



Keeping up with the times -  
the evolution of experience  
development and delivering,  
Seal Bay Conservation Park,  
Kangaroo Island, South Australia.

Presenters: Alana Binns and Melanie Stonnill



# Location of Seal Bay Conservation Park





- Seal Bay ~800
- IUCN List:  
Endangered
- EPBC Act:  
Vulnerable
- Endemic
- 83% SA, 17% WA



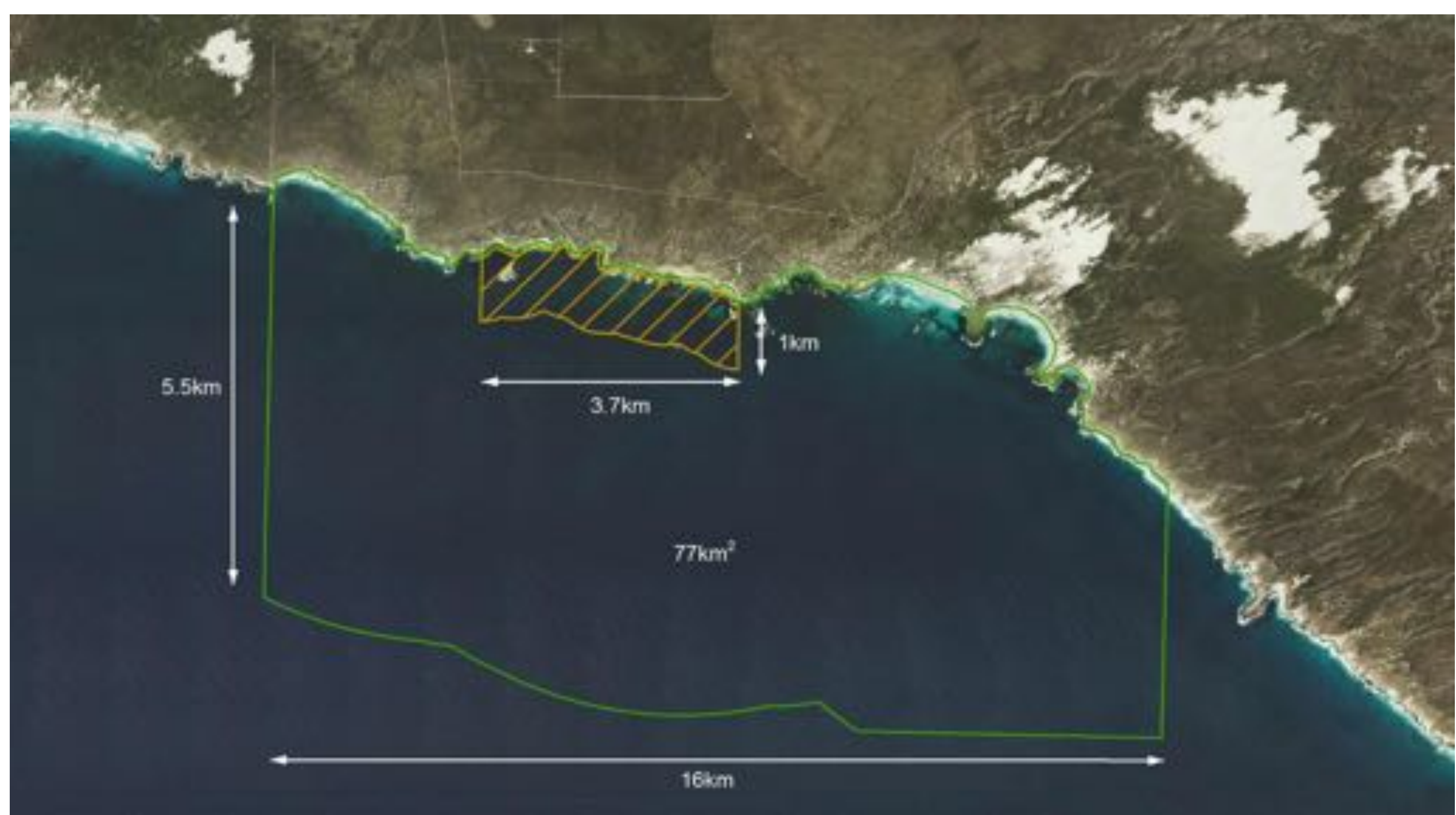
**1950's Interactive Touring style**



**1936 Pakard**









**1974 - 25 000 visitors**  
**1987 - 50 000 visitors**  
**2018 - 120 000 visitors**

























**Total population ~12,000**

**Rate of decline 3.3% annually**

**Rate of decline for Seal Bay colony 1-2%**





Mate guard – Dunes West, winter 2016 breeding season







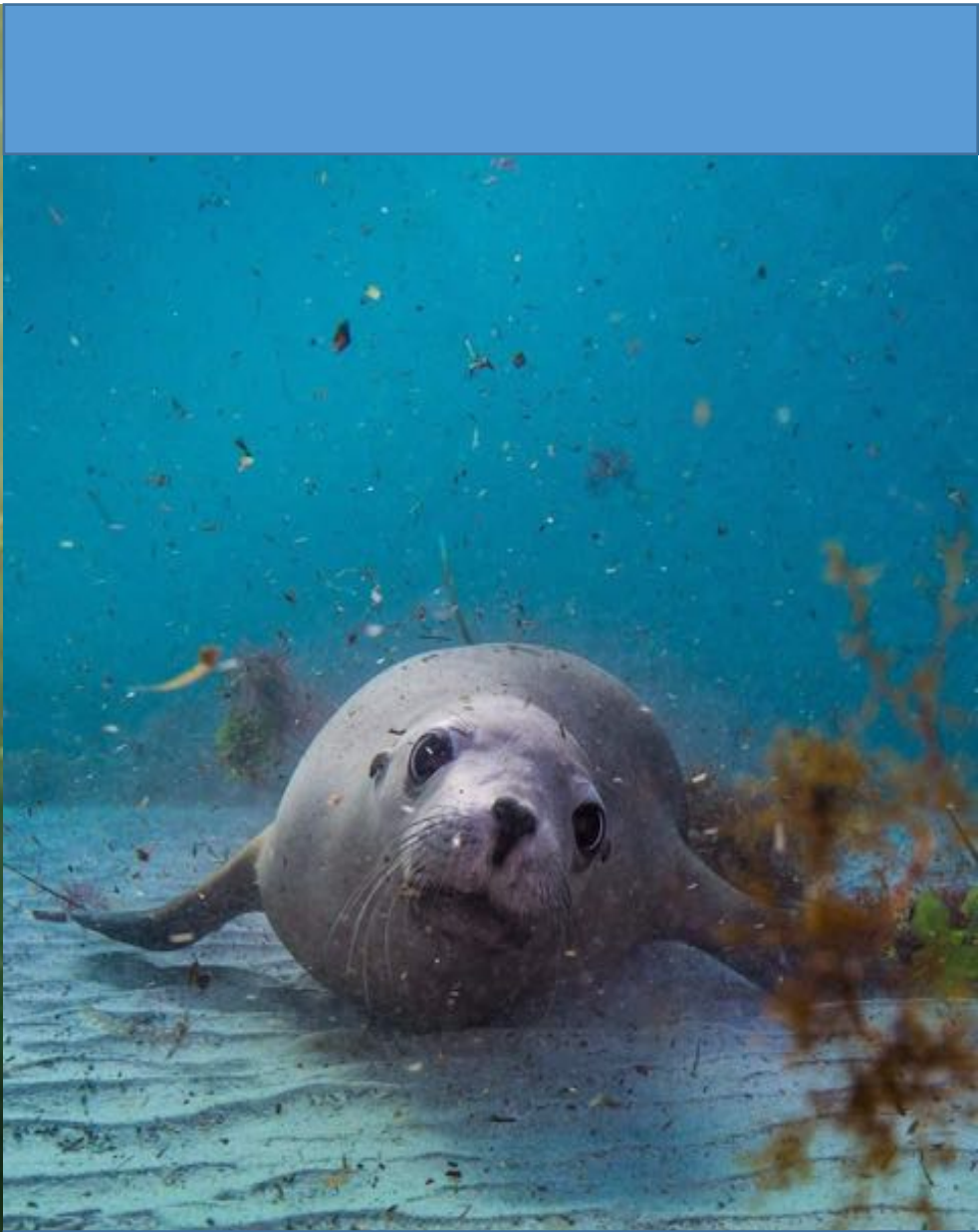


# Sunrise & Sunset Tours













## Seal Bay's dedicated team

Alana  
Ashlee  
Bea  
Bridgette  
Candice  
Conrad  
Dale  
Kate  
Mary-Alice

Mel  
Mel  
Michael  
Paul  
Quentin  
Ron  
Stephanie  
Tanya





Thank you



Seal Bay