



Year of **Indigenous Tourism**

Eco-tourism opportunities
for Traditional Owners

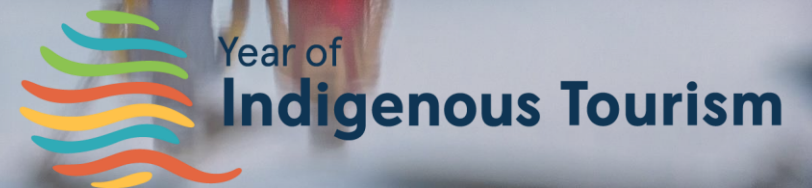


Connection to country

- Pre COVID 19, Tourism and Events Qld research showed:
 - 424,000 visitors took part in an Indigenous tourism experience annually
 - \$505M in visitor expenditure
 - 2 500 full-time jobs

\$10M investment from the Queensland Government

- \$7M Growing Indigenous Tourism in Queensland Fund
- \$3 million for marketing, media, experience development, business development and more



Quandamooka Country

- Minjerribah Camping
- Yalingbila Tours
- Recreational Trails



Ecotourism trails

Queensland Ecotourism Trails are adventure and nature-based tourism experiences aimed at delivering environmental, social and economic benefits to Traditional Owners, regional communities and to Queensland.

Our current projects are:

- Cooloola Great Walk (Sunshine Coast)
- Wangetti Trail (Tropical North Queensland)
- Paluma to Wallaman Falls Trail (outside Townsville)
- Thorsborne Trail (Hinchinbrook Island National Park)
- Ngaro Walking Track (Whitsunday Islands National Park)

The models of engagement are expanding to meet different groups' interests





QUEENSLAND
ECOTOURISM
TRAILS