

A full-page background image showing a person walking on a narrow, horizontal ledge of a massive, layered rock cliff. The cliff face is composed of distinct horizontal strata in shades of red, orange, and white. The person is small in comparison to the scale of the rock wall. The sky is clear blue, and some green foliage is visible on the left side of the cliff.

the path is made by walking

reimagining tourism one step at a time



EDGEWALKERS



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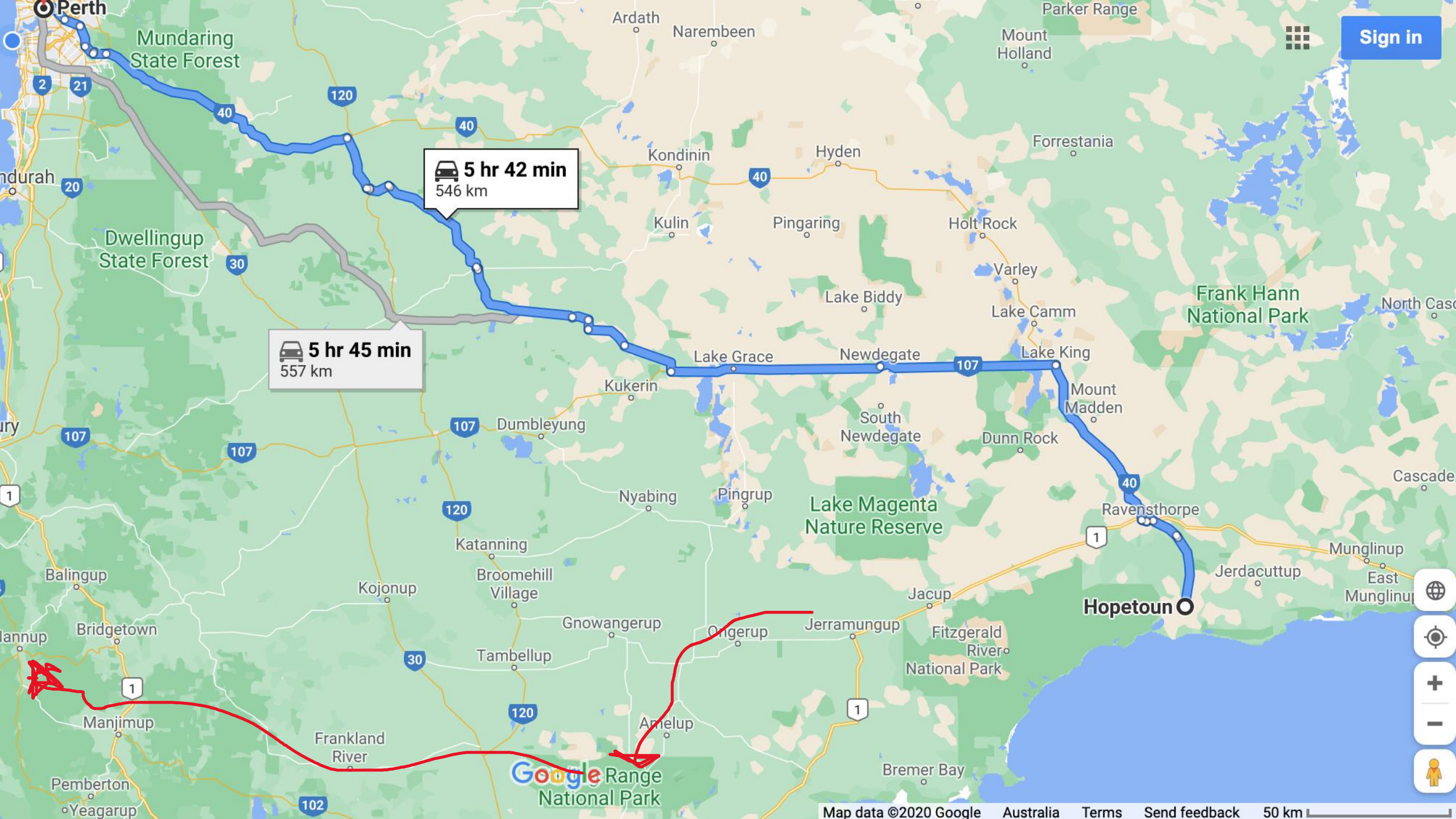
EDGEWALKERS





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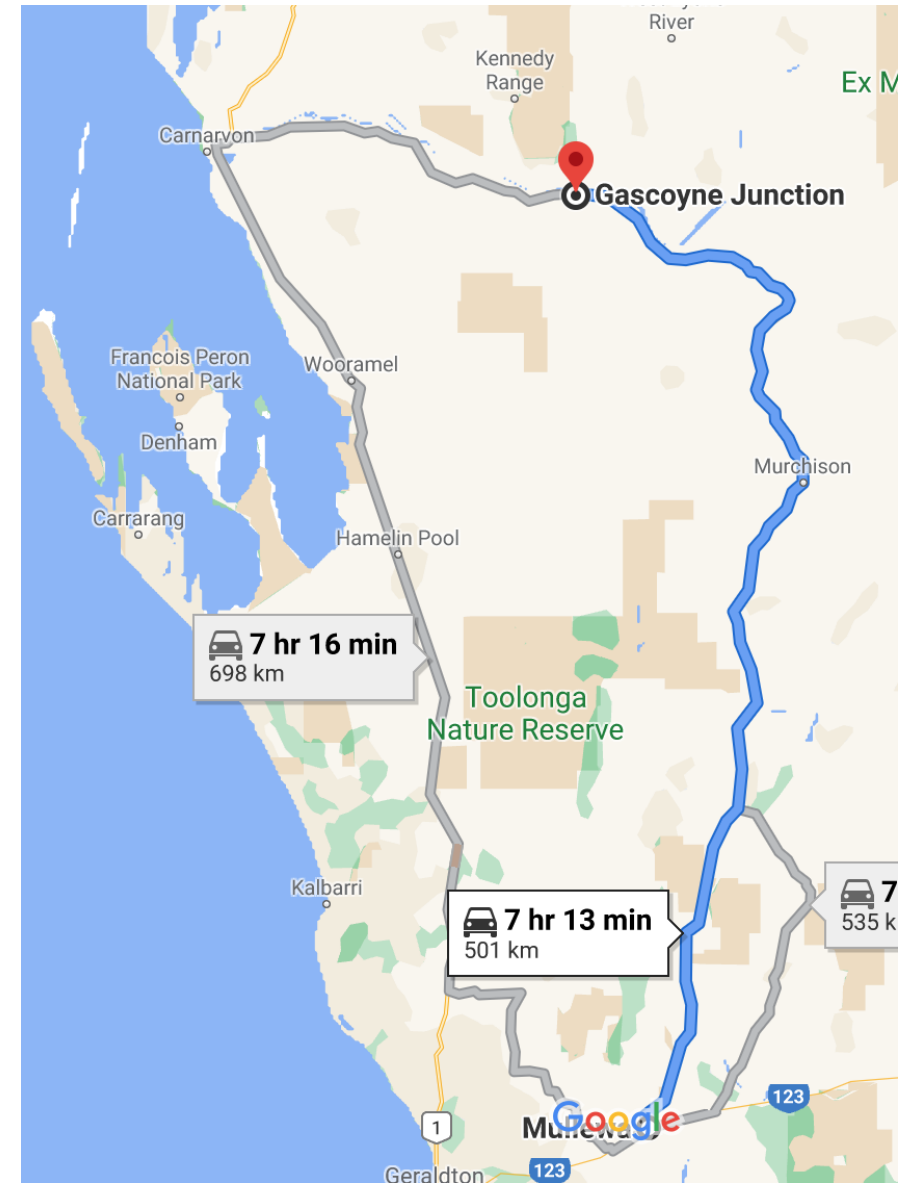
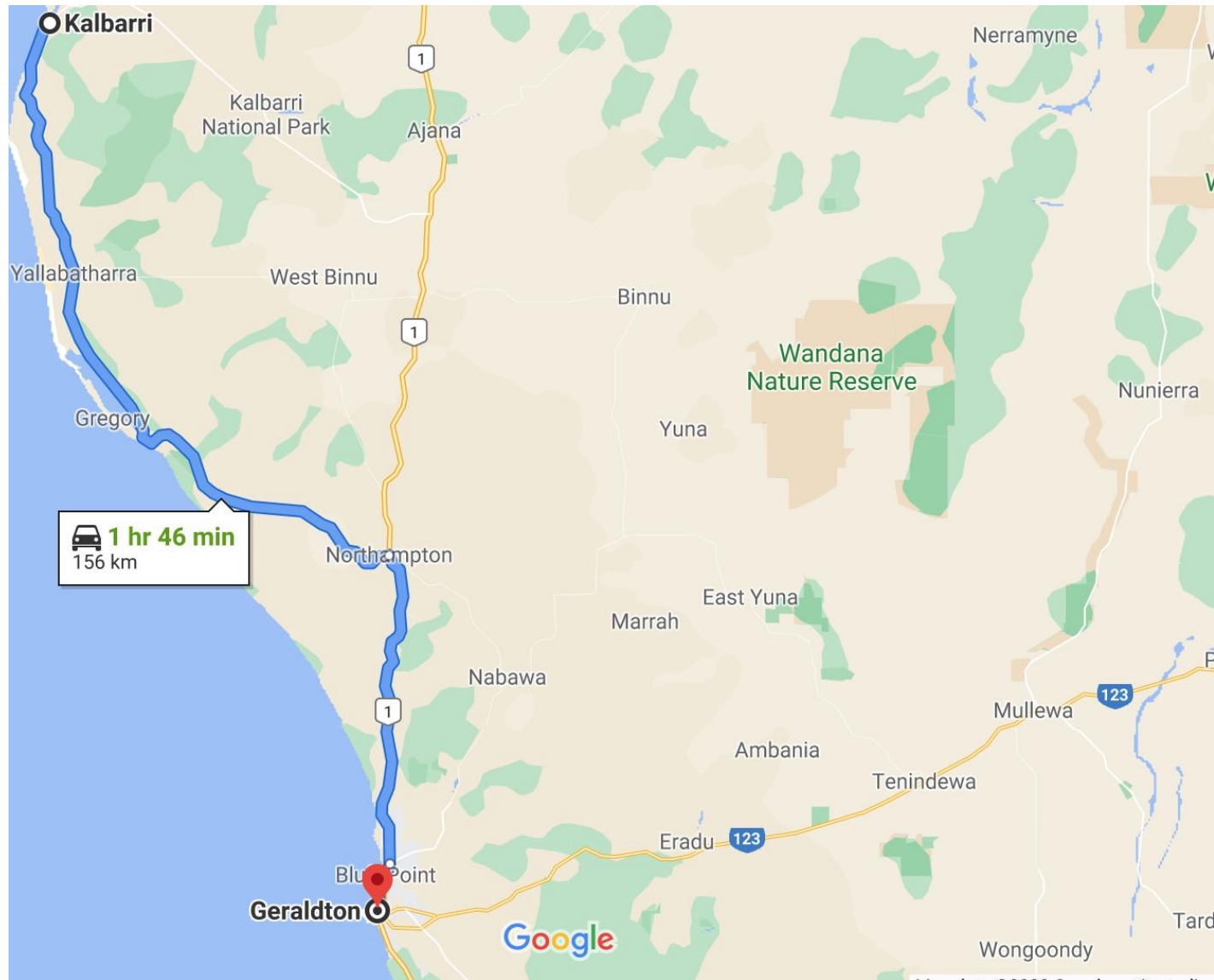


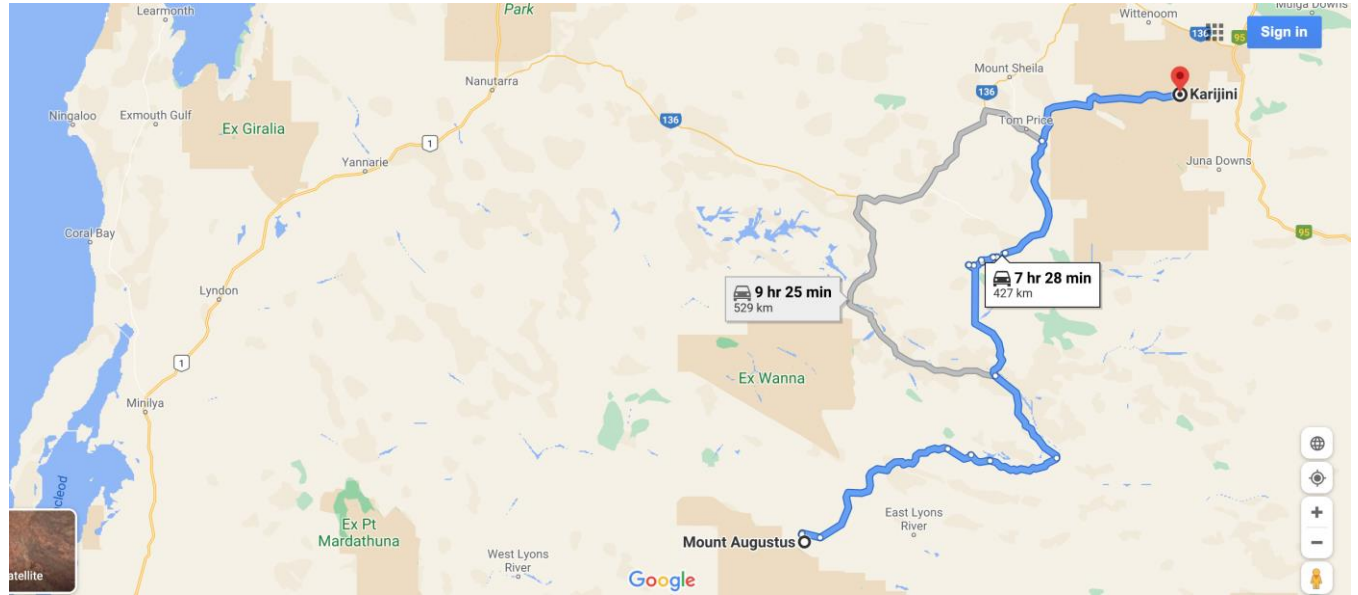
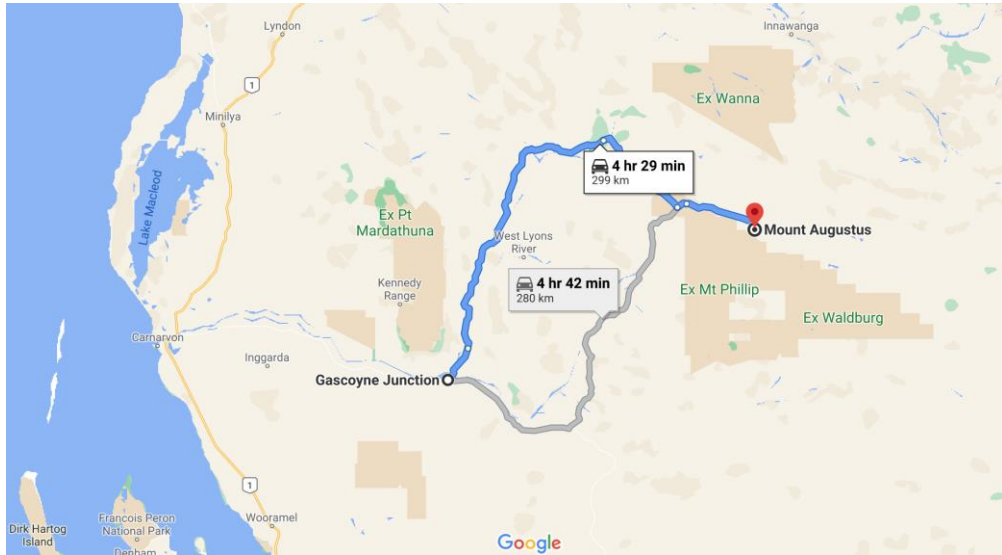


Sign in

 **5 hr 42 min**
546 km

 **5 hr 45 min**
557 km





A person with a large blue backpack is walking through a narrow, rocky canyon. The canyon walls are made of layered, reddish-brown rock. Water is flowing over the rocks, creating a small stream or waterfall. The person is wearing a dark long-sleeved shirt and a colorful patterned skirt. The text "all tourism is ecotourism" is overlaid on the image. "all tourism is" is in white, and "ecotourism" is in red.

all tourism is
ecotourism



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An aerial photograph of a humpback whale swimming in clear, teal-colored water. The whale is oriented diagonally from the top left towards the bottom right. Its dark, textured skin contrasts with the vibrant water. The whale's head is visible on the right, showing characteristic white markings on its side. The text 'team' is overlaid in white, lowercase letters, and 'WA' is overlaid in large, red, uppercase letters.

team

WA



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poor interaction & collaboration

mullen



Tr



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AUST

W E S T E R N A U S T R A L I A

South

100



GOVERNMENT OF
WESTERN AUSTRALIA

Department
Conservation



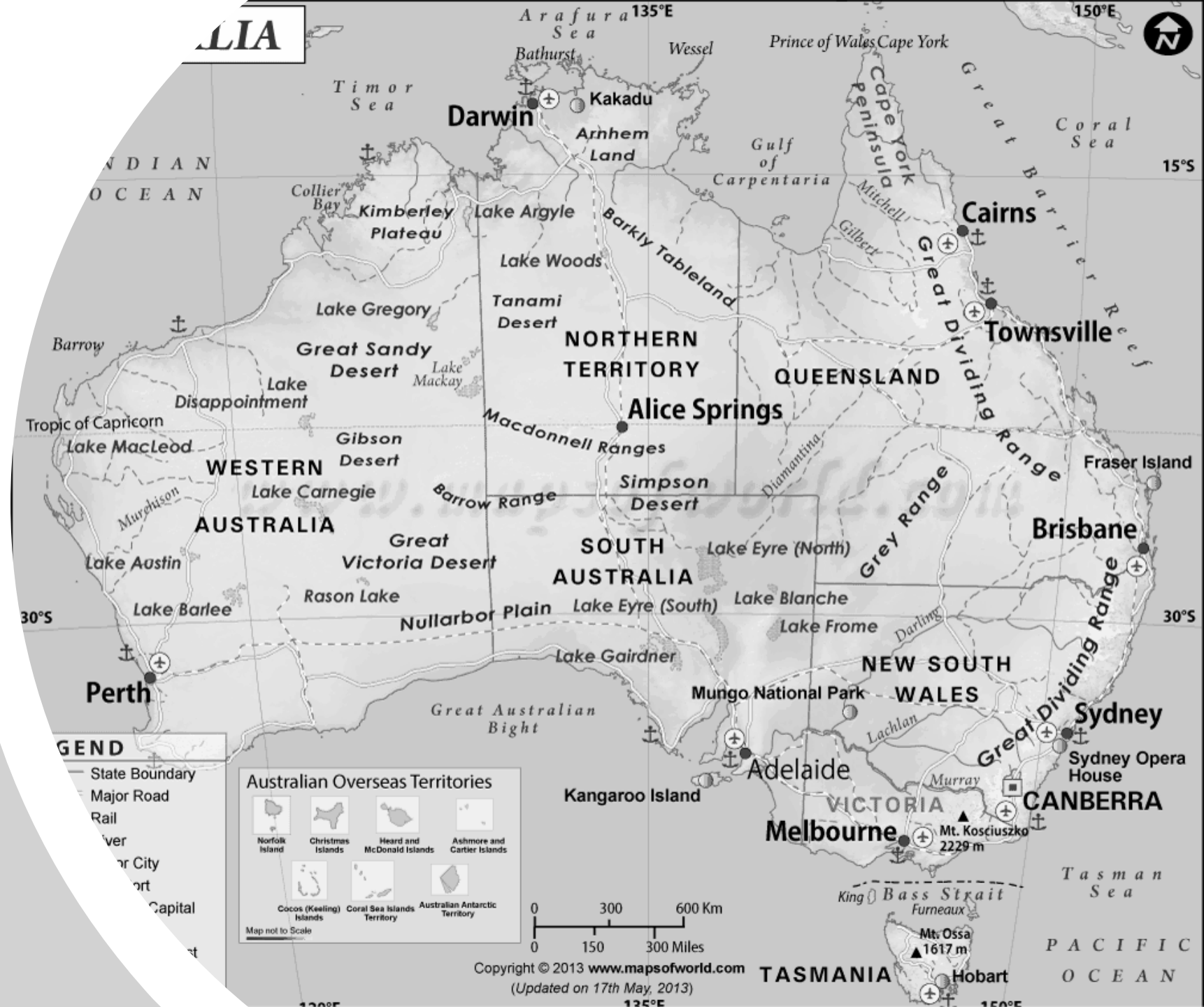
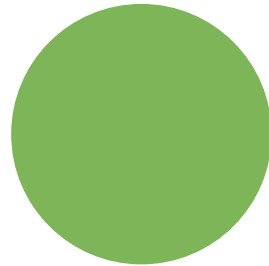
Simply Remarkable



GOVERNMENT OF
WESTERN AUSTRALIA

ARRI
Visitor Centre

team AUSTRALIA





team
EARTH



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tourism to lead



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step by step

- education
- creating more opportunities
- look to indigenous custodians
- awareness / partnerships
- communication / interaction



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***In what ways
might we ensure
that ecotourism
principles are
never adopted?***

***In what ways
might we ensure
that our natural
environment is
destroyed?***

***In what ways
might we
absolutely prevent
collaboration in
tourism?***



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thank you

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