



# Call for Papers

Take an active role at Global Eco Asia-Pacific  
**26-28 November 2018**

Global Eco Asia-Pacific Tourism Conference, the premier event of Ecotourism Australia, will be held 26-28 November 2018 in Townsville, Queensland, Australia. Now in its 26th year, it's no coincidence that Global Eco attracts the world's leading ecotourism operators, protected area managers and tourism professionals.

Conference theme: *Ecotourism - It's time...*

In 2018 Global Eco Asia-Pacific focuses on the evolving role of ecotourism in a world challenged on so many fronts. Ecotourism is playing an even more important role in economic development, good conservation outcomes, and cultural understanding. The theme for the 2018 Conference is *Ecotourism - It's time...*

It's time to bring the benefits of ecotourism to communities;  
It's time to recognise the business benefits of ecotourism;  
It's time to embrace ecotourism for the conservation of natural and cultural heritage; and  
It's time to celebrate the existing and emerging leaders in ecotourism.

So often described as a 'niche' part of the industry, and yet now representing an estimated 25% of the Australian tourism industry. The Great Barrier Reef alone represents an economic, social and icon asset value of \$56 billion. It supports 64,000 jobs and contributes \$6.4 billion to the Australian economy' (Deloitte, Access Economics, 2017). Ecotourism is the standard bearer for sustainable tourism and is being embraced by the mainstream industry.

Ecotourism is also the natural home for high value experienced travellers.

Global Eco Asia-Pacific brings together the key players that can evolve this critical sector of the tourism industry – the operators, protected area managers, destination developers, applied researchers and destination marketers.

Within the Asia-Pacific ecotourism represents the ideal vehicle to achieve poverty alleviation, community involvement and environmental sustainability. Within Australia ecotourism offers regional and remote communities a vital tool for economic development.

The 2018 conference will give voice to the diversity of stakeholders that enables ecotourism to thrive.

### Offer a paper now

The Global Eco Asia-Pacific Tourism Conference is seeking papers for its workshops on Day 2 and 3 of the conference, Tuesday 27 and Wednesday 28, November 2018. Several workshops run concurrently to enable delegates to focus on a particular stream. Please also indicate if you are prepared for the paper to be considered in the keynote program.

The range of topics of particular interest to Ecotourism Australia includes:

- Tourism in Protected Areas
- Strategic partnerships for sustainable tourism
- Ecotourism on private conservancies
- Geotourism
- Indigenous tourism
- Destination development
- Product development
- Putting Eco into urban and regional tourism
- Community based ecotourism
- Eco-guiding and heritage interpretation
- Ecotourism marketing and trends
- Quality and standards
- Philanthropy
- Wildlife in ecotourism
- Ecotourism policy and planning
- Marine and reef ecotourism
- Ecotourism and social licence
- Ecotourism contributing to wellbeing and social inclusion
- Technology applied to ecotourism
- Ecotourism investment
- Ecotourism and World Heritage

**The deadline for the submission of offered papers is COB Friday, 29 June 2018.** Further calls for offered papers in particular subject areas may be made in the period July to September 2018.

[CLICK HERE](#) to submit your paper now!

## Guidelines for offering a paper

Global Eco is not an academic conference. It is predominantly attended by practitioners in ecotourism operations, protected area management agencies and tourism organisations. A review of the papers from previous years will assist in pitching your paper:

<https://2017.globaleco.com.au/resource-centre/past-conference-presentations>

Submitted papers must address the following:

- an alignment with the conference theme;
- in the presentation of case studies, an outline of the key learnings and outcomes of the project or program; and
- applied learning experiences of the project and their relevance to ecotourism and responsible tourism.

### Further requirements:

- submissions must be made electronically via the Global Eco Conference website 'call for papers' tab;
- abstracts must be no more than 250 words;
- abstracts should contain a brief summary of the content areas of your proposed topic;
- Indication if you are also happy for your paper to be considered in the keynote program;
- joint presentations are welcome;
- please provide a 150 word biography (and a medium to high resolution head and shoulders photo) of yourself; and
- the title should aim to be precise and concise so that it conveys a clear message.

All presenters must be able to cover their own registration fees, accommodation and travel costs. Accepted speakers will be offered a 10% discount on registration fees. The discount excludes accommodation, networking events and technical tours, as these activities are charged at cost price.

Accepted speakers must register and pay prior to **COB Friday, 31 August 2018** to have their paper confirmed and published online.

To enable delegates to interact with presenters we encourage speakers to attend the entire conference. As a minimum, speakers must be registered and attend the day of their presentation.

The titles of papers and presenter's details will be provided (excluding contact details) on the conference website. The Secretariat reserves the

right to edit the title of papers to reduce their length if required. Any Author changes to the title or abstract of papers must be provided to the Global Eco Secretariat by email prior to **COB Friday, 31 August 2018**.

Speakers with accepted abstracts will be required to prepare and submit their full presentation by **COB, Wednesday, 31 October 2018**.

Global Eco Secretariat

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