



GLOBAL ECO ASIA-PACIFIC TOURISM CONFERENCE

DECEMBER 2020

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Co-Founder of Intrepid Travel



Certified



Corporation



ACKNOWLEDGEMENT OF COUNTRY

Intrepid Travel acknowledges Traditional Owners of Country throughout Australia and recognises their ongoing connection to lands, waters and communities. We pay our respect to Aboriginal and Torres Strait Islander Elders past, present and future, and support the continuation of cultural, spiritual and educational practices.



INTREPID TRAVEL

- Largest adventure travel company globally
- Established in Melbourne in 1989
- Offices all around the world today
- Our vision is to Change the Way People See the World
- Largest certified travel B Corp



BALANCING PURPOSE AND PROFIT

We don't aim to be the best travel company in the world; we aspire to be the best travel company for the world.



TRAVEL CAN ONLY REBOUND STRONGER
IF IT RETURNS RESPONSIBLY



THE GREATEST CHALLENGE FACING OUR WORLD...

- Tourism is focused on the immediate impact of Covid-19 – but we shouldn't lose sight of the bigger picture
- Climate change remains the greatest long-term risk facing tourism & conservation
- Rapid biodiversity loss is being accelerated by climate change





CHANGE STARTS FROM WITHIN

CLIMATE CHANGE ISN'T GOING AWAY

- Intrepid has been carbon neutral since 2010
- Certified carbon neutral by Climate Active
- Climate change is an even bigger thread than Covid-19
- Business ambition for 1.5°C
- Offsetting alone is no longer enough



OUR CLIMATE ACTION PLAN

- ☐ Measure our emissions
- ☐ Offset 125% of our emissions in 2020
- ☐ Set science-based emission reduction targets
- ☐ 100% renewable energy
- ☐ Green investments
- ☐ Women's empowerment and social justice
- ☐ Research and innovation



LET'S LIMIT GLOBAL WARMING TO 1.5°C



Science Based Targets
@sciencetargets

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Congratulations to [@Intrepid_Travel](#), whose [#ScienceBasedTarget](#) in line with limiting global warming to 1.5°C have been approved!

Join them in taking ambitious [#ClimateAction](#) today:
sciencebasedtargets.org/ambition

[@WMBtweets](#) [@globalcompact](#) [#OurOnlyFuture](#)

CONGRATULATIONS INTREPID TRAVEL
YOUR SCIENCE-BASED TARGET
HAS BEEN APPROVED



SCIENCE
BASED
TARGETS
FOR AMBITIOUS CORPORATE CLIMATE ACTION



A 10-STEP QUICK START GUIDE TO DECARBONISE YOUR TRAVEL BUSINESS



OUR OPEN-SOURCE ANIMAL WELFARE TOOLKIT

- Animal cruelty must not return when tourism rebounds
- The toolkit was produced in partnership with our partners World Animal Protection
- It is available to download:
intrepidtravel.com/download-our-animal-welfare-policy-toolkit





How ~~WHERE~~ TO GO IN 2021

1. Go slower
2. Go into the wild
3. Go on your own terms
4. Go on a human-powered adventure
5. Go to regenerate, not just sustain



THE FUTURE IS REGENERATIVE





THANK YOU

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