

The 4Cs of Borneo Eco Tours Group: Commerce, Culture, Community and Conservation

Townsville, Queensland, Australia. 26-28th November 2018



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Vice Chair, Asian Ecotourism Network, AEN



ASIAN
ECOTOURISM
NETWORK



ABOUT BORNEO ECO TOURS - 1991



COMMERCE

Creating value through
sustainable
developments



SUKAU RAINFOREST LODGE-1995



"Employment is the first step out of poverty. It's at the core of economic development and social stability".

Juan O. Somavia. Nobel Peace Prize winner (1969) / Director General, ILO, 1999.

Photo: With Kari Ongong & Carol Patterson

ABOUT SUKAU RAIN FOREST LODGE

SAVING PARADISE

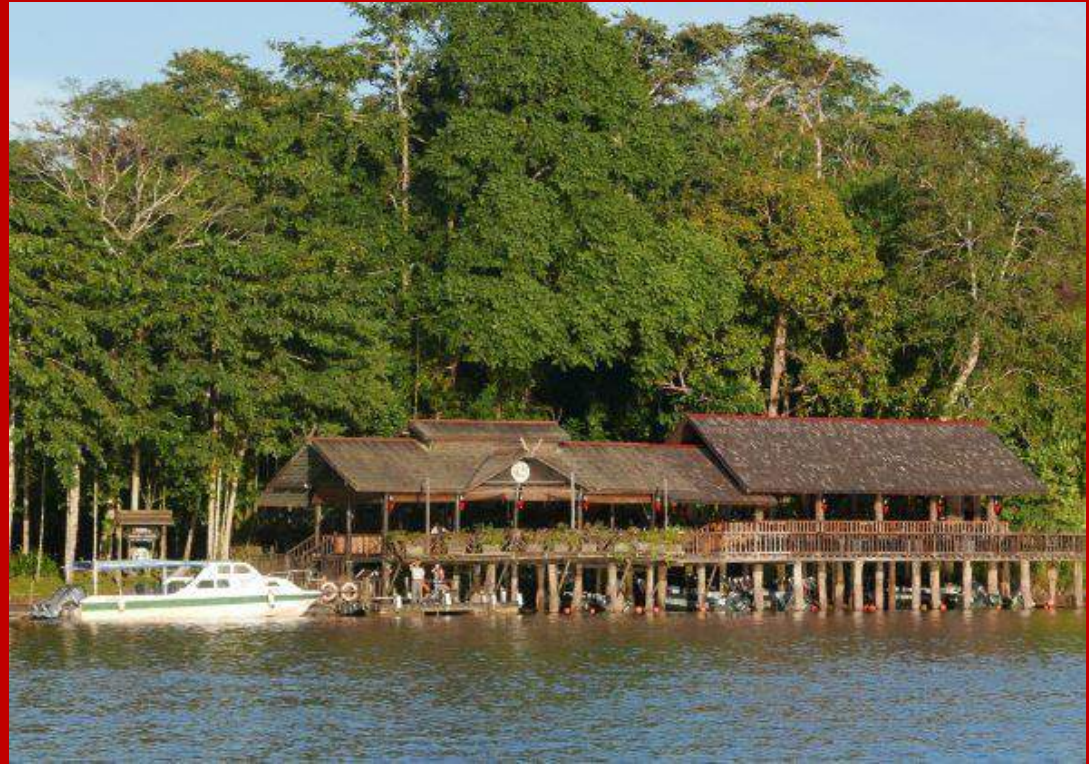


ABOUT SUKAURAIN FOREST LODGE

Mission:

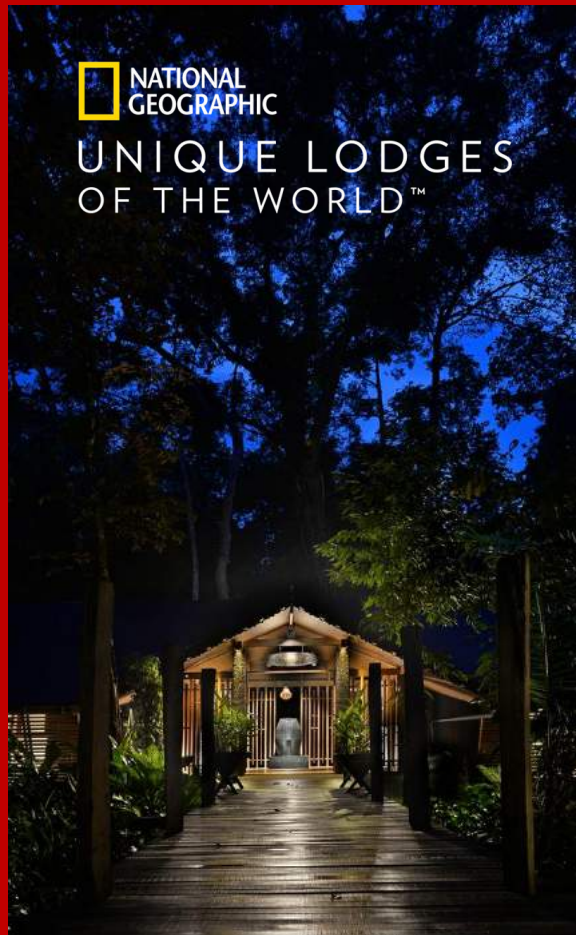
To excel as an ecolodge by providing a unique experience in hospitality **interpretation and conservation** with local community participation and leadership development.

- Opened in May 1995
- Provide great wildlife watching experience
- Demonstrating sustainable building and operating principles
- CSR: Set aside RM 4.00 per adult of every international guest who stays with us to NGO BEST Society.
- (In addition, BET contributes RM 8.00 per guest).



SUKAU RAIN FOREST LODGE (SRL)

20 NEW MILLAS



ABOUT SUKAU RAIN FOREST LODGE



UNIQUE LODGES
OF THE WORLD™

SUKAU RAINFOREST LODGE (SRL)



ABOUT SUKAU RAIN FOREST LODGE

SAVING PARADISE



UNIQUE LODGES
OF THE WORLD™



Borneo Eco Tours | Sukau Rainforest Lodge | BEST Society

SRL GENERATING EMPLOYMENT IN THE COMMUNITY







CULTURE

Celebrating and sharing diverse local
cultures through tourism

BAVANGGAZO LONGHOUSE - 1995



BAVANGGAZO LONGHOUSE

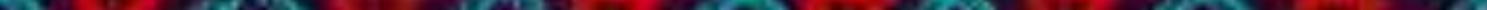


BAVANGGAZO LONGHOUSE- *Creating Value*

SOCIAL ENTREPRENEURSHIP

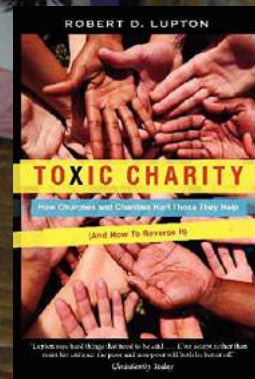
1. Financial support
2. Educational /Fam. Tours
3. Bedding/toilets/facilities/
menu
4. Cash flow/ registrations
5. Packaging / pricing
6. Marketing
7. Monitoring





CREATING VALUE

Bavanggazo Longhouse 2008



CREATING VALUE

CAPACITY BUILDING & ENTREPRENEURSHIP



**Matunggong Community
Development Committee (MCDC)**
Vision & Project Identification Workshop
15 October 2008



**Human Capital Development
Seminar**
12 April 2008, Bavanggazo
Longhouse Kudat
**The Way Ahead - Matunggong
Tourism Development Program**
16 August 2008, Bavanggazo
Longhouse Kudat

CULTURE-SUKAU RAINFOREST LODGE



KULUFARMSTAY-2014



KULUHOMESTAY



CULTURE-KULUFARMSTAY



CULTURE-KULUFARMSTAY



COMMUNITY

Enhancing lives through
capacity building and
community projects



CAMP LEMANG – A COMMUNITY BASED TOURISM PROJECT

A SUCCESSFUL FAILURE

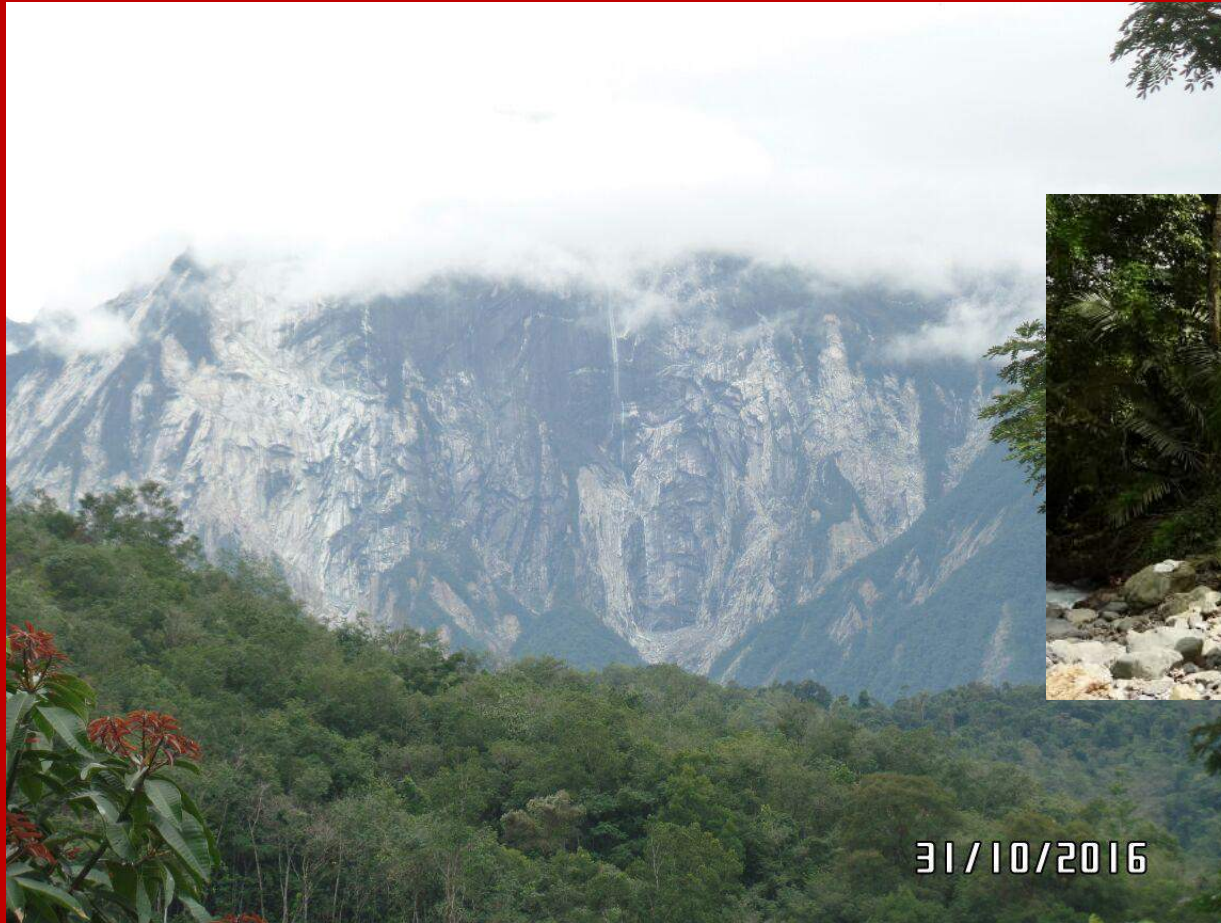


CAMPEMANG



CAMPLEMAING- *Earthquake in June 2015*

SUCCESS DOES NOT COME WITHOUT ADVERSITY: CAMPLEMAING (RM307,560.00)



Before and after June 5, 2015

CAMPLEMANG - *Earthquake in June 2015*



LEMAING2- *The rise after the fall*

From the crumbles of Camp Lemaing, we are back with our heads held high.

With the technical and financial support from Borneo Eco Tours, CIMB Foundation and the involvement of GOMPITO, a community-based organisation which comprise of the Dusun community, we help developed a viable community- based ecotourism product in Kiau.



LEMAING2 – *The rise after the fall*



**NATURE
WONDERS**



**PRISTINE
FOREST**



**HISTORICAL
FOOTPATHS**



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"Momogompi am Moningolig Tinungkusan Takau"
Conserving and Protecting our Heritage
Guardian Community forest rescued 810 hectares.

Supported by



www.borneoecotours.com



Lemaing 1 was a successful failure no one saw coming. The 20 bed eco-camp was a beautiful bamboo structure that was completed in February 2015. Sadly, the camp was destroyed just 5 months later in the flood caused by the tragic earthquake in June 2015. Two years later, an eco trail with the same name has been established to bring nature lovers and adventure seekers a unique jungle experience like no other.

LEMANG2 – *The rise after the fall*



KIAU COMMUNITY
FOREST RESERVE- 1,204
acres under the care of
GOMPITO



COMMUNITY CAPACITY BUILDING



GOMPTO OFFICE- REPAIRWORKS



KULUFARMSTAY



BEST Society

"Empowering communities"

From 1995-2016, BEST Society has received donation from individual donors and corporations amounting to **RM 2,316,702.79.**

*As of 2017, Borneo Eco Tours have contributed **RM 857,185** and Sukau Rainforest Lodge with **RM 602,643.08** out of the total amount.*



BEST SOCIETY: PROJECTS

BONCO – VIRGIN COCONUT OIL



CREATING VALUE



BEFORE
RM 20/ plastic bottle

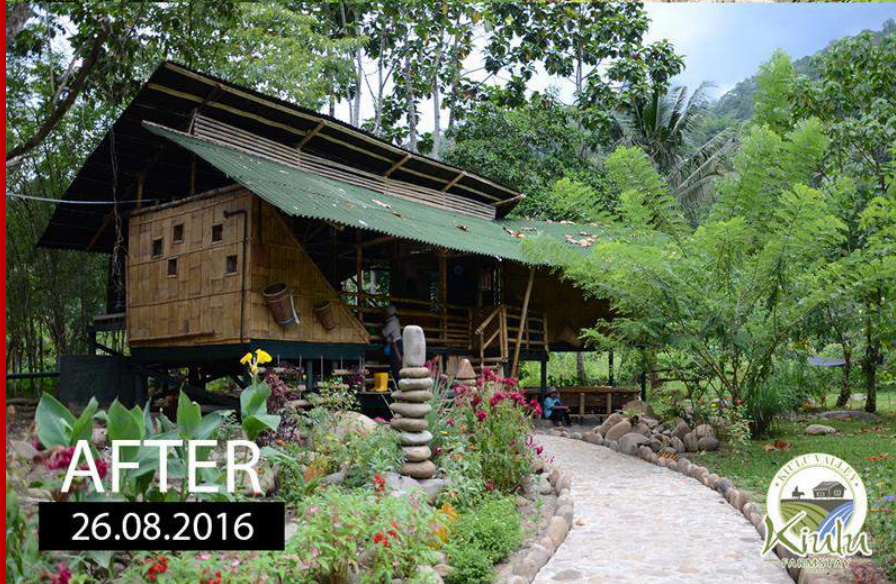
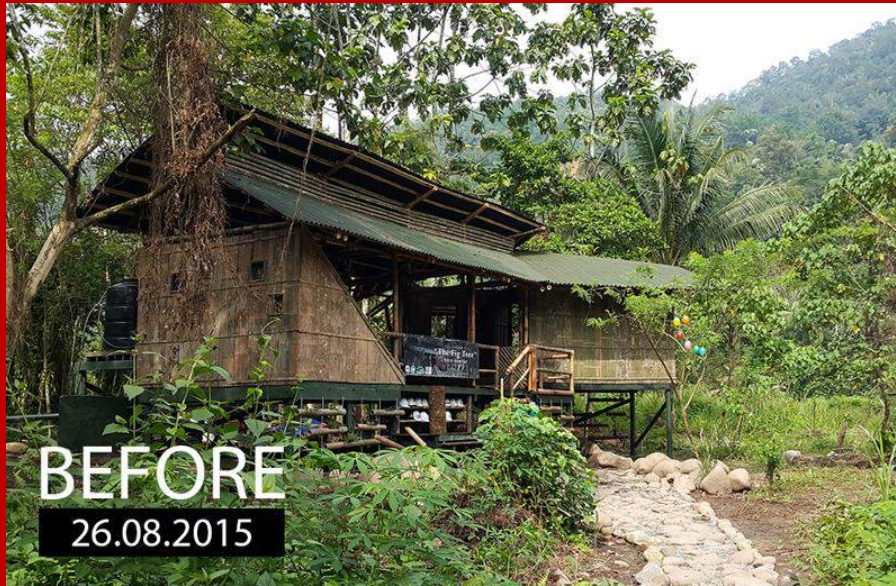


AFTER
RM 45/ glass bottle

Profit increases by 500%



KULUFARMSTAY



KULU ACTIVITIES



KULU ACTIVITIES



MUKEST SOCIETY

- **Mukim Ulu Kiulu Ecotourism Solutions and Technologies (MUKEST)**
- Building capacity platform in an effort to improve economy and livelihood of the villages in Kiulu Farmstay
- For every Kiulu Farmstay product sold, BET contributes to the Community Development Contribution (CDC) that will go directly to MUKEST
- Responsible in overseeing the CDC fund to benefit all the community in the villages it covers.



KULUFARMSTAY

2015-2017

	QUADBIKE	FIGTREE	HOMESTAY	GRAND TOTAL
Sales Revenue	116,412	71,673	56,504	244,589
Total Operating Expenses	132,407	103,969	20,811	257,186
Community Develop Contribution (CDC)	7000	3382	1630	12,012

CREATING VALUE

BAMBOO STRAW AND POUCH MAKING

BATTLING PLASTICS

with
Bamboo Straws

Did you know we made it to top ten?(slow clap)

According to one study published three years ago in *Science*, Malaysia is the **eighth worst country** worldwide for plastic waste. It is estimated to produce almost one million tonnes of mismanaged plastic waste in 2010. How did we become so dependent and now we are drowning in it?

Taking it serious

We must amplify our efforts for the damage we have caused. Hence, we are promoting 100% natural bamboo straws as an alternative to plastic straws.

Why bamboo?

- One of the quickest growing plants.
- A great sustainable resource!
- Requires no chemicals to thrive.
- Biodegradable.

One bamboo straw, one LESS plastic straw

From harvesting raw materials into finished products, there's more to what you probably didn't know. The youth and women from several *kampungs* in Ulu Kiulu, Sabah were involved in the process- providing them with the opportunity to earn a little extra.



This versatile plant that is growing in its popularity offers mankind a chance to enjoy the comforts of modern life without causing irreparable environmental damage.

Supported by,



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CREATING VALUE

BAMBOO STRAW AND POUCH MAKING



1. Platform to boost economic growth and improve the livelihoods of local people. Initially started with three villages: Kg. Mantob, Kg. Dumpiring and Kg. Pinagon Baru has now been extended to 10 other villages.
2. MUKEST funds channeled into building community capacity through various activities in collaboration with BEST Society and academic institutions/organisations such as INTI College Sabah, Kolej Teknikal Yayasan Sabah (KTYS), University College Sabah Foundation (UCSF) and Hope Village, among others.
3. Building a footpath and bus stop for community use.

MUKEST SOCIETY



CAPACITY BUILDING

**ENGLISH FOR HOSPITALITY AND
QUALITY CUSTOMER SERVICE
BY INTI - 15 SEPT 2016**



**WESTERN CULINARY BY INTI
15 SEPT 2016**



**SRI PEER LEARNING
TRIP TO TAMBATUON - 31 OCT 2016**



**SUSTAINABILITY DAY
13 NOV 2016**



CAPACITY BUILDING



**ACCOUNTING CLASS BY INTI
2 JUNE 2017**



**BAKING CLASS BY UCSF
28 JULY 2017**



**GARBAGE PROJECT AT SK MANTOB
BY INTI- 30 OCT 2017**



**ENGLISH SESSION AT SK MANTOB
BY INTI- 25 OCT 2017**

CAPACITY BUILDING



MANUAL TRANSPLANTER TRAINING
7 APR 2017



COMPUTER CLASS BY UCSF
2 JUNE 2017



F&B TRAINING BY UCSF
4 AUGUST 2017



SESSION ON SRI BY HOPE VILLAGE
20 FEB 2018

SRI INDINWANG- *Increasing the rice yield*



14 JULY 2017

Introducing the ***System of Rice Intensification (SRI)*** as an alternative rice farming method to bring communities out of poverty.

SRI INDINWANG - *Increasing the rice yield*



28 SEPTEMBER 2017

SRI INDINWANG- *Increasing the rice yield*



EMPLOYMENT & INCOME OPPORTUNITIES



Joe Harry Zamri
FULL TIME
Field Coordinator



Saidin Lotupas
FULL TIME
Field Coordinator



Aryl Maxwell
PART TIME
Contract
In- House Guide



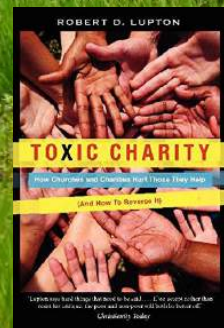
Sassy Ellen
PART TIME
Contract
In- House Guide

Activity	Number of Villagers who benefit
Full Time Field Coordinator	2 villager
Part Time In-House Guides	2 villagers
Homestay	50 villagers (10 households with an average of 5 family members per home)
System of Rice Intensification (SRI) – Project under BEST Society	20 villagers
Gardening/Housekeeping at The Fig Tree	1 villager
Construction works	5 villagers
Total:	80 Villagers

EMPLOYMENT OPPORTUNITIES

“Employment starts people on the path to self reliance”.

Toxic Charity by Robert Lupton
Kiulu Farmstay 2015



CAPACITY BUILDING WORKSHOP



CAPACITY BUILDING WORKSHOP



BAMBOO HOUSE COMPETITION IN KULU-2018



Use traditional method

Kiharo/Kg. Polod



Masakat /Kg. Pinahawon



CONSERVATION

Safeguarding the world's biodiversity
through environmental projects

TREE PLANTING (THEN & NOW)



Prince Henrik and Tengku Adlin planting a tree seedling (2001)

THEN



Mrs. Wendy Dowling at Phase 1 site (2006)



NOW

2017

KINABATANGAN BEE FARMING



Several villages along the river are facing wildlife encroachment issues where elephants storm and raid local agriculture land destroying farmer's crops by the acres.

KINABATANGAN BEE FARMING- since 2015



Fromleft: Suhailie, Amad and Simon

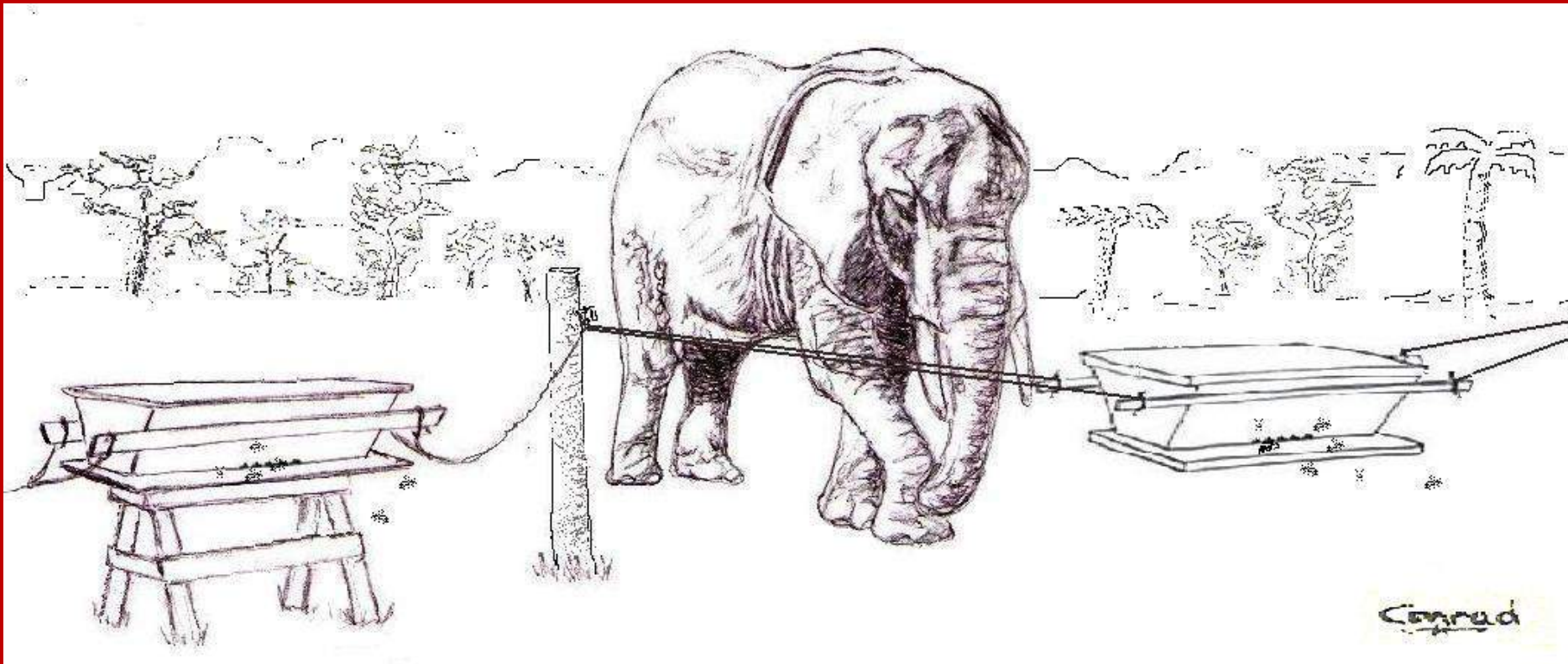


Amadin his new/bee suit, provided by BET



Bee farming trainings

KINABATANGAN BEE FARMING



THE BEEHIVE FENCE APPROACH

Beehive Fence could work to reduce human elephant conflict and promote practical and inexpensive ways to help people protect themselves and their crops.

KINABATANGAN BEE FARMING- since 2015



CHALLENGES:

1. Lack of expertise
2. Natural predators
3. Climate change conditions
4. Lack of food and water
5. Uncomfortable living conditions

CHANGE & DISRUPTION



Use traditional method



Destroy and eradicate



Change through innovation

THREAT TO WILDLIFE EVERYWHERE

SABAH BORNEO FACES CRISIS ON ENDANGERED WILDLIFE SPECIES



BORNEO LAND CONSERVANCY (BLC)

A wide river with a dense forest on the opposite bank under a blue sky with clouds.

The buy back of land allows wildlife to transit between palm oil plantations and farmlands to their pockets of forests they call HOME

SUKAU ECOTOURISM RESEARCH CENTRE (SERC)



1. Joint research to ensure that ecotourism will remain a key that provides sustainable employment and financial benefit to the local communities.
2. A hub to facilitate research on the impact of ecotourism activities on wildlife.



RASIG – COMMUNITY BASED INITIATIVE



This project hopes to serve as a platform to attain conservation results through ecotourism with participation and support from the local community.

© Caroline Pang

RASIG- *Land Owner*



Mursalin Abdullah, who is also a fisherman, has voluntarily agreed to protect his land, pledging no development that may affect the wildlife corridor.

"My land is surrounded by wildlife sanctuary and I want to do my part to preserve it. It is my heritage. At the same time, I am also exploring ecotourism activities to incorporate that into my homestay programme."

Bongol Rafflesia Conservation Centre – 2019

A man wearing a green short-sleeved shirt with a red patch on the sleeve and a brown hat is standing in a forest. He is pointing his right index finger towards a large, red, fleshy Rafflesia flower that is growing on the forest floor. The flower has a dark, open center and is surrounded by green foliage and brown leaves. The background shows a dense forest with trees and vines.

This project serves to conserve rafflesia on land belonging to several local families and develop it into a viable tourist attraction while creating employment.

© Caroline Pang

SUKAU RAINFOREST LODGE - 1995



"We must learn what sustainability means in practice if we are to apply it to our daily lives and restore the health and vitality of our planet."

**Sir David
Attenborough**

Thank You



www.borneoecotours.com

www.sukau.com

www.bestsociety.org

