



Ecotourism and Nature Play

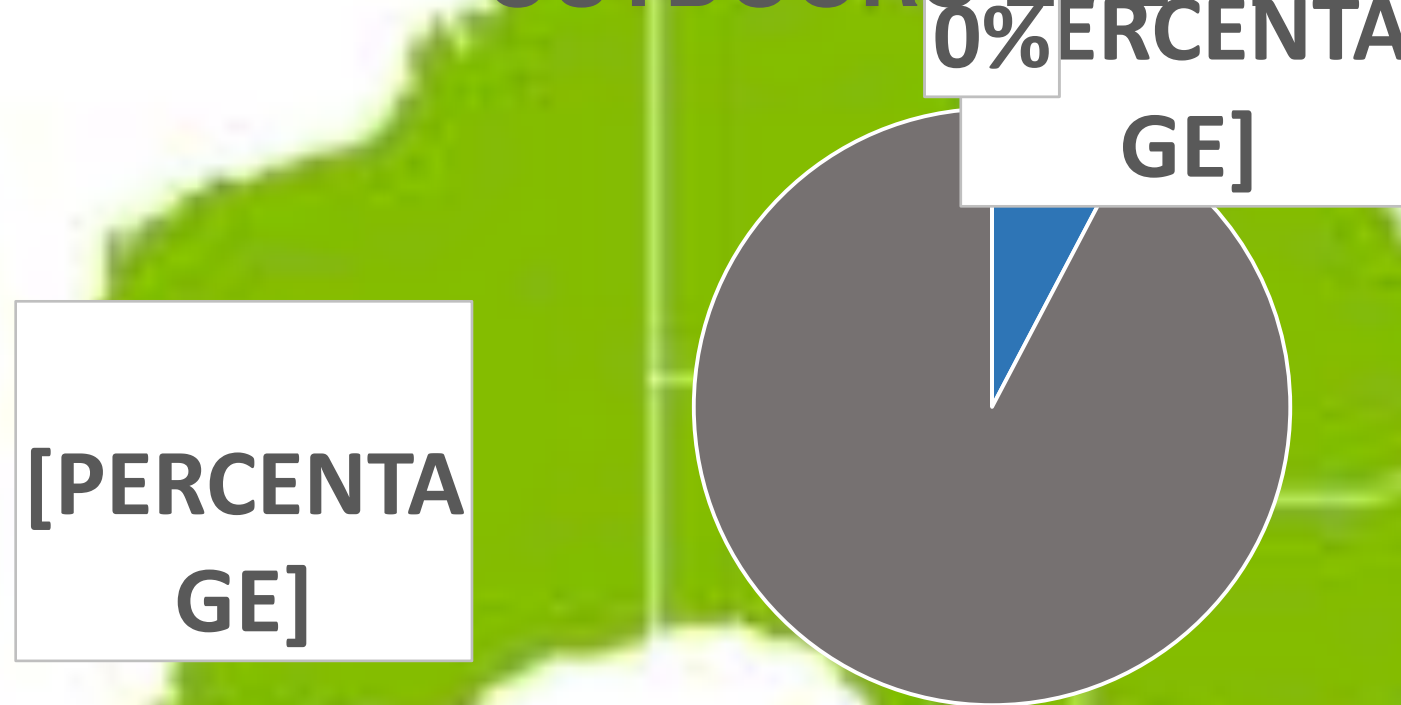
Because no one ever remembered their
best day of television





Changes to children and their health

HOW MANY AUSTRALIAN CHILDREN PLAY OUTDOORS EVERY DAY?

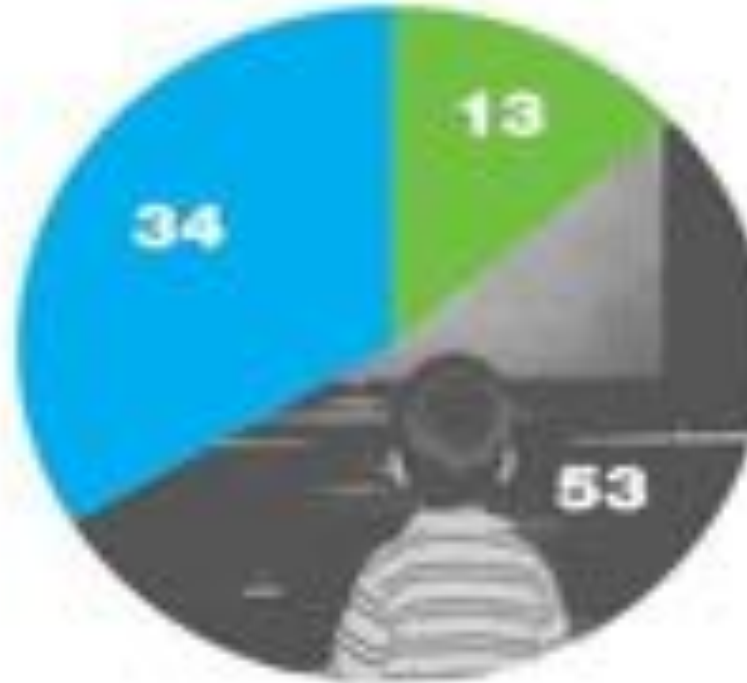


Killian, Mullan, Brigit, Maguire, 2012. Australian Institute of Family Studies

One generation ago



Now



- Played / plays outdoors more often than indoors
- Played / plays indoors more often than outdoors
- Played / plays outdoors and indoors equally

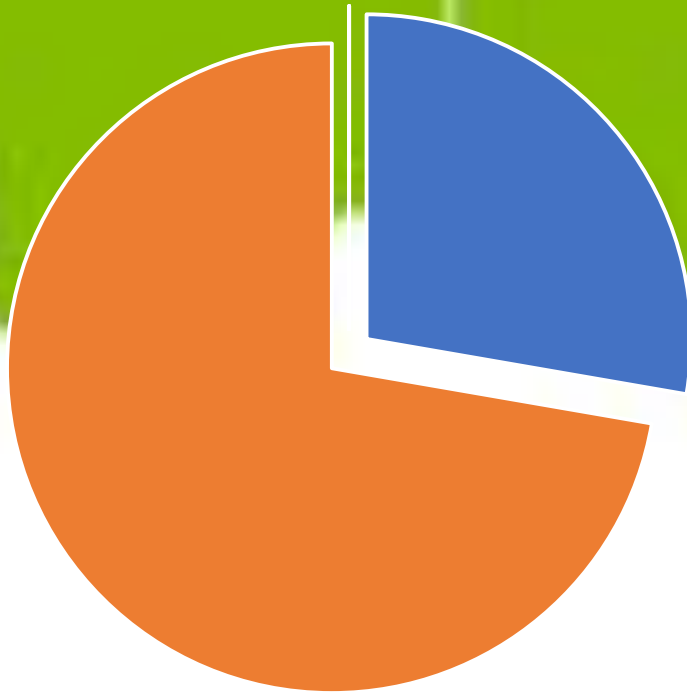
Base is those who have any child currently aged between 3-12 years, n=246



Planet Ark, Climbing Trees, 2011

Almost 1/3 or 29% of Australian Children

Overweight or Obese



ABS – 2016





14% of Australian
Children have a mental
health disorder



National Survey of Mental Health and Wellbeing, 2010

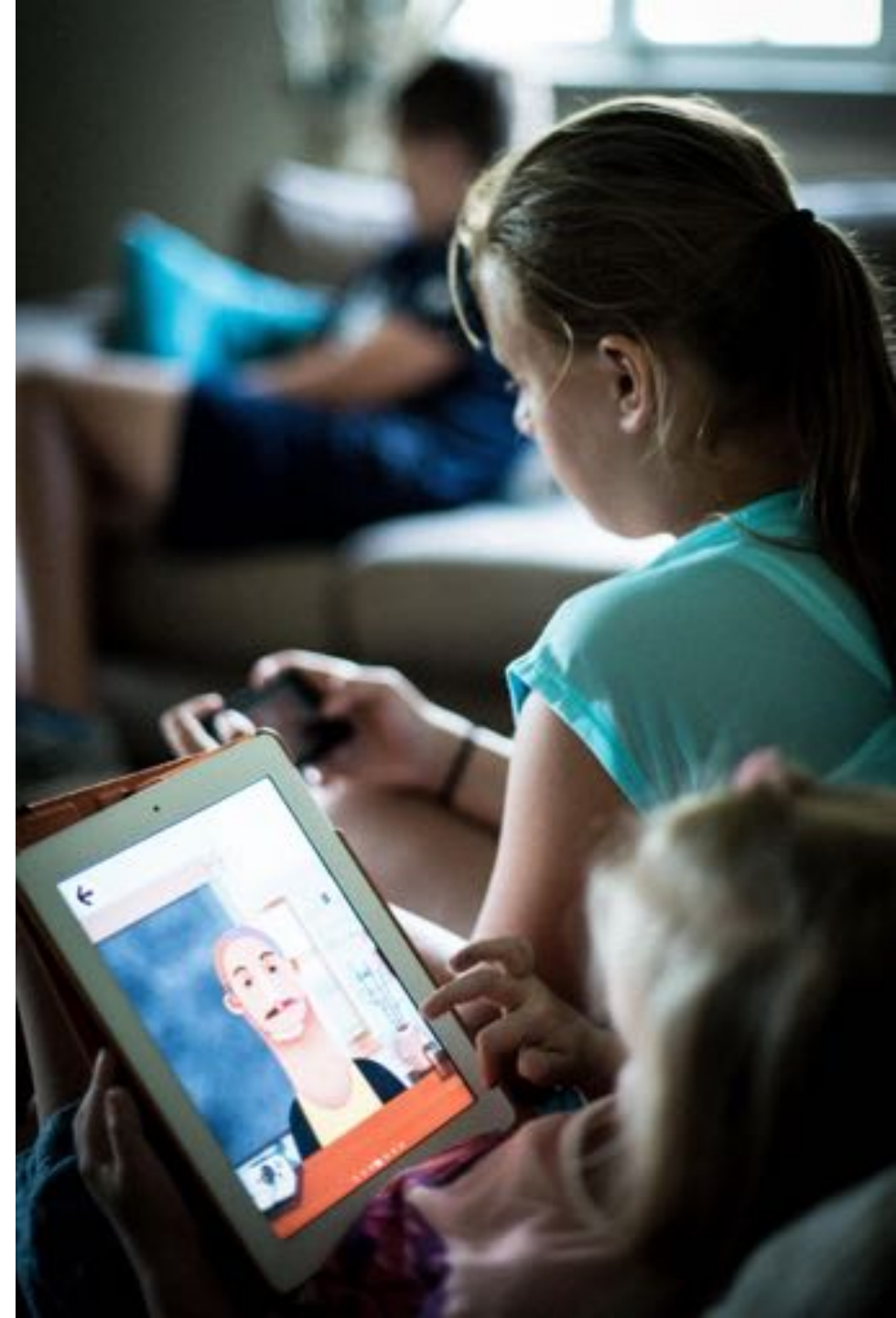
Outdoor play has been replaced by screen time



- ☐ 74% of Aussie kids exceed the daily screen use guidelines
- ☐ 71% of use a second device while watching TV
- ☐ 1 in 5 use devices at the dinner table
- ☐ 39% fall asleep with a device
- ☐ Average child above 5 years does 4.5hrs of screen time per day

(Telstra, 2015)

(Australian Institute of Family Studies, 2015)



Chapel Town

MOTHER: Vicky aged eight in 1979 was allowed to walk to the swimming pool alone half a mile away.

ROTHERHAM

Grenoside

SON: Ed, now eight is only allowed to walk on his own to the end of his street (300 yards).

Colford Park

M1

Moorgate

SHEFFIELD

M1

Treeton

Orgreave

GRANDFATHER: Jack aged eight in 1950. Able to walk about one mile on his own to the woods.

GREAT-GRANDFATHER: George aged eight in 1919. Allowed to walk six miles to go fishing

Beighton

Rother Valley

- Predisposed to mental health issues
- Creates ADHD-like behaviours
- Impedes healthy attachment
- Interrupts healthy sleep patterns
- Reduces memory strength
- Reduces brain activity
- Reduces interest in outdoor play

Impact of screens on young brains



Iminds. Swingle, 2015

Impact of outdoor free play on young brains

- Higher executive function
- Builds social skills
- Strengthens resilience and adaptability
- Activates all areas of the brains
- Strengthens love and interest in healthy play options
- Reduces likelihood of other mental health issues developing
- Reduces screen addiction
- Increases focus and attention
- Prepares children for class room learning
- Increases academic results

Iminds. Swingle, 2016



The solution is literally right outside your door!!!





Mt Barney Lodge and Nature Play

A group of children are wading through a shallow stream in a natural setting. The children are wearing various hats and colorful clothing, including blue shirts, a pink shirt, and a red shirt. They are surrounded by tall grasses and rocks. The water is clear and shallow, and the children are walking in a line, following each other down the stream. The scene is bright and sunny, with the children's shadows visible on the rocks and grass.

Mt Barney Lodge and Nature Play

Bush Kids

A group of children and an adult are running on a grassy field. The adult, wearing a dark blue shirt and black shorts, is running on the left. Several children are running to the right, wearing various colored shirts (black, green, pink, blue). The background shows trees, a paved path, and parked cars. A dark circular overlay with white text is in the bottom left corner.

Mt Barney Lodge and Nature Play

Kids Night
Adventure



Mt Barney Lodge and Nature Play

Bushtucker Tracker

Mt Barney
Lodge and
Nature Play
Rock Climbing

Mt Barney Lodge and Nature Play

Free Briefing and
Passport



Mt Barney Lodge and Nature Play

Free Briefing and
Passport



MISSION STICKERS



BACK P.



Mt Barney Lodge

MISSIONS

Pitch a tent

Find a big rock

Discover

Nature Play QLD
PASSPORT
to an amazing childhood



Location
Creek
barneylodge.com.au
Phone: 0755443233

A close-up photograph showing a person's hands using a ferro rod and a blue handle to light a fire in a nest of dry grass. The fire is bright orange and yellow, with white smoke rising from it. The background is a dense pile of dry, light-colored grass.

Mt Barney
Lodge and
Nature Play
Light Your Fire



Mt Barney
Lodge and
Nature Play
Stealth Tracker

Mt Barney
Lodge and
Nature Play
Kids Bird Twitch



A high-angle, slightly blurry photograph of a campfire at night. The fire is built in a circle of sticks on a bed of dry grass and twigs. Three metal pots are suspended over the fire by a tripod of sticks. The fire is bright orange and yellow. In the foreground, the lower legs and feet of several people are visible. One person on the right wears grey hiking boots and blue pants. Another person on the right wears bright pink and orange sneakers and blue pants. A hand is visible on the left side of the frame, holding a piece of wood. The background is dark, suggesting a forest or wooded area.

Mt Barney
Lodge and
Nature Play
Bushcraft and
Survival Camp





BUSH KIDS (\$15PP, 5-14YO)

You can't go wrong with an afternoon spent playing in the creek and the Bush Kids activity involves just this. With morning/afternoon tea included, kids will learn how to build eco-boats from natural materials found in the environment and race their constructions head-to-head.

CONSTRUCT A LANTERN (\$15PP, 5-13YO)

Children will be inspired by the environment around them and will make their very own lantern by using the recyclable materials around them. The lanterns can be used to brighten up campsites and can be taken home as a memento of their Mt Barney Lodge camping trip.

AUSSIE BUSH BUDDIES (\$10PP, ALL AGES)

Kids will have the opportunity to touch and interact with some of Australia's most intriguing native animals. You don't want to miss the chance to pat and learn about the quirky personalities of pythons, squirrel gliders, lizards and turtles.

MT BARNEY EXPEDITION

We also have a challenge for the fit, adventurous teenager these school holidays – conquer the state's second highest peak, Mt Barney. This incredible climb is not for the faint-hearted, as it involves a full day of hiking, but we assure you, the view from the top is worth it.

MT MAROON EXPEDITION

Another challenge for keen adventurers is the Mt Maroon Expedition which will see participants tackle the 965 metre giant. It's one of the Scenic Rim's most picturesque mountains and our guides will lead you all the way to the top.

See timetable on following page for activity dates and sessions.



WEEK 1	ACTIVITY	TIME	AGE	COST
SATURDAY 30 JUNE	Beginner Rockclimb	8am - 1pm	10+	\$60
	Bushucker Tracker	10-11:30pm	8-14	\$20
	Stealth Tracker	2-3:30pm	8-14	\$20
	Bush Kids	3-4:30pm	5-14	\$15
	Kids Night Adventure	5-7:30pm	5-14	\$25
SUNDAY 1 JULY	Light Your Fire	8-9:30am	8-14	\$20
	Bushucker Tracker	10-11:30pm	8-14	\$20
	Australian Bush Buddies	12-1pm	All	\$10
MONDAY 2 JULY	Abseil	8am - 1pm	10+	\$60
	Bush Kids	1-2:30pm	5-14	\$15
	Light Your Fire	2-3:30pm	8-14	\$20
TUESDAY 3 JULY	Mt Barney Expedition	5am-4pm	15+	\$150
	Bushucker Tracker	10-11:30pm	8-14	\$20
	Construct a Lantern	2:30-4pm	5-14	\$15
	Kids Night Adventure	5-7:30pm	5-14	\$25
	Beginner Rockclimb	8am-1pm	10+	\$60
WEDNESDAY 4 JULY	Bush Kids	10-11:30am	5-14	\$15
	Light Your Fire	2-3:30pm	8-14	\$20
	Bushucker Tracker	10-11:30am	8-14	\$20
THURSDAY 5 JULY	Construct a Lantern	2-3:30pm	5-13	\$15
	Mt Maroon Expedition	7am-1pm	15+	\$125
FRIDAY 6 JULY	Light Your Fire	8:30-10am	8-14	\$20
	Bush Kids	2-3:30pm	5-14	\$15
SATURDAY 7 JULY	Beginner Rockclimb	8am-1pm	10+	\$60
	Nature Play Brief	8:45-9am	All	FREE
	Bushucker Tracker	9-10:30am	8-14	\$20
	Light Your Fire	2-3:30pm	8-14	\$20
	Kids Night Adventure	5-7:30pm	5-14	\$25
WEEK 2	ACTIVITY	TIME	AGE	COST
SUNDAY 8 JULY	Construct a Lantern	8:30-10am	5-13	\$15
	Australian Bush Buddies	10-11am	All	\$10
	Bush Kids	2-3:30pm	5-14	\$15
MONDAY 9 JULY	Abseil	8am-1pm	10+	\$60
	Bush Kids	8:30-10am	5-14	\$15
	Light Your Fire	2-3:30pm	8-14	\$20
	Bushucker Tracker	2-3:30pm	8-14	\$20
TUESDAY 10 JULY	Stealth Tracker	12-1:30pm	8-14	\$20
	Construct a Lantern	2:30-4pm	5-13	\$15
	Kids Night Adventure	5-7:30pm	5-14	\$25
	Light Your Fire	8-9:30am	8-14	\$20
WEDNESDAY 11 JULY	Stealth Tracker	10-11:30am	8-14	\$20
	Bush Kids	2-3:30pm	5-14	\$15
	Beginner Rockclimb	8am-1pm	10+	\$60
THURSDAY 12 JULY	Construct a Lantern	2-3:30pm	8-14	\$20
	Light Your Fire	8-9:30am	8-14	\$20
	Bushucker Tracker	10-11:30am	8-14	\$20
FRIDAY 13 JULY	Bush Kids	2-3:30pm	5-14	\$15
	Beginner Rockclimb	8am-1pm	10+	\$60
	Nature Play Brief	8:45-9am	All	FREE
SATURDAY 14 JULY	Australian Bush Buddies	10-11am	All	\$10
	Stealth Tracker	12:30-2pm	8-14	\$20
	Light Your Fire	2:30-4pm	8-14	\$20
	Kids Night Adventure	5-7:30pm	5-14	\$25
	Beginner Rockclimb	8am-1pm	10+	\$60

The Results are...

- In 2018 we were at %75 of capacity on the over 50 activities in the holiday period
- In 2018 Adventure Activities have grown to over 40% of our business
- People are now booking to stay purely because of the activities we offer.
- Unbeknown to them all, we are
  - Giving them unstructured play
  - Connecting them with their natural world
  - Educating them about how special nature is
  - Creating a new generation of kids and parents who are comfortable being outdoors with all the associated health benefits.

The Results
are...

