



Tourism in Protected Areas

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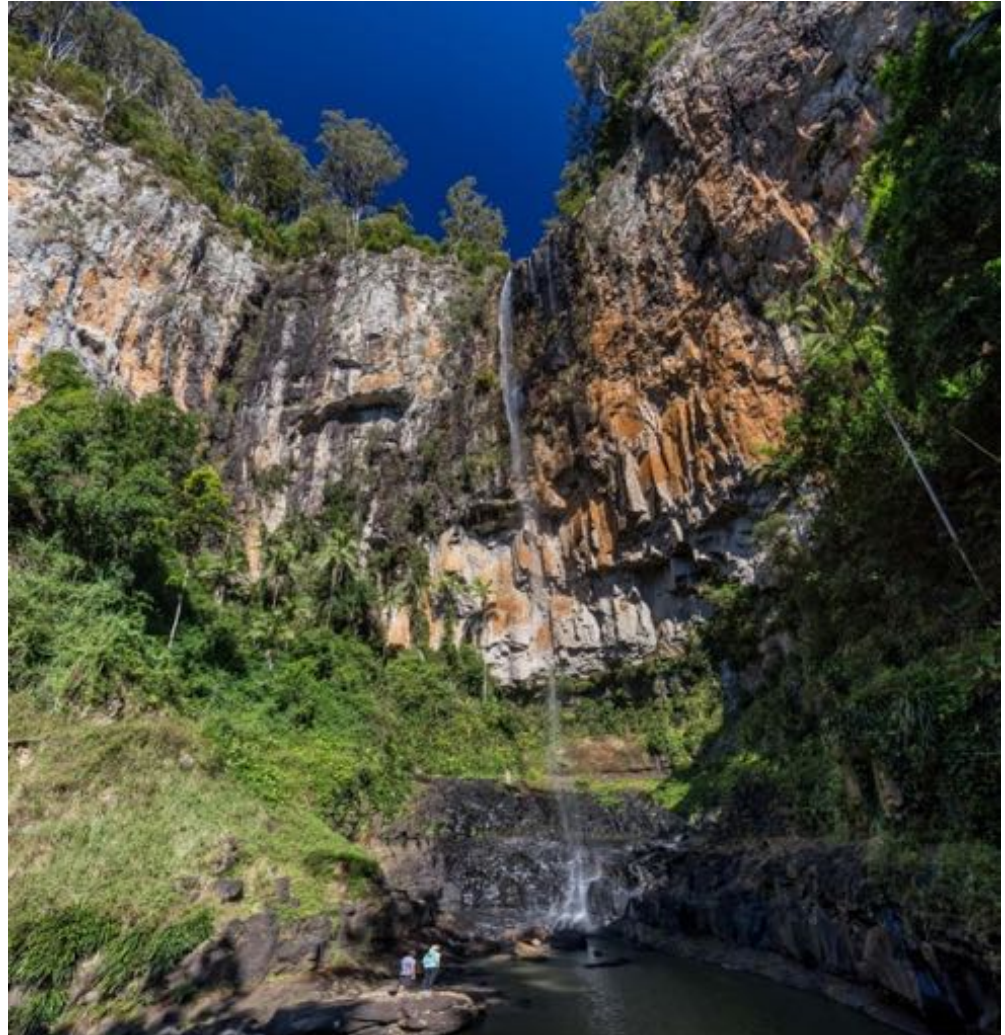


Approximately 8% of Queensland is dedicated as park/forest and managed by QPWS



Commercial tour operators

546 current
authorities/permits for
commercial tour
operators on QPWS
estate



Top 5 parks with highest number of commercial operator authorities/permits on issue

1. Crater Lakes National Park
2. Whitsunday Islands National Park
3. Curtain Fig National Park
4. Daintree National Park
5. Wooroonooran National Park











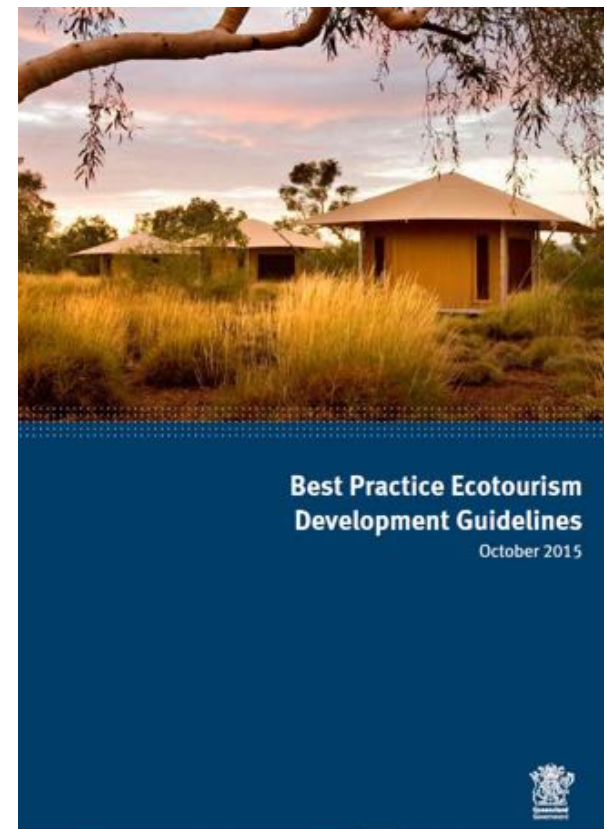
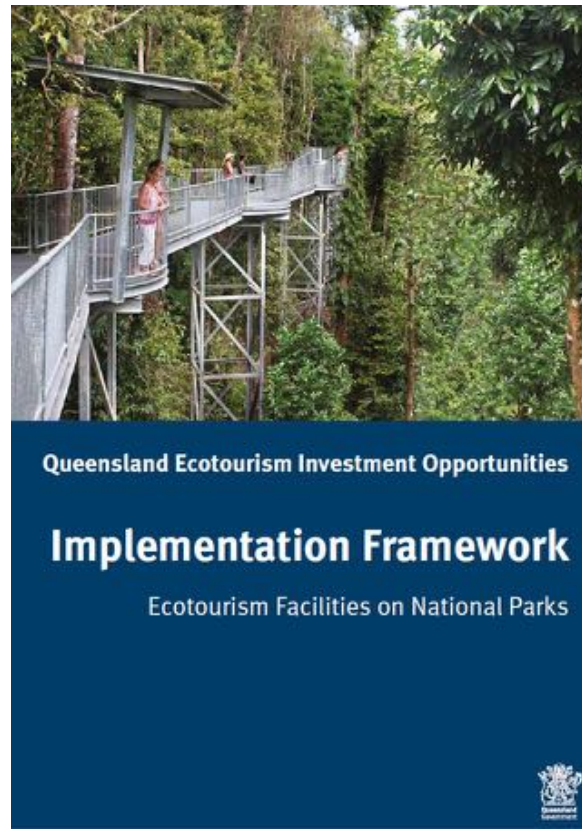
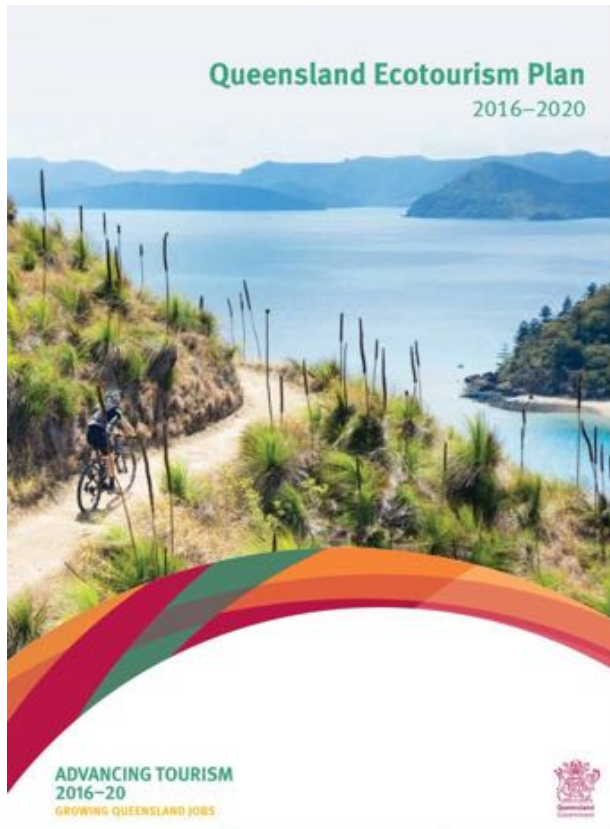
World Heritage Areas

- Australian Fossil Mammal Sites – Riversleigh World Heritage Area
- Wet Tropics of Queensland World Heritage Area
- Great Barrier Reef World Heritage Area
- Fraser Island World Heritage Area
- Gondwana Rainforests of Australia World Heritage Area

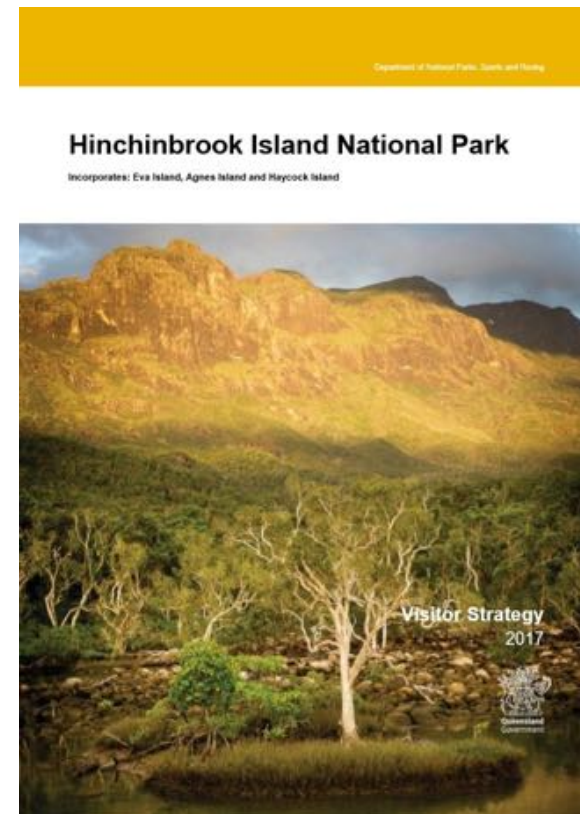
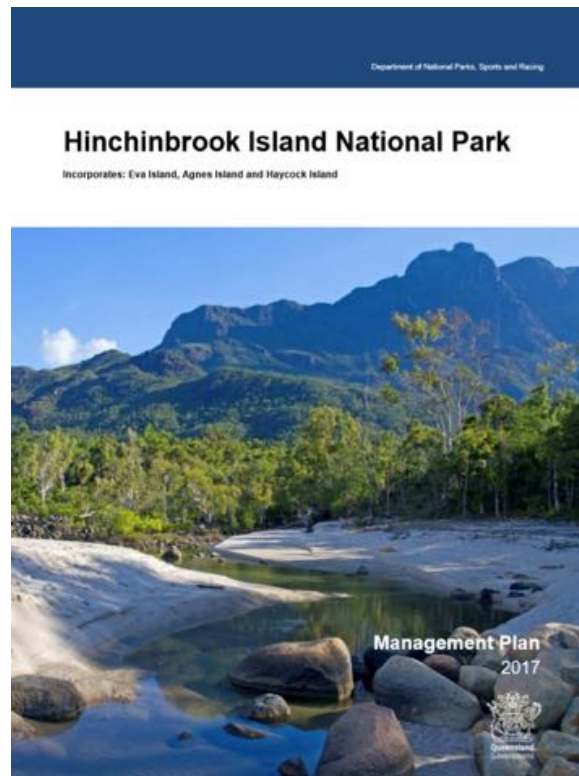




Best-practice ecotourism



Values Based Management Framework



Ecotourism leases

- Managing QPWS campground within the Green Mountains section of Lamington National Park
- Eco-camps and guided walks within Main Range National Park



Queensland Ecotourism Trails



Enhancing the visitor experience – Explore and interact



Explore the beauty

Discover the magnificent natural world and cultural heritage of Springbrook national park through digital Ranger-guided tours.



Access latest Park Alerts

Access the latest park alerts directly on screen to stay safe. Be aware of track closures and other Ranger notifications.



Experience nature's wonders

Experience the park's astounding, and at times inaccessible, ecosystems as they come to life through *Augmented Reality*.



Enjoy interactive challenges

Enjoy challenging your knowledge and skills by completing a number of fun gaming challenges and win virtual prizes.



Share your experiences

Share your on park photos with friends and family or post directly to Facebook or other social media sites.



Discover nature's mysteries

Discover nature's greatest mysteries along with fun facts on the park's unique flora and fauna.



Queensland National Parks social media

Facebook – 99,817 followers; 6.87% interaction rate

Queensland National Parks
May 24 · 🌐

"A marine paradise that plays host to one of the most spectacular ocean migrations on the planet. This is Raine Island..." Sir David Attenborough.
The Raine Island Recovery Project is assisting in the recovery of green turtle populations on the island, by addressing the issues of low nesting and hatching success and high adult turtle mortality.
The project is a pioneering public-private partnership between BHP, the Queensland Government, the Great Barrier Reef Marine Park Auth...
[See More](#)





12,103 People Reached 1,762 Engagements [Boost Post](#)

👍❤️🔥 170 6 Comments 25 Shares

👍 Like 💬 Comment ➦ Share ⚙️

Queensland National Parks
March 22 · 🌐

The turtle season may be over at Mon Repos, but these guys decided it was their time to say G'day!
Rangers Dwayne and Kelly stopped to remove these two freshwater turtles off the entrance road to Murray Falls in Girramay National Park, in Tropical North Queensland.
After flood events, it's not uncommon to see a lot of wildlife on the roads, or where you normally wouldn't see them.
Remember to keep an eye out when you're in flood affected areas for any wildlife that may have been displaced, and call the RSPCA on 1300 ANIMAL (1300 264 625) to report an injured animal.




8,673 People Reached 410 Engagements [Boost Post](#)

👍❤️🔥 80 5 Comments 4 Shares

👍 Like 💬 Comment ➦ Share ⚙️

Queensland National Parks
July 3 · 🌐

This week we're featuring the rugged ranges, secluded bays and spectacular reefs of [Visit Townsville, Australia](#).
So sit back and relax—you're on tropical time when you @Visit Townsville, Australia. 🌴🌊



11,705 People Reached 1,034 Engagements [Boost Post](#)

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Questions?

