



Revolution, Driving Evolution

28th Annual Conference

Margaret River, Western Australia

1-3 December 2020

Tony Charters AM Co-Convenor

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- **In a year unsurpassed for its impacts in the entire 28 year history of Global Eco we are very proud, against the considerable odds, to deliver this event in Margaret River.**
- **So many industry meetings and events have been cancelled or postponed but our feeling was that it was important to keep to schedule and to find a way to deliver this event.**
- **This is a tribute to our sponsors, our speakers and our delegates. Your support is greatly appreciated!**

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- For the first time ever we are live streaming the conference and we have individuals, small groups and 5 Satellite Nodes viewing the conference from every State and Territory plus delegates from across the globe. I would like to make special mention of our delegates at the Satellite Nodes in **Townsville, Bundaberg, Quandamooka Country (Minjerribah, North Stradbroke Island), Coffs Harbour and Central Coast NSW**

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- This year I am honoured to have Professor Ross Dowling AM Co-Convene the conference. Ross is very well known in WA and in the world of Ecotourism, Geotourism and many other sectors of the tourism industry and is known to most of you. Thanks Ross!

Image courtesy of MRBTA



Revolution Driving Evolution

- **Ecotourism has always sought to be at the cutting edge of innovation and sustainability.**
- **The experiences of 2019 and 2020 demand that we keep striving for these objectives – and hence the theme *Revolution Driving Evolution*.**
- **What are issues that we need to advocate for to ensure that ecotourism, and its objectives around sustainability thrive?**

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Revolution Driving Evolution

- How can we better advocate for the sustainability practices of ecotourism to be taken up by the wider tourism industry – particularly in this era where actions related to climate change are urgent?
- Do we need to become more revolutionary in our approaches?
- These are some of the themes we will explore over the coming days.

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- Margaret River exemplifies the values of ecotourism, and enjoys national and international recognition as a tourism destination.
- For those of us lucky enough to be here, we are fortunate to be enjoying the beauty and hospitality of this amazing destination.

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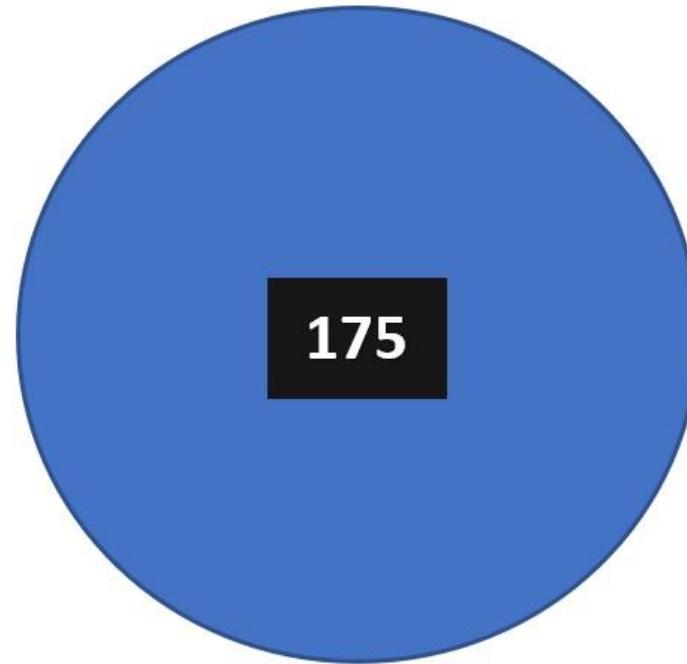


- For those who weren't able to attend in person this year, we hope that you will have an opportunity to visit in the near future so that you can experience first hand some of the initiatives we will hear about in the coming three days.
- I would now like to give you an overview of the conference demographics.

Image courtesy of MRBTA

Delegate Numbers

Number of Delegates
Excl Satellite Nodes



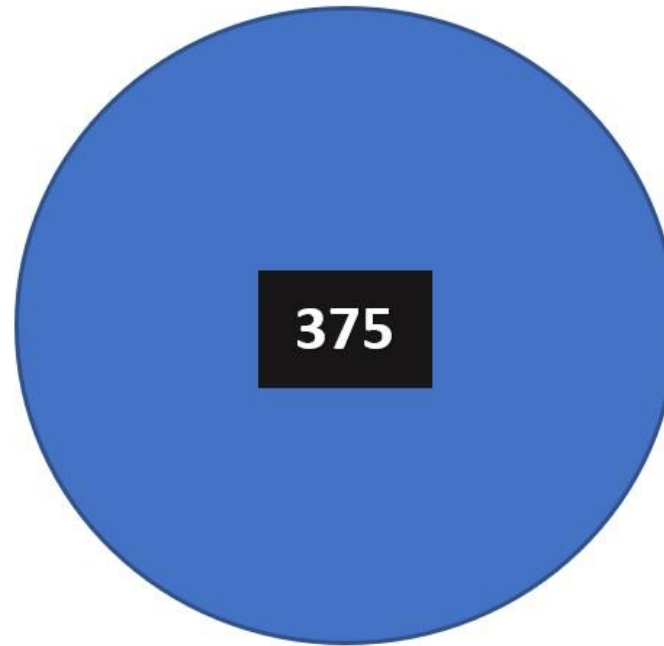
■ Live plus Individual and Small Group Streaming

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Delegate Numbers

Number of Delegates
Incl Satellite Nodes (Estimated)

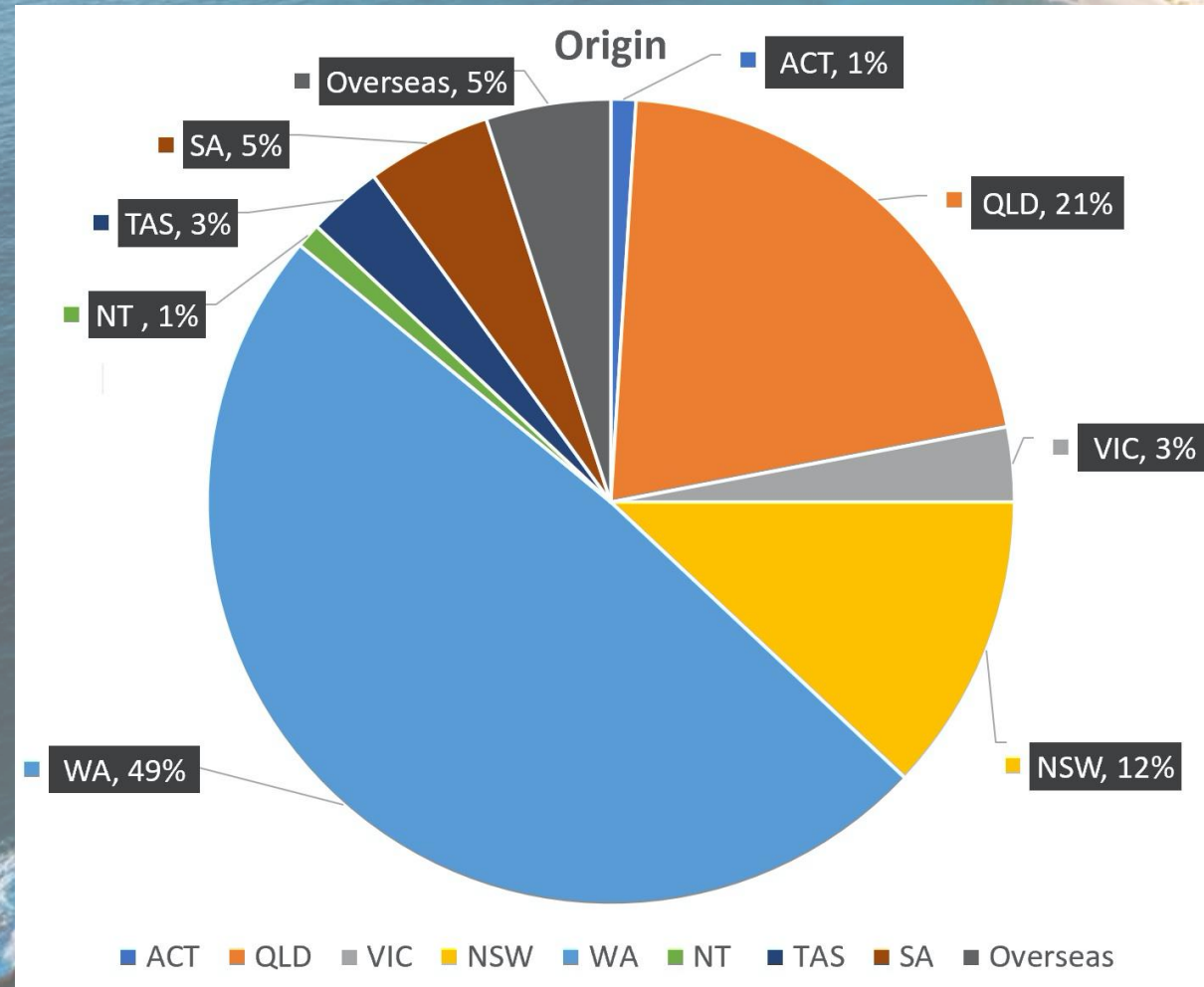


■ Live plus Streaming (Individual, Small Groups and Nodes)

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Origin of Delegates

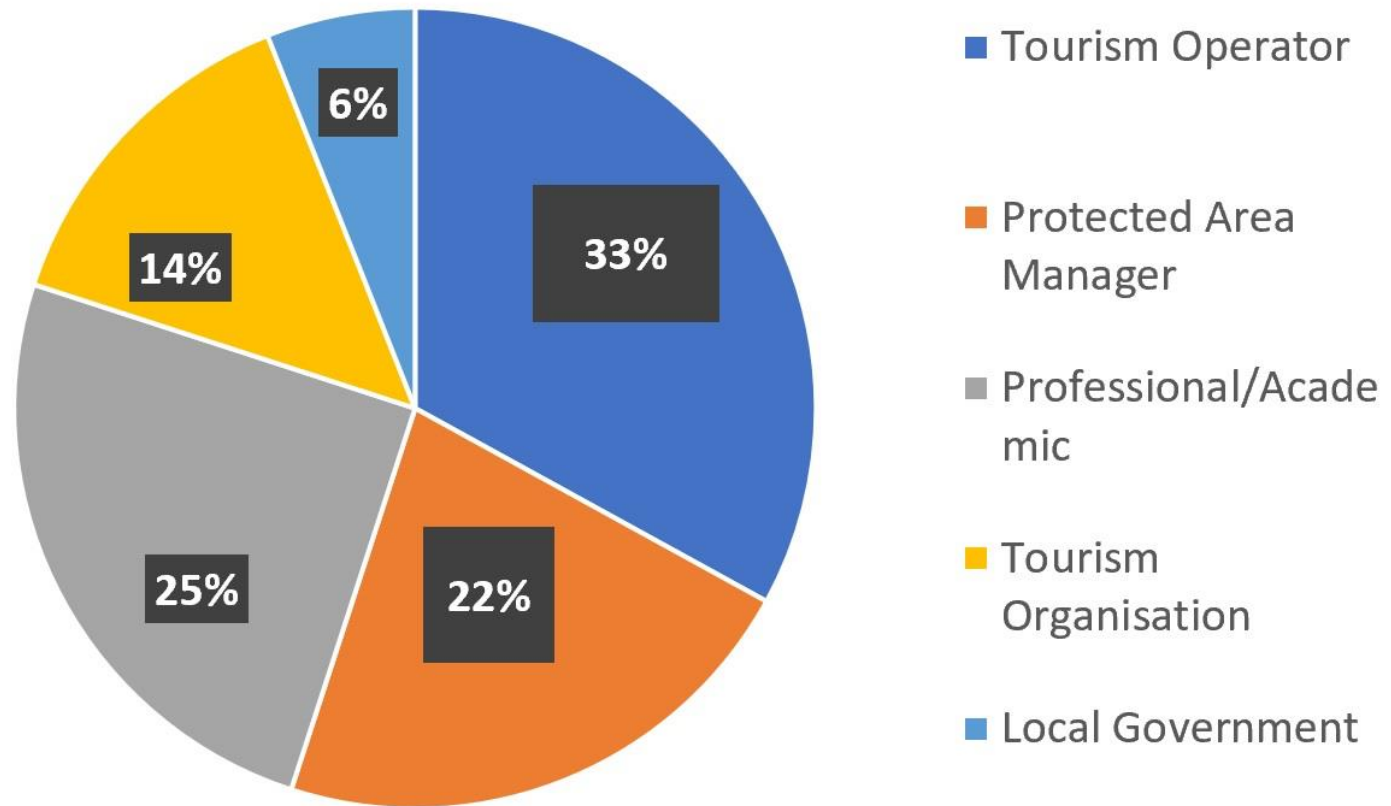


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Delegates by Sector

Delegate Sector
(Excluding Satellite Nodes and Small Groups)

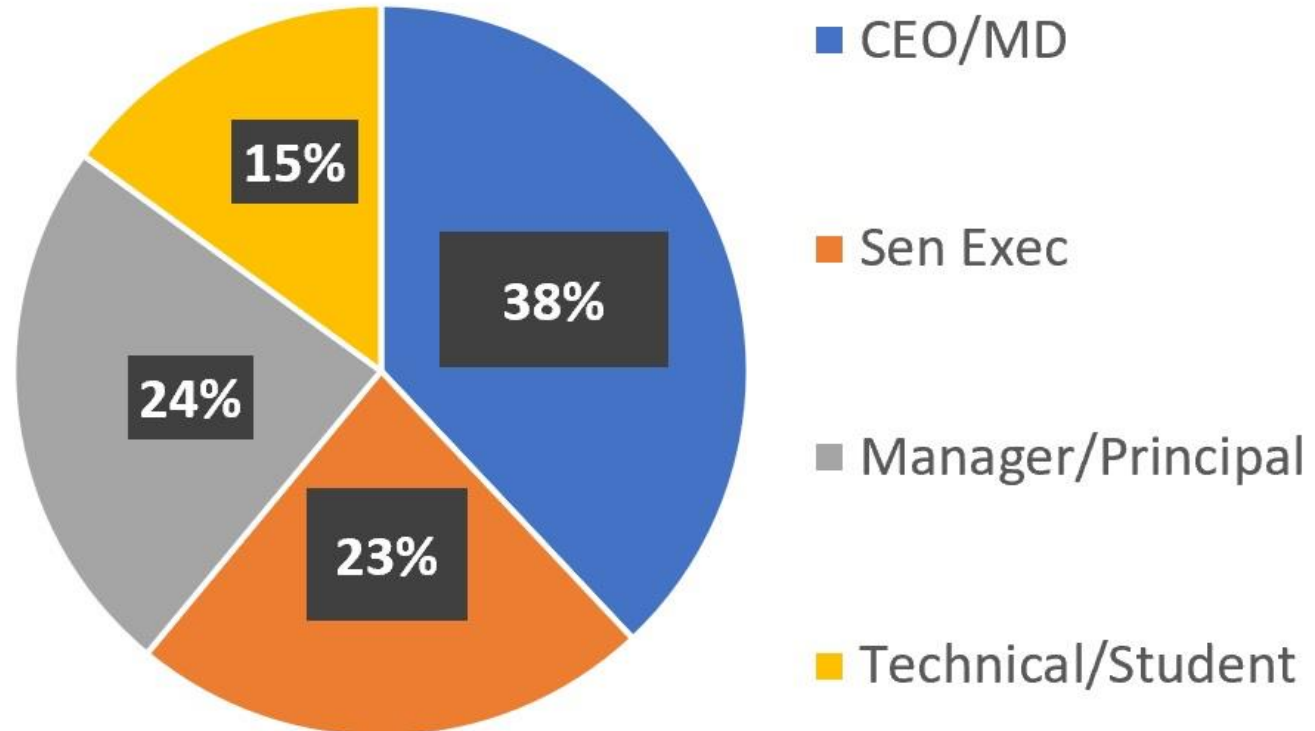


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Delegates by Role

Role in Organisation
(Excl Satellite Nodes)

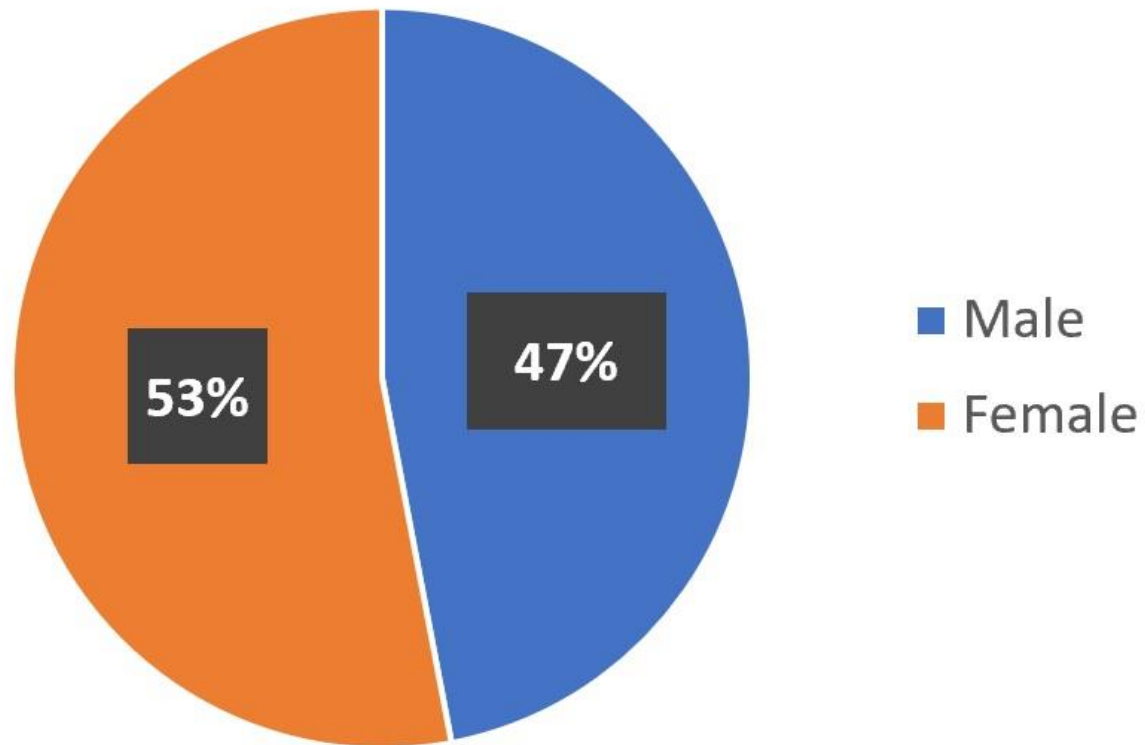


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Delegates by Gender

Gender of Delegates
(Live and Individual Streaming)

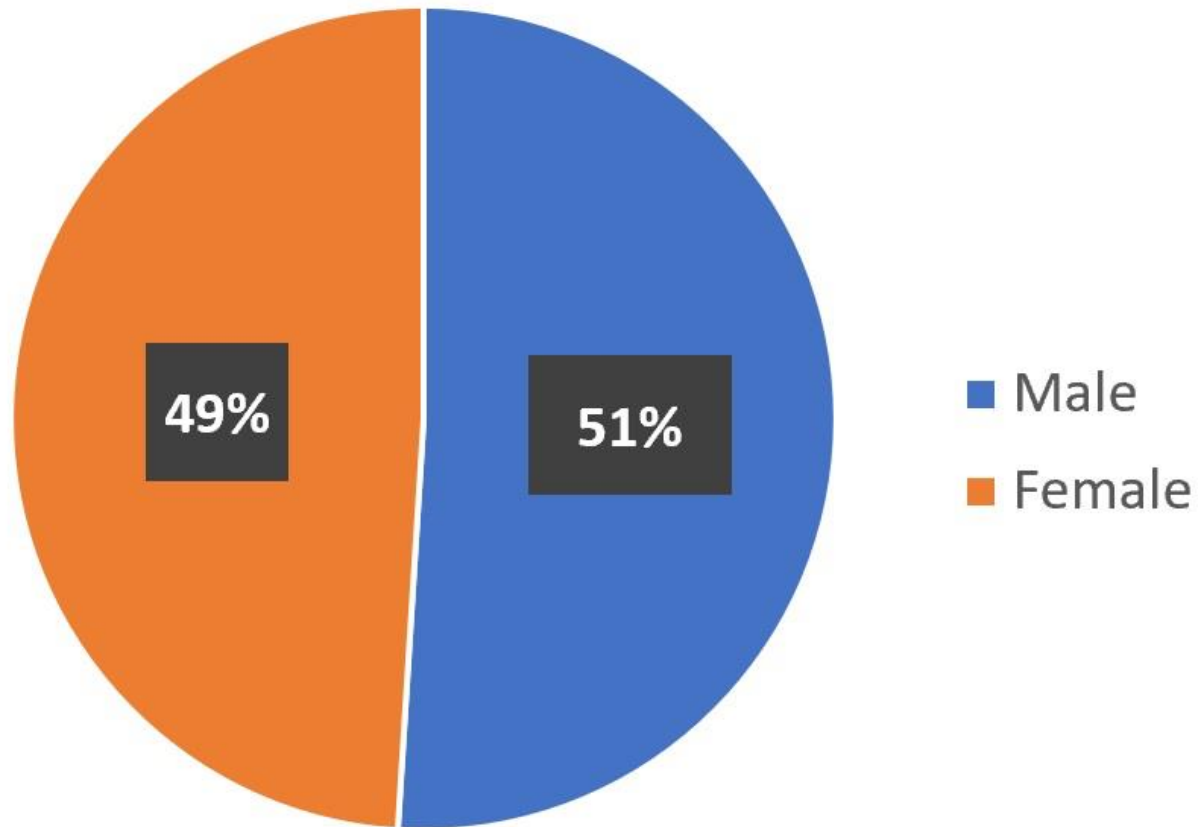


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Speakers by Gender

Gender of Speakers



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Global Eco Conference Committee

- Chair: Innes Larkin (EA Director)
- Alysia Brandenburg (EA Director)
- Rod Hillman (EA CEO)
- Peta Fussell (MRBTA)
- Tony Charters AM (Co-convenor)
- Prof Ross Dowling AM (Co-convenor)
- Nadine Schramm (EA)
- Mette Nielsen (Conference Coordinator)

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- 2. Open the app and enter the Event Code GlobalEco2020

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