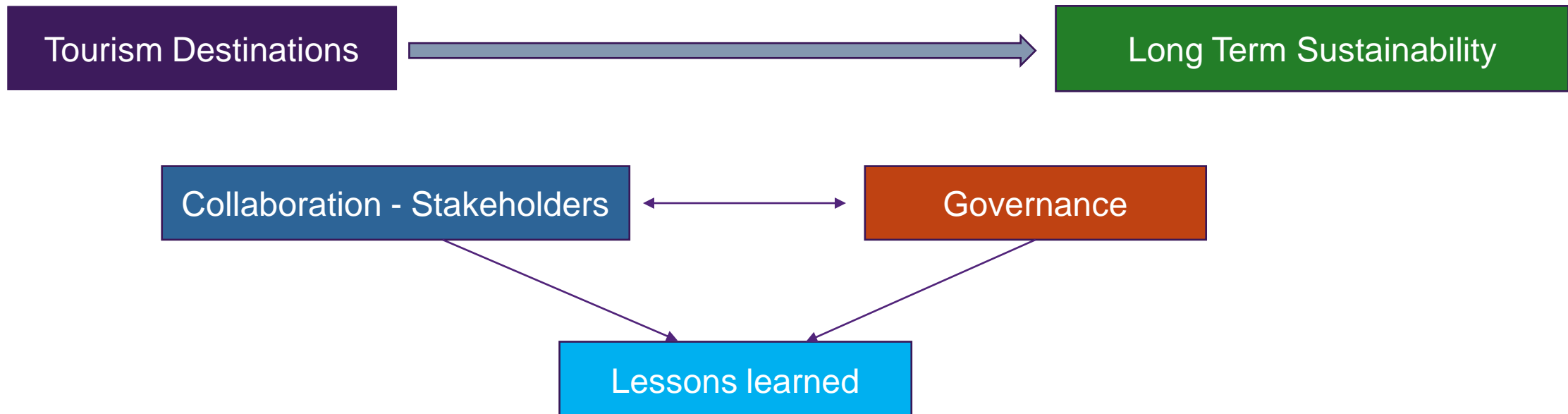
Ana Ximena Alvis Gonzales, MA

- Master in Sustainable Tourism Management
- 10 years of work experience in Bolivia, USA and Mexico.
- Supporting projects on:
 - Ecotourism
 - Community tourism
 - Tourism planning
 - Sustainable tourism (best practices manuals)
 - Indigenous tourism
- Internship at Ecotourism Australia
- PhD candidate at the University of Queensland.



Topic: Sustainable Tourism Destination

Scope of topic: “How stakeholders can effectively collaborate in supporting sustainable destination certification in the long term and the importance of sharing lessons learned by tourism destinations working towards a sustainable destination certification. Going from broad experiences to a Case study: Port Douglas Shire, Australia”.



Sonya Underdahl

- PhD Candidate - School of Business – University of Queensland
- Lecturer – Environmental Sociology – Ecotourism, Edogawa University, Tokyo, Japan
- Touring Manager/ Guide/Trainer - UKTNP (Voyages), O'Reilly's Rainforest Retreat
- Founding Staff - Asia/ Russia G Adventures (GAP)
- One of the first Ecoguides – Aries Tours
- Department of Conservation – Backcountry ranger/Relief Manager – Fiordland National Park New Zealand – Routeburn – Great Walks
- JSDG



Community Approval for Commercial Tourism in Protected Areas (SLO)

1. What level of social license to operate (SLO) is granted by community stakeholders for commercial tourism in protected areas?
2. Under what conditions do community stakeholders grant approval, and to what level, for a social license to operate for commercial tourism in protected areas?
3. How can the types, processes, and communication for commercial tourism in protected areas be aligned with the granting of a social license to operate?





Please reach out to UQ or EA to discuss collaboration



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