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Ecoline

Creating unique eco-friendly facilities

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Sustainable Investment: An Essential Ingredient For Success

Video

This video has been removed – it was showing TreeTop Adventure Parks in action

click here to see the video on youtube

<http://youtu.be/3XQRpTnirS0>

Achievements in 3.5 years

- 3 attractions in operation + 1 at design stage
- 3 small parks for private operator + 2 coming
- Our own safety system soon to be exported
- A grant for the first suspended venue
- First Canopy Tour in Sydney
- Multi-award winning product and company:
 - ABA for Enterprise 2010, 2011 & 2012
 - Winner of NSW Telstra Business for Small Business and Social Responsibility in 2011
 - Gold, Silver and Bronze Tourism Award
 - Eco-certified since 2010

**150,000 participants (with additional 30% visitors)
to places where visitation was nil**

Our Success comes primarily from

Product

**Fantastic
Product**

Cash -Flow

**Financial
Planning**

R&D

**Product
Development**

Ecoline's products

- TreeTop Adventure Parks
- Ecotrack safety system
- TreeHouses
- Canopy Tour
- New products coming up

What is TreeTop Adventure Park?

Video

This video has been removed – it was
Explaining the details of TreeTop Adventure Park

Fantastic Product

- ✓ WOW factor – Great experience
- ✓ Broad targets
- ✓ Good value for money
- ✓ Eco-friendly
- ✓ Educational

Financial planning

- ✓ Cash-flow planned from start
- ✓ Control expenses
- ✓ Marketing – mix of local and national
- ✓ TV show because of unique product
- ✓ Staff training and rewards
- ✓ Reinvest profit

Product Development

- ✓ Develop/import safety system
- ✓ Renew the activities
- ✓ Look for new sites
- ✓ Develop complementary products
- ✓ Merchandise

Questions?



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