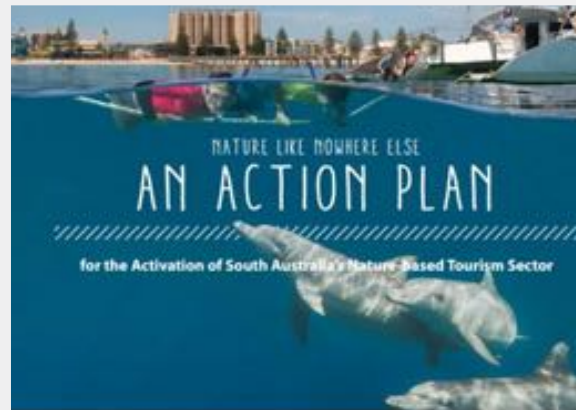


NATURE LIKE NOWHERE ELSE

Activating Nature-based Tourism in South Australia



South Australia's nature-based tourism sector is established and progressive. However, it has significant potential to grow and become an even more significant contributor to regional communities, employment and the economy.

In September 2015, the South Australian Government initiated a consultation in the community about the activation of the nature-based tourism sector. *Nature Like Nowhere Else - Activating Nature-based Tourism* in South Australia has been prepared in response to this consultation. It outlines how South Australia will support the continued growth of the State's nature-based tourism sector. This will be achieved by developing experiences in nature that are like nowhere else. These will include:

1. Standout walking journeys across the landscape
2. Unvalued native wildlife experiences in Adelaide
3. Native wildlife experiences without equal
4. Cutting edge sensory experiences that will leave a lasting impression

To reinvigorate the sector and create a turning point, the South Australian Government will:

- Lead South Australia's nature-based tourism activation agenda
- Support existing and create new nature-based tourism experiences
- Remove red tape and barriers to investment
- Raise awareness of South Australia's unique appeal
- Empower and build the capacity of community-based tourism networks

A series of actions are summarised overleaf. These actions will help to create momentum and galvanise the collective effort of Traditional Owners, the managers of natural areas, Government, local government, non-government organisations, tourism business and regional tourism organisations.



It is and always has been the essential responsibility of all citizens and communities to care for our natural resources and environment.



Priority Actions

1. Lead South Australia's nature-based tourism activation agenda
2. Support existing and create new nature-based tourism experiences
3. Remove red tape and barriers to investment
4. Raise awareness of South Australia's unique appeal
5. Empower and build capacity of community-based tourism networks

- Great Southern Bikeway
- Geotourism/Fossil Trail
- Murray Coorong Trail
- Reinvigorating the Heysen Trail



Kangaroo Island Wilderness Trail



Flinders Ranges World Heritage?





Marine Park Sanctuaries



VALUE OF SHARK CAGE DIVING IN SOUTH AUSTRALIA



\$12.8M

expended into
the economy



10,322 PEOPLE

(54% domestic, 50%
international) took part
in a shark cage diving
experience in the
past year



80 JOBS



Boats are operated by three
companies: Calypso Shark
Charters, Redney Fox
Shark Expeditions and
Adventure Bay
Charters



The Neptune Islands is the
only established white shark
tourism site in Australia,
and one of the few
sites in the world



WWW.TOURISM.SA.GOV.AU

Supporting existing operators



[YouTube clip](#)



[YouTube clip](#)

Cultural Tourism






Nature-based Tourism Investment Opportunities

2017-18

 SOUTH AUSTRALIA
  Government of South Australia
  National Parks South Australia



Accessible accommodation hub on the Eyre Peninsula

Lincoln National Park

Expand established accommodation facilities to create a scenic and secluded accommodation precinct close to Port Lincoln.

Eco-lodge on the Eyre Peninsula

Lincoln National Park


Meeting demand for standout accommodation in a high profile tourism region.

Remote island adventures

Neptune Islands Conservation Park

Complement the existing great white shark tourism activities with the development of new transport options, unique accommodation and experiences on South Neptune Island.



Selecting the 18 opportunities

- Will progress the goals of Nature like Nowhere Else strategy;
- Are within lands managed by Government;
- Are supported by the business owner
- Are likely to be realistic and commercially feasible for an investor;
- Are likely to attract proposals that are consistent with relevant legislation, regulations and plans;
- Are likely to have community support;
- Can be progressed within a short to medium time frame;
- Will not have a significant impact on Government budget targets or employment obligations; and
- Will not adversely affect existing leases or licences.

Stage 1

Expression of interest (EOI)

Initial proposals – must meet

- ✓ Scope
- ✓ Site objectives

Evaluated against –

- ✓ Best practice criteria



Stage 2

Request for proposal (RFP)

Detailed proposals must meet –

- ✓ Gov requirements

Evaluated against –

- ✓ Best practice criteria



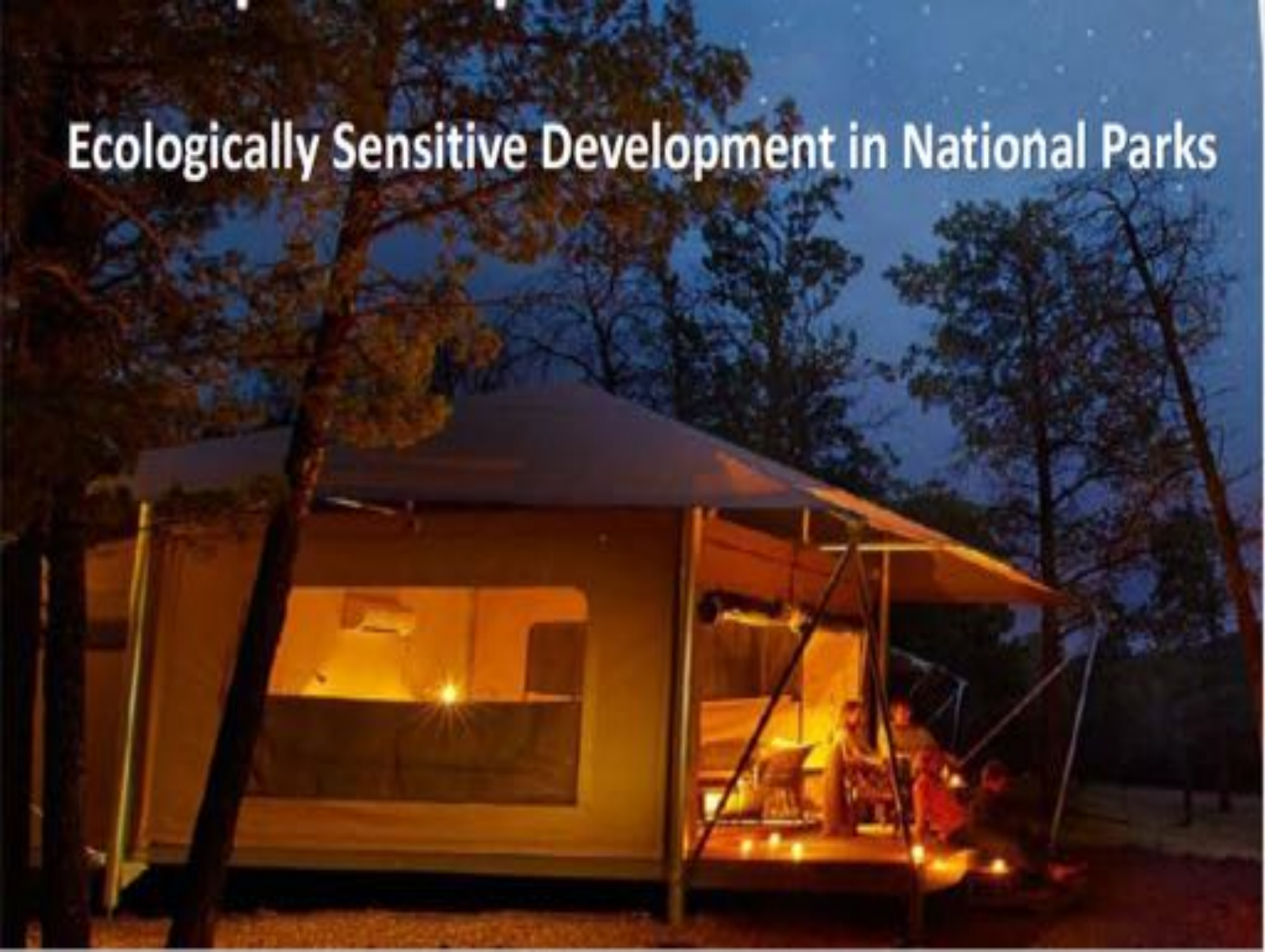
Stage 3

Offer to negotiate

Proponents must meet –

- ✓ Gov requirements
- ✓ Other statutory requirements

Ecologically Sensitive Development in National Parks



World Parks Congress, Sydney 2014



- 'It is my opinion that conservation and park management can save more lives, promote more health and deal with more ill health than the public health sector can achieve.' Jonathan Patz, Global Health Institute at the University of Wisconsin
- 'Australian children spend less time outdoors than maximum security prisoners.' Richard Fuller, University of Queensland



MARINO
CONSERVATION PARK

O'HALLORAN HILL
RECREATION PARK

HAPPY VALLEY
RESERVOIR

GLENTHORNE FARM

HALLETT COVE
CONSERVATION PARK

FIELD RIVER VALLEY

Opening up our Reservoirs



Encouraging visitors to parks

New rangers

Five new rangers will be employed to run open days, holiday programs, nature education and events in parks. They will work with schools, community groups,

commercial tour operators, local businesses, and councils to encourage more people to explore parks.





**FULL DAY
SCHOOL
HOLIDAY
PROGRAM**



WILD
imagination
NATURE PLAY EVENTS

**100%
SCREEN
FREE FUN!**



Customer Service





START OF THE *Seafood* FRONTIER



SOUTH
AUSTRALIA

SOUTHAUSTRALIA.COM
[#SEAFOODFRONTIER](https://www.instagram.com/SEAFOODFRONTIER)

- HEAD OF BIGHT
- CEDUNA
- STREAKY BAY
- ELLISTON
- COFFIN BAY
- PORT LINCOLN
- ARNO BAY
- WHYALLA

Prices

Map

Date	Nights	Adults	Children	Infants
Sun 02/04/2017	1	1	0	0

Total

Sun
2
Apr

28 Mile Crossing Campground

Coorong National Park
View map (pdf)

Book Now
\$15

\$15



3 Mile Bend

Beachport Conservation Park
View map (pdf)

Book Now
\$15

\$15



42 Mile Crossing Campground

Coorong National Park
View map (pdf)

Book Now
\$15

\$15



Acraman Creek - Campground 02

Acraman Creek Conservation Park

Book Now
\$12

\$12



Acraman Creek - Campground 03

Acraman Creek Conservation Park

Book Now
\$12

\$12



Alligator Lodge

Mount Remarkable National Park

Change Dates

Book

How to book online video

How to book online with N...



CAMPING

in South Australia's National Parks



GO FORTH AND
CAMPING VIDEO
Discover the joys of camping in the heart of South Australia's National Parks. Experience the beauty of the landscape and the comfort of a tent.



Opportunities

- Government is 'open for business'
- Focus on jobs and the economy
- Funding is tight, so partnerships critical
- Need to build advocacy
- Reconnecting people with nature and parks

