



## CONFERENCE PROGRAM (as of 26.11.17)

### Day 1: Monday, 27 November

7:30am Registration Opens

#### Plenary Session (Attenborough Room, SAZ)

##### Welcome to Country

8:20am - 8:40am Join representatives from the Kaurna people, Traditional Custodians of the Adelaide Plains for the delegates Welcome to Country. This will be held outdoors in Zoo forecourt (directly outside the Sanctuary Conference venue).

##### Convenor Welcome

8:40am - 8:45am Tony Charters AM, Convenor, Global Eco Asia-Pacific Tourism Conference

##### Ecotourism Australia Welcome

8:45am - 8:50am Rick Murray, Chairman, Ecotourism Australia

##### Official Welcome

8:50am - 9:00am The Hon Ian Keith Hunter MLC, Minister for Sustainability, Environment and Conservation, Minister for Water and the River Murray, Minister for Climate Change

#### Ecotourism and Private Conservation

Session Chair Tony Charters AM, Convenor, Global Eco Conference

##### Keynote Speaker

9:00am - 9:25am [Atticus Fleming](#), Chief Executive, Australian Wildlife Conservancy

##### Keynote Speaker

9:25am - 9:50am [Brendon Bevan](#), Manager, Arkaba Conservancy and The Arkaba Walk

#### Ecotourism Australia Report

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## CONFERENCE PROGRAM (as of 26.11.17)

9:50am - 10:15am

**Keynote Speaker**

**Rod Hillman**, Chief Executive, Ecotourism Australia

10:15am - 10:30am

**Q & A**

10:30am - 11:00am

**Morning Tea**

### **Tourism and The Chinese Dream**

Session Chair

**Tony Charters AM**, Convenor, Global Eco Conference

11:00am - 11:25am

**Keynote Speaker**

**Prof. David Simmons**, Professor of Tourism, Faculty of Environment, Society and Design, Lincoln University

### **Tourism in Protected Areas**

Session Chair

**Tony Charters AM**, Convenor, Global Eco Conference

11:25am - 11:50am

**Keynote Speaker**

**Dr. Russell Reichelt**, Chairman and CEO, Great Barrier Reef Marine Park Authority

11:50am - 12:15pm

**Keynote Speaker**

**Cameron Miller**, CEO, Ngurratjuta/Pmara Ntjarra Aboriginal Corporation

12:15pm - 12:30pm

**Q & A**

12:30pm - 1:30pm

**Lunch**

### **Tourism and Protected Area Management Forum**

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## CONFERENCE PROGRAM (as of 26.11.17)

Session Chair

**Tony Charters AM, Convenor, Global Eco Conference**

1:30pm - 1:55pm

**Keynote Speaker**

**Sandy Pitcher**, Chief Executive DEWNR, South Australia

1:55pm - 2:20pm

**Keynote Speaker**

**Haydyn Bromley**, Presiding Member, Aboriginal Lands Trust

### **Forum - Protected Area Managers and Tourism Commissions**

Session Chair

**Sandy Pitcher, Chief Executive DEWNR, South Australia**

2:20pm - 3:00pm

**Keynote Panelists**

Chris Day, Director, Central Australian Parks, Parks and Wildlife  
Matthew Jackson, CEO, Parks Victoria  
Jacinta Overman, Coordinator, Tourism and Concessions, Department of  
Biodiversity, Conservation and Attractions  
Russel Reichelt, Chairman and CEO, Great Barrier Reef Marine Park Authority  
Andrew Walsh, Project Manager, Lord Howe Island Board

3:00pm - 3:30pm

**Afternoon Tea**

### **Wildlife and Ecotourism**

Session Chair

**Dr. Claire Ellis, Deputy Chair, Ecotourism Australia**

3:30pm - 3:55pm

**Keynote Speaker**

**Dr. Jenny Gray**, CEO of Zoos Victoria and President of the World  
Association of Zoos and Aquariums

3:55pm - 4:20pm

**Keynote Speaker**

**Elaine Bensted**, Chief Executive, Zoos South Australia

4:20pm - 5:00pm

**Panel Discussion - Wildlife Interactions**

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### Keynote Panelists:

Elaine Bensted, Chief Executive, Zoos South Australia

Dr. Jenny Gray, President of the World Association of Zoos and Aquariums

Cameron Kerr, CEO, Taronga Conservation Society

Andrew Wright, General Manager & Master, Calypso Star Charters

5:30pm - 6:30pm

### Welcome Cocktail Reception

Government House

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## CONFERENCE PROGRAM (as of 26.11.17)

### Day 2: Tuesday, 28 November

7:30am Registration Opens

#### Plenary Session (Attenborough Room, SAZ)

##### Community Ecotourism and Social License

Session Chair Tony Charters AM, Convenor, Global Eco Conference

##### Keynote Speakers

8:30am - 8:50am **Alfred Wellington**, Chief Executive Officer, Jerrinja Local Aboriginal Land Council and **Delia Lowe**, Deputy Chair, Jerrinja Local Aboriginal Land Council

##### Keynote Speaker

8:50am - 9:10am **Joselito Costas**, Tourism Officer, Department of Tourism, Cebu, Philippines

##### Keynote Speaker

9:10am - 9:30am **Shu Tan**, Founder & Director, Sapa O'Chau

##### Keynote Speaker

9:30am - 9:50am **Tourism in Sri Lanka: A Story of Untapped Potential**  
**Rashmini Mather**, Tourism Strategic Planner, Sri Lanka

9:50am - 10:05am Q & A

##### Ecotourism and Philanthropy

##### Keynote Speaker

10:05am - 10:30am **Andrew Fairley AM**, Chairman, The Sir Andrew and Lady Fairley Foundation

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10:30am - 11:00am

**Morning Tea**

### **Ecotourism and Philanthropy**

Session Chair

**Andrew Fairley AM, Chairman, The Sir Andrew and Lady Fairley Foundation**

11:00am - 11:20am

**Keynote Speaker**

**Keith Sproule**, Executive Director, Abercrombie & Kent

### **Ecotourism and Philanthropy Panel**

**Panel Discussion**

**Keynote Panelists:**

11:20am - 11:50am

Hiran Cooray, Owner, Jetwing  
Atticus Fleming, Chief Executive, Australian Wildlife Conservancy  
Anthea Hammon, Managing Director, Scenic World  
Keith Sproule, Executive Director, Abercrombie & Kent Philanthropy

### **Geotourism and the Chinese Market**

Session Chair

**Rod Hillman, Chief Executive, Ecotourism Australia**

**Keynote Speaker**

11:50am - 12:10pm

**Economic Impacts of Geotourism and Geoparks in China**

**Dr. Young Ng**, Member, Geotourism Standing Committee of the Geological Society of Australia

**Keynote Speaker**

12:10pm - 12:30pm

**Ecotourism Industry in Hong Kong**

**Derek Tse**, HK Traveller, Hong Kong

12:30pm - 1:30pm

**Lunch**

### **Asia-Pacific Forum**

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Session Chair

**Tony Charters AM, Convenor, Global Eco Conference**

1:30pm - 1:55pm

**Joselito Costas, Provincial Tourism Officer, Cebu Provincial Government**

**Keynote Speaker**

1:55pm - 2:20pm

**Creating Sustainable Hospitality: best case practices from Jetwing Hotels**

**Hiran Cooray, Owner, Jetwing**

**Keynote Speaker**

2:20pm - 2:45pm

**Sustainable Tourism Development through Community-Based Approach**

**Dr. Chuwit Mitrchob, Deputy Director-General, Designated Areas for Sustainable Tourism Administration**

2:45pm - 3:00pm

**Q & A**

3:00pm - 3:30pm

**Afternoon Tea**

### **Innovation and Ecotourism Futures**

Session Chair

**Tony Charters AM, Convenor, Global Eco Conference**

3:30pm - 3:55pm

**Keynote Speaker**

**Anthea Hammon, Managing Director, Scenic World**

**Keynote Speaker**

3:55pm - 4:20pm

**Eco Tourism: what about your boats?**

**Joep Koster, Managing Partner, Soel Yachts**

Introduced by Keynote Sponsor Karl Plunkett of Eco Structures Australia

4:20pm - 4:45pm

**Keynote Speaker**

**Keith Sproule, Executive Director, Abercrombie & Kent**

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4:45pm - 5:00pm

**Q & A**

5:00pm

**Announcement of the 2018 Conference Host & Conference Close**

Rick Murray, Chairman, Ecotourism Australia

7:00pm - 10:30pm

**Conference Dinner**

Ayers House (optional function)

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## CONFERENCE PROGRAM (as of 26.11.17)

### Day 3: Wednesday, 29 November

#### Morning Workshops

Choose to attend one of the four morning workshops

#### Geotourism (8:30am - 12:30pm)

Location	Goodall Room
Description	<p>Outstanding geological landscapes underpin so much of our tourism industry and the interest in Geotourism worldwide is growing. Geotourism features unique geological formations and as such opens up opportunities for destinations to integrate these natural wonders into high value tours experiences. Australia, with its ancient lands and diverse geology is well placed to develop this sector and to learn from other countries that have been quick to recognise the potential of geotourism.</p> <p><b>Chair:</b> Angus M. Robinson, Founding Member, Geotourism Forum, Ecotourism Australia</p>
8:30am - 8:50am	<p><b>Bathe the World: creating global connections through natural hot springs</b></p> <p>Charles Davidson, CEO &amp; Founder, Peninsula Hot Springs</p>
8:50am - 9:10am	<p><b>Chinese Geotourism and Geoparks: selected cases</b></p> <p>Dr. Ng Young, Member, Geotourism Standing Committee of the Geological Society of Australia</p>
9:10am - 9:30am	<p><b>Time Travelling in South Australia: developing opportunities for regional fossil tourism and education</b></p> <p>Dr. Liz Reed, Research Fellow, The University of Adelaide</p> <p>Co-presenter: Prof. Sandy Steacy, Deputy Executive Dean, Faculty of Sciences, The University of Adelaide</p>
9:30am - 9:50am	<p><b>A Beehive Balancing Act for Eco-tourism in the Bungle Bungles</b></p> <p>Dennis Williamson, Committee member, Purnululu World Heritage Area Advisory Committee</p>

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9:50am - 10:30am

**Discussion**

10:30am - 11:00am

**Morning Tea**

11:00am - 11:20am

**Geotourism, Ecotourism and Regional Development: challenges and opportunities**

Angus M Robinson, Managing Partner, Leisure Solutions® and Founding Member, Geotourism Forum, Ecotourism Australia

11:20am - 11:40am

**Driving Rural Recovery with Geotourism in the Wheatbelt of Western Australia**

Alan Briggs, PhD Candidate, Murdoch University

11:40am - 12:00pm

**Geoheritage, Geotourism, Geotrails and a South Australian Songline**

Ian D. Lewis and Angus M. Robinson, Geotourism Standing Committee, Geological Society of Australia

12:00pm - 12:30pm

**Discussion**

12:30pm - 1:30pm

**Lunch**

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### Building and Marketing Ecotourism Experiences (9:00am - 12:30pm)

Location

Attenborough East Room

Description

Experience is at the centre of ecotourism and as travellers become more independent their desire for high quality experiences increases. How can operators enhance the experience levels they are offering? What are the best tools and approaches to market experiences? How are the differing markets perceiving quality experiences? This workshop will explore these critical questions and present case studies that demonstrate successful techniques and lessons learnt.

**Chair:** Dr. Claire Ellis, Deputy Chair, Ecotourism Australia

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9:00am - 9:20am

### **Niue's Approach to Development through Sustainable Tourism**

Janet Mackay, Director, TRC Tourism

9:20am - 9:40am

### **Storyvolution: transforming as nature storytellers**

Nicholas Bishop, Nature Theatre Manager, Zoos South Australia

9:40am - 10:00am

### **How Ecotourism Accreditation Can Help You Gain Market Share**

Claire Sim, Global Partnership Manager, South Australian Tourism Commission

10:00am - 10:30am

### **Discussion**

10:30am - 11:00am

### **Morning Tea**

11:00am - 11:20am

### **Rewarding Outstanding Tour Guides**

Russell Boswell, Manager, Savannah Guides

11:20am - 11:40am

### **Marketing Nature and Culture to Young Adults**

Julie Bishop, Director, Visitor Experience Branch, NSW National Parks and Wildlife Service

11:40am - 12:00pm

### **Think Global, Act Local: applying megatrends in tourism to your destination or business**

Charlotte Prouse, Partner, Destination Marketing Store

12:00pm - 12:30pm

### **Discussion**

12:30pm - 1:30pm

### **Lunch**

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## CONFERENCE PROGRAM (as of 26.11.17)

### Indigenous Ecotourism (9:00am - 12:30pm)

Location

Attenborough West Room

Description

Indigenous ecotourism goes to the heart of the ecotourism itself - authentic experiences, presented in a way that is acceptable to the caretakers of the culture. The link between land, waters and culture. The sustainable management of these resources. Indigenous ecotourism provides economic opportunities for indigenous communities. Issues such as scale, capacity, start-up funding and intellectual property are key considerations.

**Chair:** Clare Carroll, CEO, Cooee Traveller

9:00am - 9:20am

Barry Weare, Director of Operations Cooee Traveller and Deputy GM at Wilpena Pound Resort

9:20am - 9:40am

#### **Strong People, Strong Community: co-management of parks in South Australia**

Adrian Marshall, Coordinator, Co-Management and Native Title, Department of Environment, Water and Natural Resources

Co-presenter: Quenten Agius, Owner/Operator, Aboriginal Cultural Tours

9:40am - 10:00am

#### **Camping with Custodians: more than a campground**

Renata Lowe, Director, Destination Development and Projects, Western Australia Tourism

10:00am - 10:30am

#### **Discussion**

10:30am - 11:00am

#### **Morning Tea**

11:00am - 11:20am

#### **Karri-djarrkdurrkmirri (Working Together) Best Practice Supporting Indigenous Tourism in Protected Areas**

Tracey Diddams, Head Writer, Trace Writing

11:20am - 11:40am

Pauline MacKenzie, Director of Ikara Wilpena Enterprises, Traditional Owner, Director of Adnyamathanha Traditional Lands Association

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11:40am - 12:30pm

**Dicussion**

12:30pm - 1:30pm

**Lunch**

### Tourism in Protected Areas (9:00am - 12:30pm)

Location

Santos Conservation Centre

Description

Protected areas play a fundamental role in the ecotourism industry. Inceasingly ecotourism is contributing to conservation directly through revenue generation and indirectly through interpretation and the presentation of natural and cultural heritage values to travellers. This workshop will examine case studies and discuss direction for the future to optimise the benefits of tourism in protected areas.

**Chair:** Rick Murray, Chairman, Ecotourism Australia

9:00am - 9:20am

#### **Parkapiki: connecting people to their local parks and community**

Chris Thomas, Program Manager, Parks and Partnerships, Department of Environment, Water and Natural Resources

Co-presenter: Neil Mackenzie, General Manager, Enventive

9:20am - 9:40am

#### **Marine Parks, Marine Experiences**

Dr. Liz Barnett, Strategy and Funding Coordinator, Marine Parks, Department of Environment, Water and Natural Resources

9:40am - 10:00am

#### **Rewilding Yorke Peninsula: linking biodiversity conservation and ecotourism**

Dr. Andy Sharp, Landscape Programs Coordinator, Department of Environment, Water and Natural Resources

Co-presenter: Brooke Liebelt, Tourism Manager Yorke Peninsula

10:00am - 10:30am

**Discussion**

10:30am - 11:00am

**Morning Tea**

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11:00am - 11:20am

### **Release of South Australia's Nature-Based Tourism: new business opportunities package**

Barry Hayden, Coordinator, Protected Area Management, Department of Environment, Water and Natural Resources

11:20am - 11:40am

### **Mainstream Eco Tourism: are we pushing the right buttons? Insights from Environmental Ethics**

Dr. Noreen Breakey, Lecturer in Tourism, UQ Business School, The University of Queensland

11:40am - 12:00pm

### **30 Years of Managing the Delicate Balance between a Growing Ecotourism Industry in a Protected Area**

Melanie Stonnill, Senior Guide, Seal Bay, Department of Environment, Water and Natural Resources

Co-presenters: Alana Binns, Site Manager, Seal Bay Conservation Park

Tanya Rosewarne, Senior Guide, Seal Bay Conservation Park

12:00pm - 12:30pm

### **Discussion**

12:30pm - 1:30pm

### **Lunch**

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### Afternoon Workshops

Choose to attend one of the four afternoon workshops

### Community Involvement & Strategic Partnerships (1:30pm - 5:00pm)

Location	Attenborough East Room
Description	<p>Strategic partnerships and innovative collaborations create widespread opportunities for the tourism industry, communities and conservation. Partnerships seek mutual benefits and winning outcomes for all involved. How are these developed, what procedures can protect the environment, and what are the community and business benefits?</p> <p>This workshop will discuss the opportunities available for partnerships in the ecotourism sector. Partnership professionals will give an expert insight into the strategies for establishing, managing, and ensuring the longevity of collaborations in tourism. Presentations will include examples of policy that facilitate partnerships; case studies of success; innovative programs involving multiple partners; international and cross-destination partnerships.</p> <p><b>Chair:</b> Innes Larkin, Owner, Mt Barney Lodge</p>
1:30pm - 1:50pm	<p><b>Are Ecotourism Businesses the Social Change Leaders for a Better World?</b></p> <p>Innes Larkin, Owner, Mt Barney Lodge</p>
1:50pm - 2:10pm	<p><b>The Larapinta Trail: delivering significant regional tourism benefits through planning, partnerships and strategic investment</b></p> <p>Stuart Ord, Director, Tourism NT</p> <p>Co-presenter: Chris Day, Director, Central Australian Parks</p>
2:10pm - 2:30pm	<p><b>Developing Industry/University Partnerships to Support Science Based Ecotourism</b></p> <p>Prof. Sandy Steacy, Deputy Executive Dean, Faculty of Sciences, The University of Adelaide</p> <p>Co-presenter: Dr. Liz Reed, Research Fellow, The University of Adelaide</p>
2:30pm - 3:00pm	<b>Discussion</b>

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3:00pm - 3:30pm

**Afternoon Tea**

3:30pm - 3:50pm

**A Pathway to Stewardship: stepping into a sustainable future**

Randall Owens, Manager, Reef Guardian Fishers and Recreation, Great Barrier Reef Marine Park Authority

3:50pm - 4:10pm

Duncan MacKenzie, Chairman, BirdLife Australia Gluepot Reserve

4:10pm - 4:30pm

Trina Sheperd, Executive Officer, Lord Howe Island Tourism Association

4:30pm - 5:00pm

Discussion

5:00pm - 7:30pm

**Closing Networking Function**

(optional event)

### **Destination Planning & Development (1:30pm - 5:00pm)**

Location

Attenborough West Room

Description

This forum will focus on how destinations are integrating ecotourism into sustainable destination. This workshop will highlight successful case studies and initiatives from both Australia and overseas. Topics such as destination planning, sustainability policy and product development, the place of certification for products and guides; and skills development will be covered in this workshop.

**Chair:** Rod Hillman, CEO, Ecotourism Australia

1:30pm - 1:50pm

**Transforming Urban and Regional Tourism through Cultural Heritage Experience Development**

Sueanne Carr, Partner, Customer Frame

1:50pm - 2:10pm

**A New Tourism Offering for Seychelles**

Matthew Flynn, Design Director, VIDA Planners & Landscape Architects

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2:10pm - 2:30pm	<b>Bespoke Superpod Tourism with Low Power Demands Spells “Eco”</b> Fiona McKenzie, Director, Superpod Pty Ltd
2:30pm - 3:00pm	Discussion
3:00pm - 3:30pm	<b>Afternoon Tea</b>
3:30pm - 3:50pm	<b>Dean Bagley, Kangaroo Island Odysseys</b>
3:50pm - 4:10pm	<b>Tourism Architecture for Unique Places</b> Scott Verdouw, Director, JAWS Architects Co-presenter: Nicholas Terry, JAWS Architects
4:10pm - 4:30pm	<b>West to East: ecotourism across global cultures - lessons for Australian tourism operators</b> Matt Sykes, Director, Mattsykes.co
4:30pm - 5:00pm	<b>Discussion</b>
5:00pm - 7:30pm	<b>Closing Networking Function</b> (optional event)

### Ecotourism Operators - Raising the Bar – and why it is worth it (1:30pm - 5:00pm)

Location	Santos Conservation Centre
Description	This workshop brings together leading South Australian ecotourism operators who will provide real and practical accounts of their journey of ongoing improvement in the delivery of ecotourism experiences. Hear from 2017 SA Tourism Award – Ecotourism category finalists and their industry and government partners. Join the conversation about how others are dealing with some of the very same and some unique issues and opportunities. New technology, new marketing approaches and emerging trends will be covered. The session will be dynamic with a mix of



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products, key markets, product development and human resource management topics.

**Chair:** Shaun deBruyn, General Manager, South Australian Tourism Industry Council

1:30pm - 1:50pm

Shaun deBruyn, General Manager, South Australian Tourism Industry Council

### **Panel Discussion**

South Australian Tourism Awards - ecotourism category finalists share their tourism journey and focus on ecotourism

1:50pm - 3:00pm

### **Panelists**

Tony Sharley, The Murray River Walk (Winner - Gold Award)  
Alana Binns, Site Manager, Department of Environment Water and Natural Resources, Seal Bay (Silver Award)  
Cherie Gerlack, Australian Arid Lands Botanic Garden (Bronze Award)  
Brenton Carle, Owner and Tour Guide, Canoe the Coorong  
Donna Pywell, Seller Door Manager, Kalleske Wines

3:00pm - 3:30pm

### **Afternoon Tea**

3:30pm - 3:50pm

### **Eco Structures Australia : 'building for the future'**

Karl Plunkett, Director & Owner, Eco Structures Australia

3:50pm - 4:10pm

### **Yondah Beach House Case Study**

Michele Bain, Owner, Yondah Beach House

4:10pm - 4:30pm

Colin Anderson, General Manager, Kingfisher Bay Resort Group

4:30pm - 5:00pm

### **Discussion**

### **Closing Networking Function**

5:00pm - 7:30pm

(optional event)

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### Ecotourism & Wildlife Interactions (1:30pm - 5:00pm)

Location

Goodall Room

Description

Wildlife is central to so many ecotourism experiences globally but the way it is managed varies greatly across the globe. The involvement of wildlife in tourism raises ethical, protection and conservation issues. Ecotourism can be a powerful force for wildlife conservation. This workshop will explore case studies and best practices and open up debate and discussion across the broad spectrum of wildlife tourism.

**Chair:** Lizzie Corke, Chief Executive, Conservation Ecology Centre

1:30pm - 1:50pm

**Of Mantas and People in Yap: challenges and opportunities for ecotourism in Micronesia**

Jose Truda Palazzo, CEO, Truda Palazzo & Associates

1:50pm - 2:10pm

**Putting the Potoroo Back in the Picture: ecotourism for conservation and community**

Lizzie Corke, Chief Executive, Conservation Ecology Centre

2:10pm - 2:30pm

**Socially Responsible Urban and Regional Tourism: an ethical approach**

Wayne Yorath, Sustainability Officer, Zoos South Australia

2:30pm - 3:00pm

**Discussion**

3:00pm - 3:30pm

**Afternoon Tea**

3:30pm - 3:50pm

**Cuttlefish Coast: a psychedelic side-show. A Government and Non-Government Partnership Creating a Visitor Experience like Nowhere Else**

Jessica Wilson, Stewardship Coordinator, Marine Parks, Department of Environment, Water and Natural Resources

Co-presenter: Carl Charter, Executive Officer, Experiencing Marine Sanctuaries

3:50pm - 4:10pm

**Digitising the Traditional Zoo Experience**

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Hayden Zammit, Tourism Manager, Zoos South Australia

### **Science Supporting Tourism: an adaptive management framework for great white shark tours**

4:10pm - 4:30pm

Barry Hayden, Coordinator, Protected Area Management, Department of Environment, Water and Natural Resources

### **Discussion**

4:30pm - 5:00pm

### **Closing Networking Function**

5:00pm - 7:30pm

(optional event)

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