



Quandamooka Yoolooburrabee  
Aboriginal Corporation

# ECO CONFERENCE 2020

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Cameron Costello

3 December 2020





Quandamooka Yoolooburrabee  
Aboriginal Corporation

*Wanyayi ngali yadni Quandamooka  
Budjong Djara. Yura nariba bing  
wanga, Quandamooka Dege  
gingin gorumba.*

Today we walk on Quandamooka  
Mother Earth. We acknowledge our creator  
spirit, Quandamooka Elders  
past and present.

# Gudjundabu Marumba Gubiyiyanya

Tourism for a Glad Tomorrow

A FIVE-YEAR STRATEGY FOR SUSTAINABLE  
TOURISM ON QUANDAMOOKA COUNTRY



# VISION: THE QUANDAMOOKA PERSPECTIVE

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A global ecocultural tourism destination built on a foundation of Quandamooka culture and sustainability.

*Yura!* (Welcome)

Quandamooka Country is the Quandamooka People's sanctuary that we have carefully managed for thousands of generations.

We acknowledge that our physical, spiritual and emotional wellbeing and connection to country has been handed to us by our ancestors. Through our continued cultural practices we maintain, protect and nurture our cultural and natural values across all of Quandamooka Country for our children's children.

Quandamooka People have always shared our sanctuary with others who respect our values. We must ensure that there is always sufficient space and time for Quandamooka People to access and enjoy country and resources and to undertake cultural activities.

While the Quandamooka People will continue to control how our sanctuary is shared, our sincerest wish is for visitors to feel welcome and be enriched through engagement with Quandamooka People, Country and Culture.

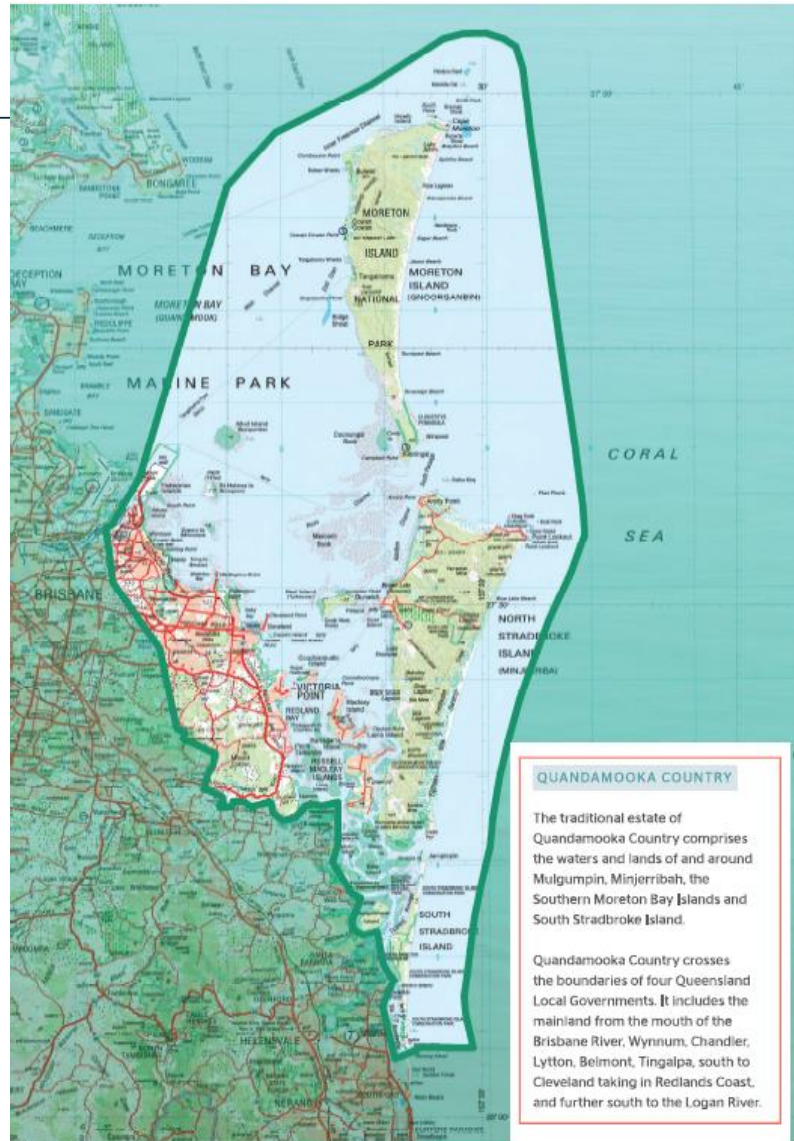


# VISION: OBJECTIVES

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- Providing self-determination opportunities for the Quandamooka People through economic development, including employment, procurement and gaining an equitable share of the income generated from tourism activities.
- Enabling the Quandamooka People to provide fulfilling and authentic immersion experience for visitors in the environment and culture of their country.
- Supporting the Quandamooka People to have sufficient space and time to access and enjoy country and resources, and to undertake cultural activities while welcoming visitors.
- Placing ecological and cultural sustainability as the primary requirement for tourism on Quandamooka Country.







# WHAT'S HAPPENING IN THE REGION?

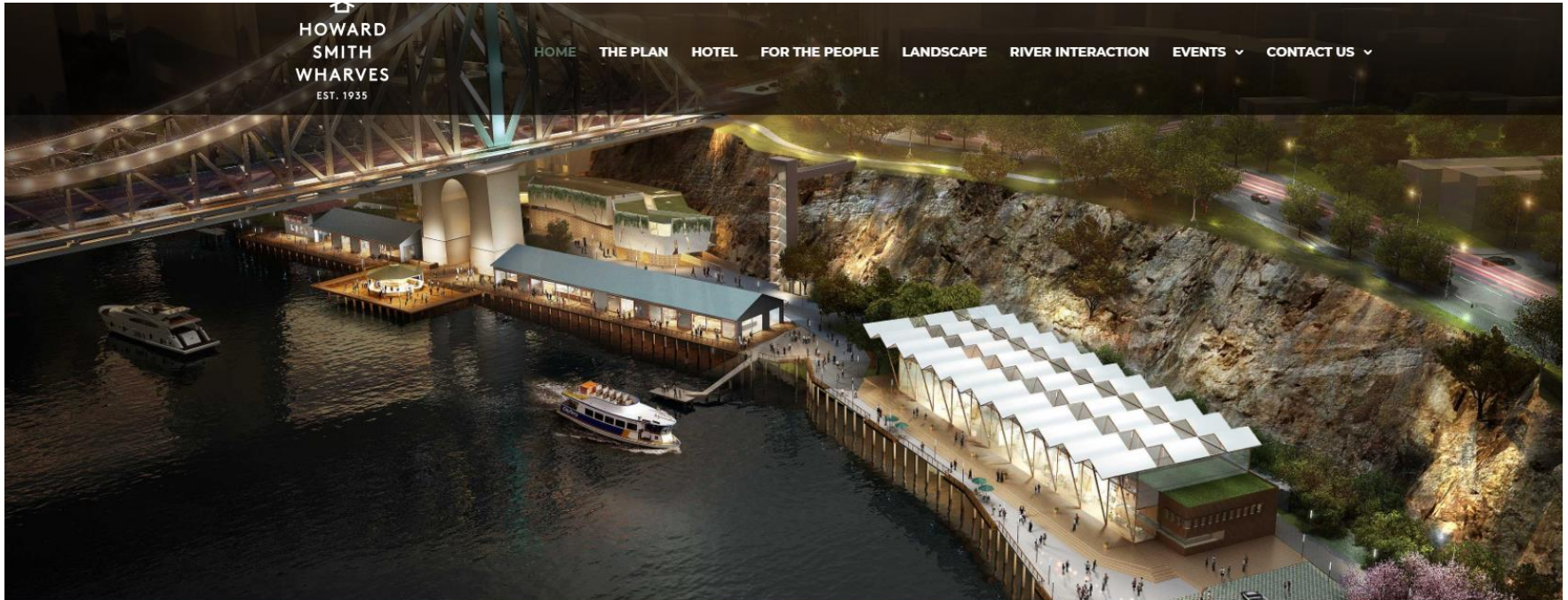
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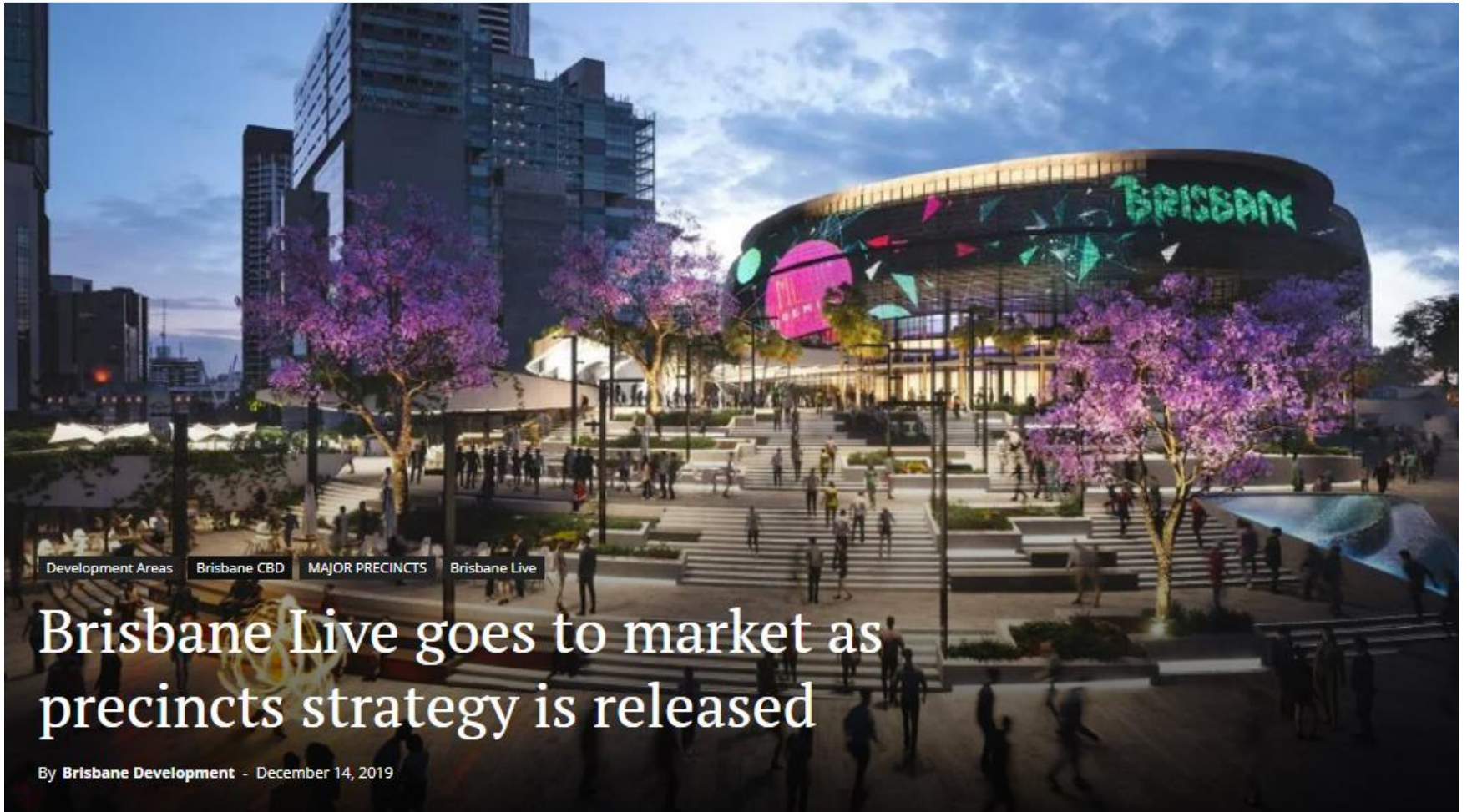








The Howard Smith Wharves redevelopment is transforming an underutilised site to create a new Brisbane landmark.







**south bank**  
corporation

[ABOUT US ▾](#)

[PLACES & PROJECTS ▾](#)

[LEASING ▾](#)

[MAP ▾](#)

[RESOURCES ▾](#)

[CONTACT ▾](#)



Streets Beach

# REDLAND CITY COUNCIL



Corporate plan  
2015-2020

## 4. Quandamooka Country

The rich Aboriginal heritage of the Redlands (Quandamooka) and the Traditional Owners' ongoing custodianship of Quandamooka land and waters will be widely understood and respected, and we will work together for the future of Quandamooka Country.

### 2020 OUTCOMES

- 4.1 Council's organisational and staff capacity to deliver positive outcomes for Aboriginal communities, including the Quandamooka People, is improved through policy, cultural awareness training and cultural heritage training for elected members and Council staff.
- 4.2 Council's and the community's respect and understanding of the Quandamooka Peoples' relationship with their traditional land and waters continue to improve.
- 4.3 Council continues to support and resource the delivery of commitments under the Indigenous Land Use Agreement (ILUA) with the Quandamooka People.
- 4.4 Council works with the Quandamooka Traditional Owners to help them achieve their goal of establishing North Stradbroke Island (Minjerribah) as a global eco-cultural tourism destination.

### PERFORMANCE INDICATORS

- Attendance at Council's cultural awareness and heritage training.
- Community understanding of the Quandamooka Peoples' relationship with their traditional land and waters.
- Council's progress with implementing the ILUA.
- Visitation numbers and quality of experiences on North Stradbroke Island (Minjerribah).

### OUR COMMITMENT

- Acknowledge local Aboriginal people by formally recognising Traditional Owners in Council ceremonies and developing culturally appropriate meeting protocols.
- Promote traditional knowledge and increase the profile of Aboriginal heritage through signage, cultural tourism and community events.
- Allocate adequate budget and deliver Council's commitments under the ILUA.
- Engage with Traditional Owners regarding tourism opportunities through the State Government's North Stradbroke Island Economic Transition Group and Redland City's Economic Development Framework.

### KEY COUNCIL SERVICE AREAS

- Corporate Governance
- Creative Arts
- Strengthening Communities
- Communication, Engagement and Tourism
- Strategic Planning
- Strategic Economic Development

### DID YOU KNOW?

- As part of NAIDOC Week 2014, Council created an honour roll acknowledging Aboriginal service men and women for the first time and displayed rare war memorabilia.
- Council's collaboration with stakeholders ensured community participation and involvement in key theatre productions, "Black Diggers" and "Out of the Arctic".
- Council is one of the first local governments in Queensland to engage Traditional Owners in helping develop and implement Aboriginal cultural heritage training for key staff.
- For International Women's Day 2014, Council hosted an inaugural event celebrating the contribution of women as pioneers and leaders in the Quandamooka community.





# ECO-TOURISM

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# QLD GOVERNMENT – IT'S LIVE



## Celebrate the world's oldest living culture

Home to Australia's Aboriginal Murr peoples and the communities who live on and hail from the Torres Strait Islands, Queensland has a rich history of Indigenous art, music, dance and storytelling. Not surprisingly, it's also brimming with colourful festivals and cultural events that celebrate the ancient practices of the Traditional Owners of the Land. From the tip of the Cape to the bay islands of Brisbane, here's your guide to the best Indigenous events of 2018.

### Winds of Zenaid Cultural Festival

Tropical North Queensland | 12 - 14 September 2018  
Perched on the tip of Queensland's northernmost point, Thursday Island comes alive every two years when local Torres Strait Islander communities converge for the Winds of Zenaid Cultural Festival. Expect elaborate traditional dress, spectacular headpieces and hand-held instruments as dance teams from different islands tell ancient stories, passed down and told through the medium of dance.



### Quandamooka Festival

Brisbane | 1 July - 30 September 2018

From July to September, Brisbane's Redlands and Moreton Bay regions provide the setting for a host of live Indigenous events, from whale watching, cultural tours and bush tucker dining experiences to speaker's forums and symposiums. The festival culminates in the Kurrul Corroboree on spectacular Moreton Island - North Stradbroke Island.

### Cairns Indigenous Art Fair (CIAF)

Tropical North Queensland | 13 - 15 July 2018

Now in its ninth year, CIAF has become one of the most important art fairs on the Australian art calendar, attracting both national and international collectors from across the art world. This quintessential celebration of the art of the Queensland Aboriginal and Torres Strait Islander peoples takes over Cairns each July and also features an art market, dance and music programs.



### Yarrabah Band Festival

Tropical North Queensland | November 2018

Just east of Cairns is the community of Yarrabah, home to a flourishing local music scene. Visit in November to see local and student bands perform alongside bag n' drum musicians as part of this celebration of the diversity of Australian music. Past performers have included indie favourite Montaigne, Australian Archie Roach and local favourites the Yarrabah Brass Band.

Visit [queensland.com/events](http://queensland.com/events)

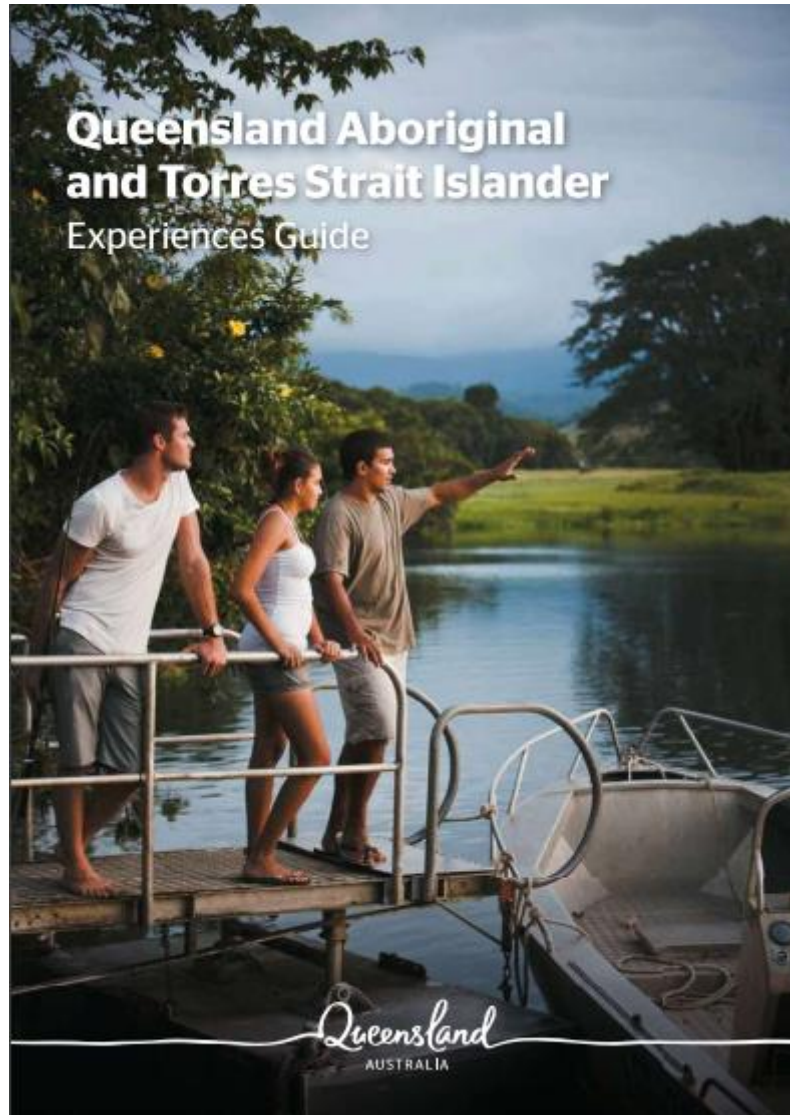


# QUANDAMOOKA FESTIVAL

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# QUEENSLAND' INDIGENOUS GUIDE



## Events



Feel the spirit of Quandamooka Country and see Moreton Bay through the eyes of the Quandamooka people.

**Yura - Welcome!** Feel the spirit of Quandamooka Country! The Quandamooka Yidibimbirri Aboriginal Corporation (QYAC) is the Aboriginal cultural heritage body for the Quandamooka People of majestic Moreton Bay. The annual Quandamooka Festival from July to September has over 50 events that take place across the Brisbane and the Redlands, including Aboriginal cultural tours, traditional song and dance, music, art exhibitions, workshops, film nights, traditional food, markets, whale watching tours, storytelling, weaving, sand art, sporting events, speaker's forums and much more. Also on offer are year-round Aboriginal art and sea tours of Quandamooka country with experienced Aboriginal guides, Elders and rangers.

[quandamookafestival.com.au](http://quandamookafestival.com.au) [qyac.net.au](http://qyac.net.au)



Feel the rhythmic beat of island drums, the sound of clap sticks, and the visual glory of Aboriginal and Torres Strait Islander art.

UML Arts is the peak Arts and Cultural Organisation for Far North Queensland. Authentic products are displayed and sold at the UML Arts' Shop and Galleries, and a strong membership base designs and offers events and cultural packages that add to the dimension of the visitor experience of this vibrant and diverse tropical region. Annual events include the renowned Freshwater Saltwater Exhibition, Indigenous Arts Markets and Music Concerts. UML Arts Big Talk One Fire Indigenous Cultural Festival is held each year in July and is a community celebration of Aboriginal and Torres Strait Islander people.

[umlarts.com.au](http://umlarts.com.au)





# QUANDAMOOKA MAN

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# QUEENSLAND ECOTOURISM PLAN

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## Queensland Ecotourism Plan

The draft [Queensland Ecotourism Plan 2015-2020](#) was released by the Department of National Parks, Recreation, Sport and Racing (NPSR) at the [2015 DestinationQ Forum](#). The plan provides operators, government, community and other stakeholders with clear direction on how Queensland can leverage its competitive advantages, while conserving the natural environment. The vision:

**Queensland is an internationally celebrated ecotourism destination, delivering world-class experiences that support the conservation of our special natural places and unique Indigenous and cultural heritage.**

**This vision will be achieved through five strategic priorities:**

1. Driving innovation in ecotourism experiences
2. Showcasing the world renowned Great Barrier Reef
3. Stimulating investment in new and refurbished ecotourism opportunities
4. Expanding authentic Indigenous ecotourism experiences
5. Promoting Queensland's world-class ecotourism experiences



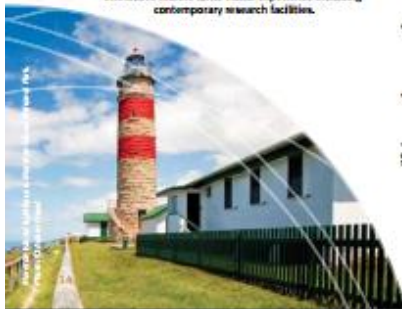


# QUEENSLAND ECOTOURISM PLAN

## 3. Stimulating investment in new and refurbished ecotourism opportunities

To support a thriving ecotourism industry, low impact, sustainable experiences are required that reflect the Queensland Government's conservation responsibilities, are constructed and operated to the highest environmental standards and industry practices, and provide a positive contribution back to the conservation of natural areas and the community. There are opportunities available for privately owned ecotourism experiences on and off protected areas. When considering investment in national parks and other protected areas, preference will be given to previously disturbed sites (brownfield sites) rather than intact natural areas (greenfield sites). To facilitate investment, the Queensland Government is committed to assisting prospective investors in navigating multiple tenures, regulatory approvals and best practice sustainability requirements.

- 3.1 Develop a Queensland Ecotourism Development Toolkit to guide prospective developers and/or proponents through government planning and regulatory systems.
- 3.2 Attract and facilitate private investment into island tourism infrastructure.
- 3.3 Develop a portfolio of high quality ecotourism investment projects located on state and other freehold land that demonstrate strong business cases and local support.
- 3.4 Implement the Queensland Eco and Sustainable Tourism policy in the Moreton Island Recreation Area.
- 3.5 Implement best practice approaches and certification programs (where appropriate) to ensure protection and sustainable use of Queensland's special natural areas.
- 3.6 Ensure tourism interests are considered in future reviews of wildlife management regulations and processes.
- 3.7 Implement the Queensland Eco and Sustainable Tourism policy at Daintree National Park and in the Cooloolia Recreation Area.
- 3.8 Implement the Significant Regional Infrastructure Projects Program (SRIPP) \$10 million project to redevelop the Man Repos Turtle Centre creating a world class and interactive marine turtle visitor experience including contemporary research facilities.



## 4. Expanding authentic Indigenous ecotourism experiences

Aboriginal and Torres Strait Islander cultures are complex, diverse and enduring. The Indigenous cultures of Australia are the oldest living cultural history in the world, originating at least 50,000–65,000 years ago.

Australia's unique Indigenous heritage presents the opportunity for authentic cultural experiences that complement the environmental offering and create a distinctive point of difference from competitors. Cultural heritage interpretation adds depth to ecotourism experiences and provides visitors with meaningful connections with Traditional Owners and their communities. There is potential to develop additional Indigenous tourism experiences that draw on the knowledge, resources and skills of Indigenous people, including partnerships with established Indigenous operators to make these a 'must do' component of Queensland ecotourism itineraries.

Visitors are discovering about their cultural experiences, expecting authentic not contrived experiences and products, and contemporary rather than just traditional expressions of the culture. The Queensland Government is committed to working with Traditional Owners and their communities to maximise Indigenous ecotourism opportunities, including but not limited to national parks and jointly managed national parks. These opportunities extend beyond the land to the involvement of Indigenous people in all aspects of the tourism industry, for example, as rangers, hotel/resort managers, guides, chefs, service staff and artists.

- 4.1 Work with existing and potential Indigenous ecotourism product to ensure long-term sustainability.
- 4.2 Collaborate with members of the QTC Tourism Indigenous Employment Champions Network to encourage participation of Indigenous Australians in ecotourism products.
- 4.3 Identify new Indigenous ecotourism opportunities in and adjacent to Queensland's national parks, including jointly managed national parks.
- 4.4 Investigate Indigenous 'Sea Country' ecotourism opportunities in particular on the Great Barrier Reef.
- 4.5 Work with the Quandamooka Yookoburrah Aboriginal Corporation and key stakeholders to implement tourism actions proposed in the North Stradbroke Island Economic Transition Strategy.<sup>4</sup>
- 4.6 Work with Traditional Owners and communities to support development of commercially viable, indigenous-led ecotourism investment across Queensland.

<sup>4</sup> The North Stradbroke Island Economic Transition Strategy is currently under development. The release of the final strategy is subject to Queensland Government approval.

## Blending Indigenous perspectives with contemporary camping

Staddle Camping is a small innovative Indigenous tourism business of the Quandamooka People of Minjertjeh (North Stradbroke Island) that brings ancient perspectives to contemporary visitor experiences. The operation offers a camping experience that respects and celebrates the island's nature, rich Aboriginal history and the long standing tradition within the Quandamooka culture of hosting visitors on Minjertjeh.

This first commercial joint venture of the Quandamooka Yookoburrah Aboriginal Corporation represents a new era for the island's camping grounds. The Corporation is involved as shareholders, trustee and Traditional Owners, in partnership with Indigenous Business Australia, a commonwealth statutory authority.

New elements of the experience are two EcoShacks at Amity Point. They have been developed to add value to the existing beachfront camping grounds, which offer sites for tents, camper trailers and caravans and 11 fully equipped cabins.

The EcoShacks feature design work by a Quandamooka artist, their own rainwater tanks, large windows, fan cooling, and take advantage of the island breezes. Environmental best practice technology used for power generation and sewage treatment minimises their environmental footprint.

A recent initiative is a contemporary interpretive walk around the Amity Point camping ground bringing to life the area's rich Aboriginal history and ancient stories. Using QR codes on bollards at points of interest, visitors can immerse themselves in the living cultural landscape of Minjertjeh and learn about the Quandamooka People's connection to the land and sea.

Staddle Camping's pursuit of best practice has resulted in national recognition including: Ecotourism Australia's Advanced Eco-certification, Respecting Our Culture and Climate Action certification, TripAdvisor Green Leader-Gold Level, ecoBiz Three Star Business rating, and Bronze Award (2014) for Tourist and Caravan Parks in the Queensland Tourism Awards.



# QUANDAMOOKA COUNTRY IS:

## A TIMELESS CULTURAL LANDSCAPE

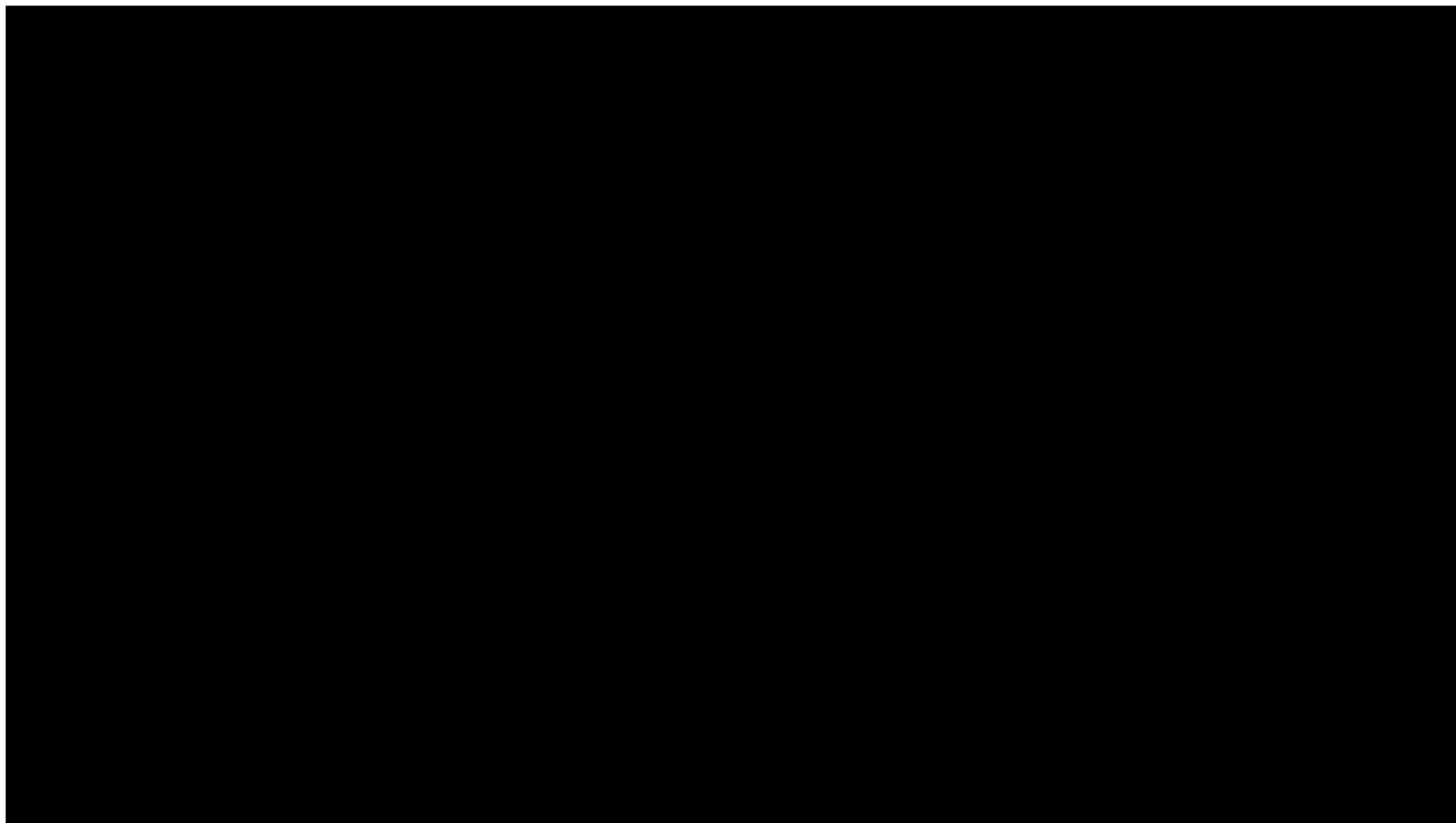
- Quandamooka People have over 20,000 years of continuous occupation of the land and sea.
- Over 1,000 known cultural heritage sites across Quandamooka Country that tell the story and history of the Quandamooka People.
- The Quandamooka Festival, held annually over three months, features events and activities for all ages including cultural tours, whale watching, dance and music, art exhibitions, and unforgettable dining experiences.
- Authentic products and art can be purchased from Quandamooka artists through two established art galleries located on Minjerribah.
- The lands and waters of Quandamooka Country, especially the islands, include some of the most significant places of colonialisation. Sites listed on the Queensland Heritage Register include the convict causeway, remaining parts of the Benevolent Asylum and the Cemetery at Goompi (Dunwich); the prison at Nogun (St Helena Island), the Lazerette on Jercuraba and Queensland's oldest lighthouse, the Cape Moreton Lighthouse on Mulgumpin.





# QUANDAMOOKA PEOPLE OF THE LAND AND SEA

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# QUANDAMOOKA COUNTRY IS:

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## A WILDLIFE SANCTUARY

- Parts of the Moreton Bay are listed as a Ramsar Site.
- Some of Australia's most significant wetlands are found in the Moreton Bay Marine Park.
- Moreton Bay is one of Australia's top 12 shorebird habitats and ranked among the top 10 dugong habitats in Queensland.
- The area is a paradise for watching migratory shorebirds from September to March, and the majestic yalingbila as they journey through the waters of the Bay from June to November.
- In season, the waters surrounding the islands are home to a wide variety of marine animals including yangan (dugongs), yalingbila and banggu gurumba (rays).
- On Minjerribah, visitors can see guruman, dumbiripi and marine life such as tabobila and bubariyan (turtles).
- Minjerribah is Queensland's third-largest shorebird habitat.



# QUANDAMOOKA COUNTRY IS:

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## A NATURAL PLAYGROUND

- Pristine beaches suitable for swimming, surfing, and snorkelling.
- Crystal clear creeks and lagoons, tall sand dunes and kilometres of sandy beaches.
- Diving experiences including natural and artificial reef sites.
- Minjerribah and Mulgumpin are the world's second and third largest sand islands.
- Mulgumpin is reputedly the highest coastal sand dune in the world at 285m.
- Existing walking trails on Mulgumpin.
- A range of nature based experiences can be offered on Minjerribah and Mulgumpin.



# QUANDAMOOKA COUNTRY IS:

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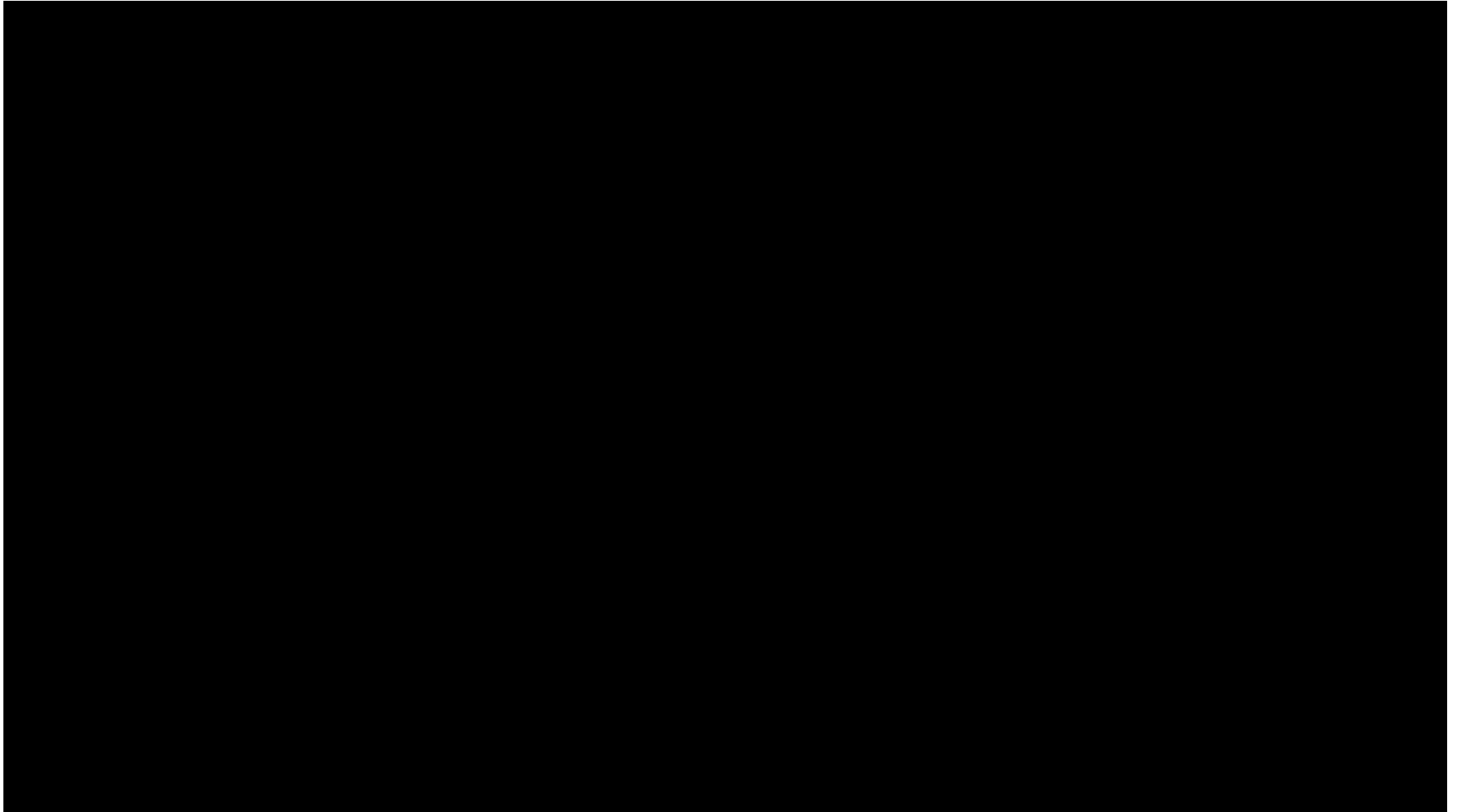
## A STONE'S THROW FROM BRISBANE AND THE GOLD COAST

- Located 30km from Brisbane and 50km from the Gold Coast.
- Access to two international airports.
- Opportunity for overnight and day trips.
- Close proximity to key water transport hubs including the Brisbane Cruise Terminal, Manly Harbour and Toondah Harbour.



# ARTS AND CULTURE

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# 2020 PRIORITIES

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- **WORLD HERITAGE LISTING**
- **REHABILITATION**





# 2020 PRIORITIES

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- **LAND BANK**
- **CULTURAL HERITAGE**

# 2020 PRIORITIES

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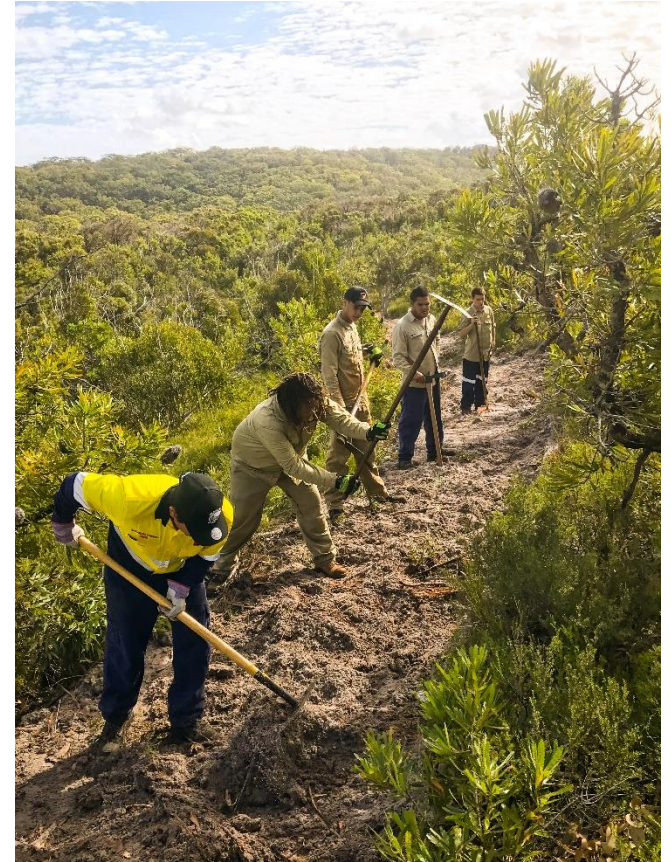
- **STRATEGIES**
  - **TOURISM**
  - **FISHERIES**
  - **FIRE MANAGEMENT**
  - **QUAMPI**
  - **FESTIVAL**
  - **ARTS AND CULTURE**
  - **EDUCATION**



# 2020 PRIORITIES

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- ETS PROJECTS



# QUAMPI

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# QUAMPI

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# MINJERRIBAH GANABA

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# MINJERRIBAH CAMPING

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# QUANDAMOOKA COAST





# YALINGBILA (WHALE) TOURS

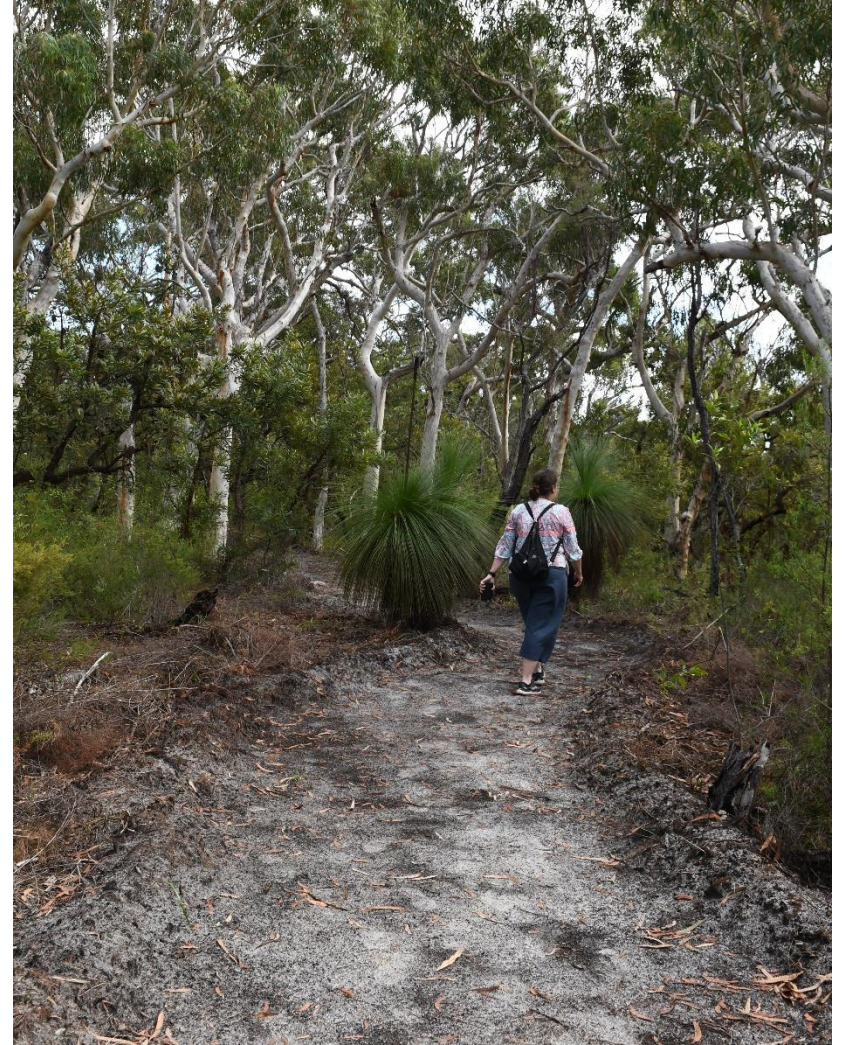
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# RECREATIONAL TRAILS

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# YALINGBILA BIBULA

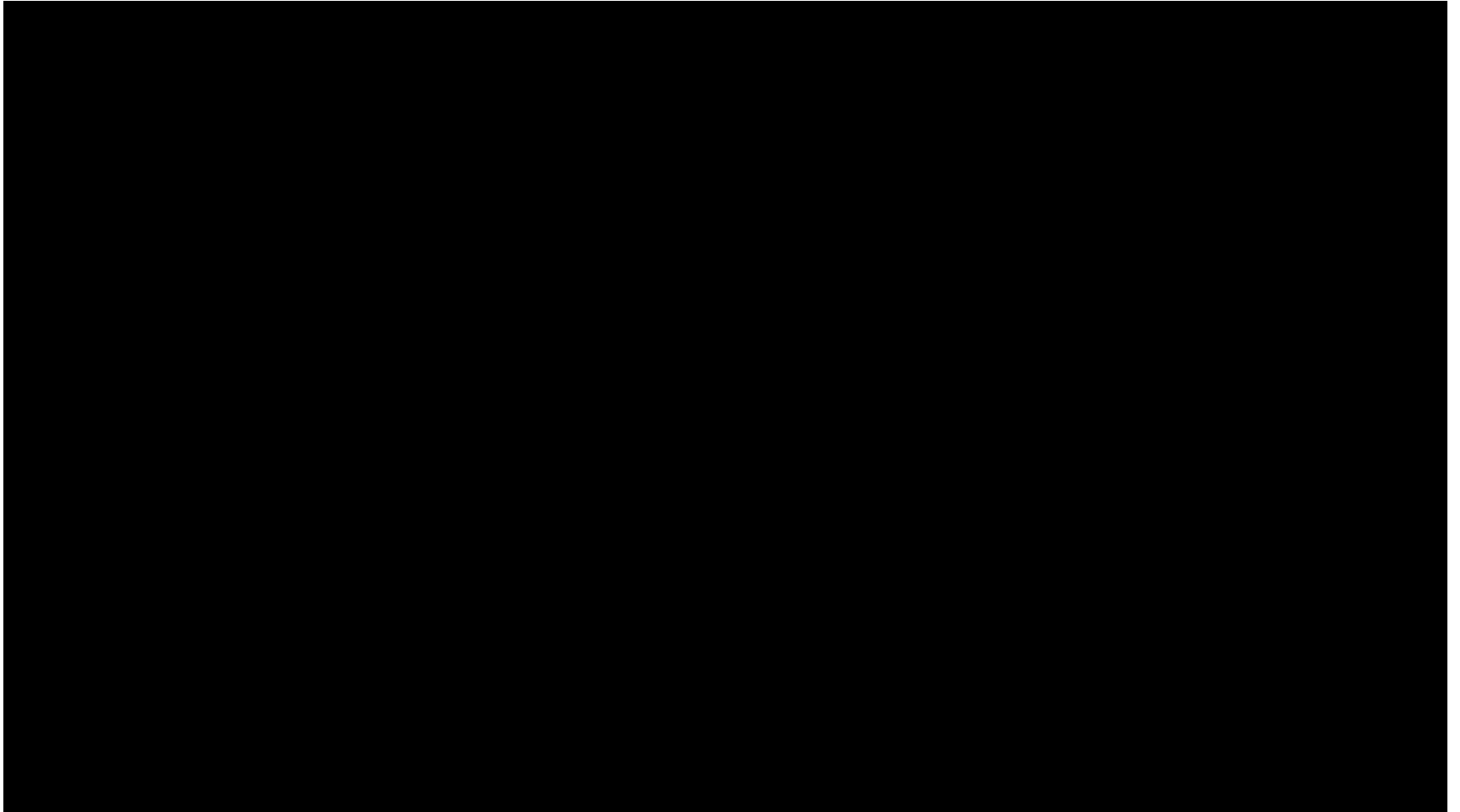
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# YALINGBILA BIBULA

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QYAC