

# Rangers Grow Tourism

How Indigenous Rangers can Transition to Tourism:

Russell Boswell  
Savannah Guides

# The Drivers

- Ranger Funding
- Employment Availability
- Business Future
- Small Jump





# The Opportunity

- On Country
- Career Variety
- Financial
- Stepping Stone
- Role Modelling





# Tour Guide Roles

- Boating / Fishing
- Activities
- Customer Service
- Interpretation
- Leadership





# Tour Guide Knowledge

- Country
- Stories
- Heritage Values
- Special subjects  
eg: Astronomy,  
Bird Watching





# Tourism Business Skills

- Mainstream Tourism Awareness
- Business Operations
- Marketing





# Savannah Guides Projects

- Diagnostics
- Business Scoping
- Experience Planning
- Operational and Interpretive Manuals
- Training and Mentoring



# Ongoing Support

- Welcoming Network
- Field Schools
- On Country Training
- Africa!
- Business Development
- Long Term Relationships

## SAVANNAH GUIDES



*Protectors and Interpreters of the Outback*





Thank you!