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Hong Kong · City and Nature



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學生書屋
買賣
中學課本

書室
文及社會書籍
14:00-24:00

2
家

DRIVE!
K-30

家樂
DE CORAL

colourmix 卡萊美

雞什啖
CHICKEN

7
上午 7
midnight
午夜 12

收購
電話
Phone

尚書房
大陸圖書及文具

高價
收購
手提電
數碼機



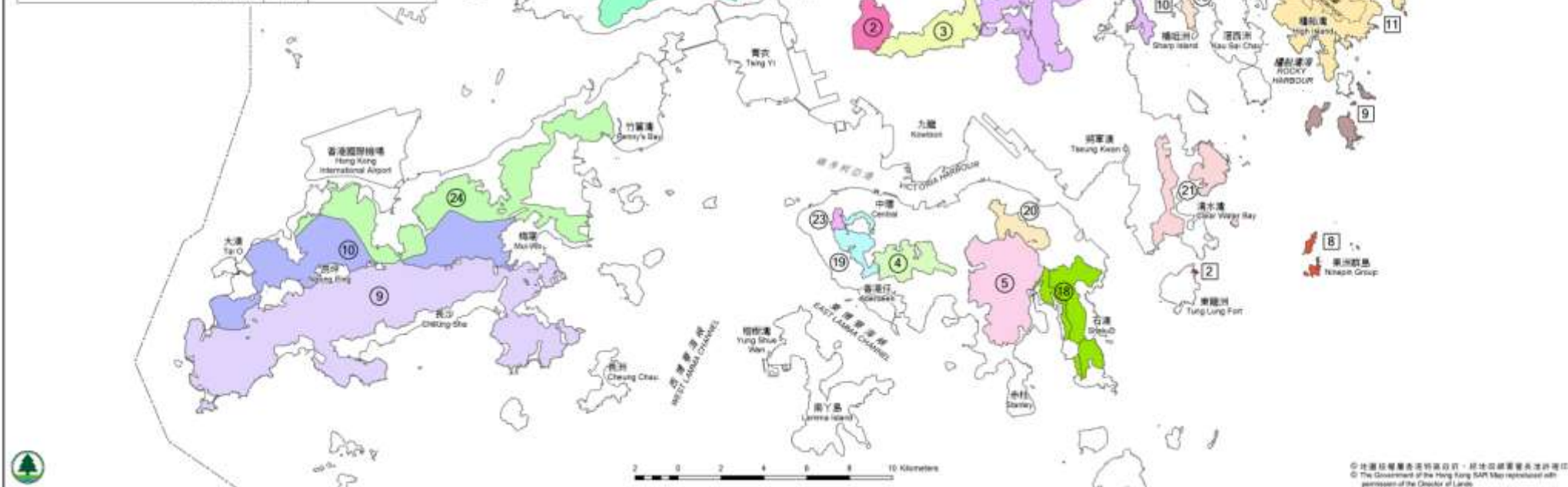




Hong Kong Country Park

香港現已劃定的郊野公園 Designated Country Park in Hong Kong			
編號 No.	地點 Location	面積 (公頃) Area (Ha)	指定日期 Date of Designation
1	城門 Sham Mun	1431	24/6/1977
2	金山 Kam Shan	339	19/12/1967
3	獅子山 Lion Rock	557	24/6/1977
4	香港仔 Aberdeen	423	28/10/1977
5	大嶼 Tai Tai	5315	28/10/1977
6	古洞岩 Sai Kung East	4694	19/12/1967
7	西貢西 Sai Kung West	3000	30/12/1978
8	新界西 New Territories West	4594	15/1/1978
9	南大嶼 Lantau South	2540	20/4/1978
10	北大嶼 Lantau North	2200	15/5/1978
11	八仙嶺 Pui Shan Leng	3125	18/6/1978
12	大嶼 Tai Lam	5412	19/12/1967
13	大嶼山 Tai Mo Shan	1880	23/2/1978
14	林村 Lam Tsuen	1520	23/2/1978
15	屯門 Tai O Shan	2080	19/12/1967
16	橫洲 Ho Tsui	100	14/1/1979
17	新界西 (西貢灣) New Territories West (Victoria Harbour)	830	14/1/1979
18	七寶 Shek O	751	19/12/1967
19	橫洲 (西貢灣) Ho Tsui (Victoria Harbour)	279	21/5/1979
20	大嶼 (西貢灣) Tai Tai (Victoria Harbour)	270	21/5/1979
21	清水灣 Clear Water Bay	619	28/6/1978
22	西貢西 (西貢灣) Sai Kung West (Victoria Harbour)	123	14/1/1979
23	橫洲 (西貢灣) Ho Tsui (Victoria Harbour)	47	18/12/1967
24	北大嶼 (西貢灣) Lantau North (Victoria Harbour)	2360	11/1/2008
總面積 Total Area		43455	

香港現已劃定的特別地區 (位於郊野公園外) Designated Special Area in Hong Kong (Outside Country Park)			
編號 No.	地點 Location	面積 (公頃) Area (Ha)	指定日期 Date of Designation
1	大嶼山自然護理區 Tai Po Kau Natural Reserve	480	13/5/1977
2	香港國際機場 Tung Lung Fort	3	22/6/1978
3	橫洲 Tai O	24	15/12/1967
4	橫洲 Ma Shi Chau	61	14/1/1979
5	沙田 Sai Tin	1	15/5/2005
6	香港國際機場 Hong Kong Wetland Park	61	11/10/2005
7	雙魚潭 Double Haven	5.5	11/10/2011
8	雙魚潭 Ninan Group	53.1	11/10/2011
9	雙魚潭 Ung Kung Group	176.8	11/10/2011
10	雙魚潭 Shek Island	0.04	11/10/2011
11	雙魚潭 High Island	2.9	11/10/2011
總面積 Total Area		845	



A satellite map of Hong Kong, China, illustrating the distribution of green spaces. The map shows the New Territories, Kowloon, and Hong Kong Island. Major green areas are highlighted in green, including Ma On Shan Country Park, Ma Tei Shan Country Park, and various other parks and reserves. Urban areas are shown in grey. The South China Sea is visible to the east and south. A scale bar in the bottom left corner indicates distances in kilometers (0, 10, 20 km). A legend in the bottom right corner identifies the green areas as 'Green Spaces' and the grey areas as 'Urban Areas'.

Biodiversity of Hong Kong

Species	(Approx.)
Butterflies	230
Dragonflies	120
Fresh Water fish	190
Birds	540
Mammals	50





Hong Kong · Ecotourism

**13.5 million Annual Visitors
to Country Park**



Willingness-to-pay (Lewis T.O. Cheung & C.Y. Jim)

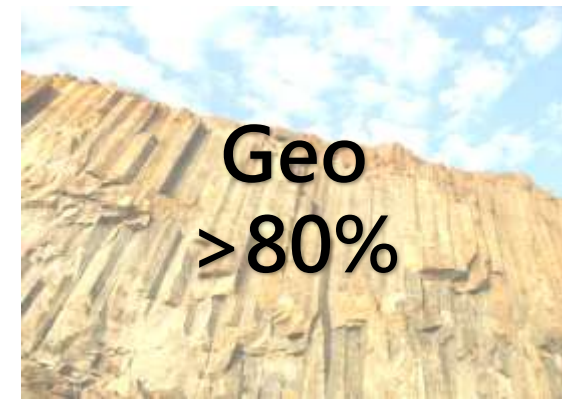
One-day ecotour in protected areas Tour Fee HK\$	General Tourists	Nature Tourists
≤\$117	48.4%	2.4%
\$118–202	27.6%	30%
\$203–280	13.2%	41.4%
\$281–359	6.7%	19%
≥HK\$360	4%	7.2%

Willingness-to-pay (Eco Travel)



One-day Ecotour Fee HK\$	Eco Travel Tourists
\$100	13%
\$101-\$299	46%
\$300-\$499	28%
\$500-\$699	9%
\$700-\$899	2%
>\$900	2%

Most interested Element in Ecotour (Eco Travel)



Tourists Satisfaction (Eco Travel)



Level of Satisfaction	2013-2016	2016-2017
Very Satisfied	42.98%	42.24%
Satisfied	51.12%	52.26%
Normal	5.36%	5.29%
Unsatisfied	0.36%	0.13%
Very Unsatisfied	0.18%	0.08%

旅行家

Standard of Operation

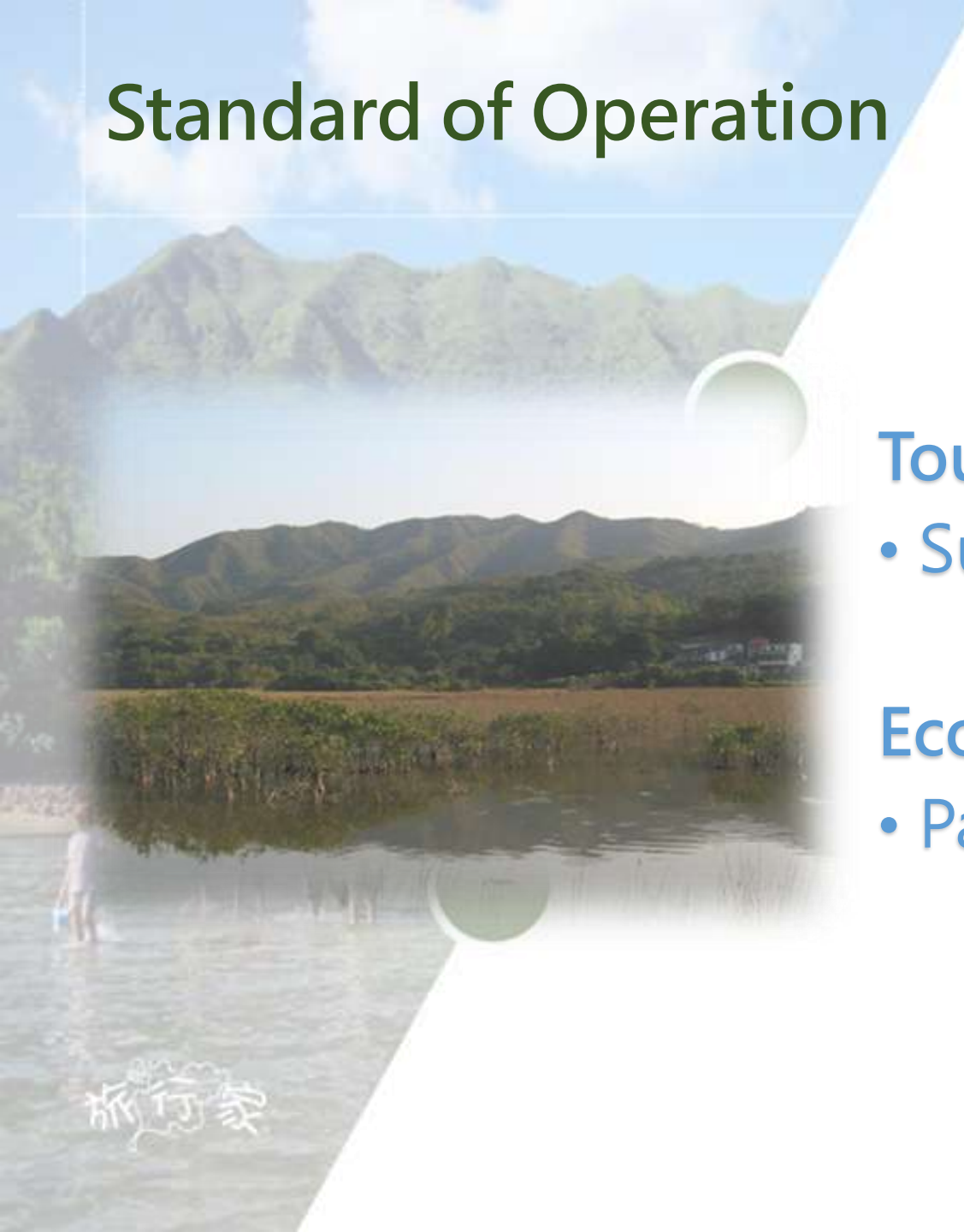


Tours

- Sustainable, Informative, Enjoyable

Eco Guides

- Passion, Experienced, Knowledgeable



旅行家



Ecotourism · HKTraveler.com Ltd.

History of Ecotourism in Hong Kong

1976: Country Park

1995: Mai Po, RAMSAR Site

2000: HKTraveler.com Ltd. (Concept and Value)

2003: SARS

2005: Hong Kong Ecotourism & Travels Professional Training Centre (Training)



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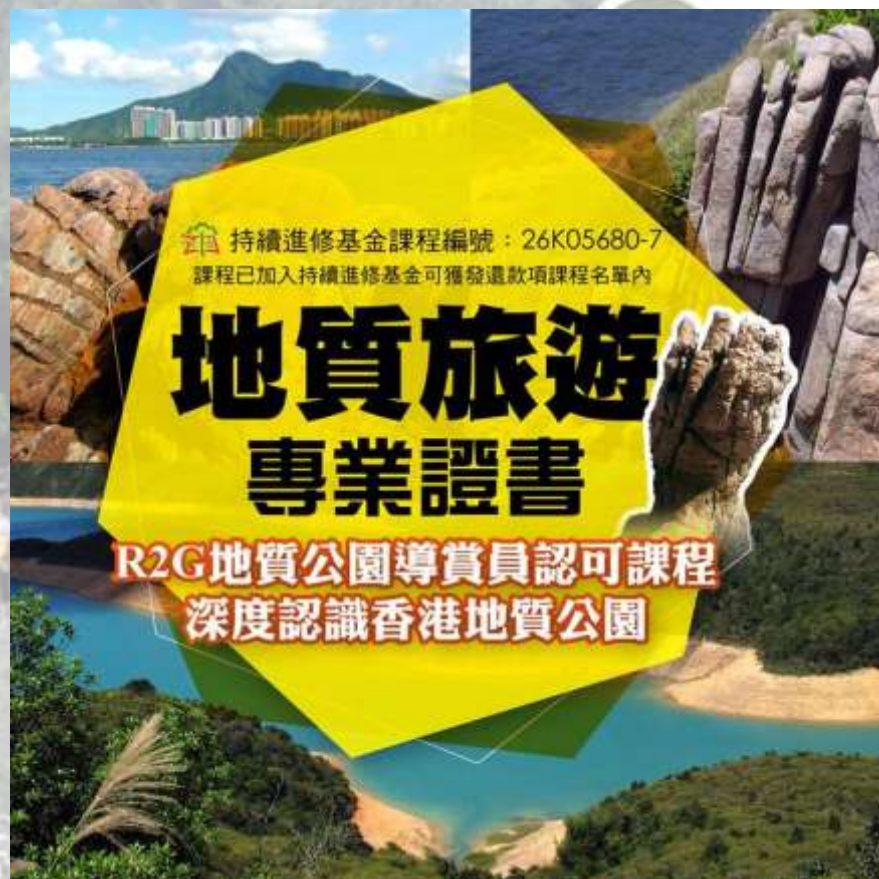
Train the “Demand” and “Supply”

- CERTIFICATE IN ECO-TOURISM
- CERTIFICATE IN MARINE TOURISM
- PROFESSIONAL CERTIFICATE IN NATURE AND ECOPHOTOGRAPHY TRAVELS
- PROFESSIONAL CERTIFICATE IN EXPERIENTIAL TRAVEL IN INDIGENOUS CULTURAL PRACTICE AND HERITAGE



Train the “Demand” and “Supply”

PROFESSIONAL CERTIFICATE IN GEOTOURISM



United Nations
Educational, Scientific and
Cultural Organization



Hong Kong
UNESCO
Global Geopark



History of Ecotourism in Hong Kong

1976: Country Park

1995: Mai Po, RAMSAR Site

2000: HKTraveler.com Ltd. (Concept and Value)

2003: SARS

2005: Hong Kong Ecotourism & Travels Professional Training Centre (Training)

2009: Hong Kong Geopark (National)

2010: Eco Travel Ltd. (Experimental to Practical)

2011: Hong Kong Global Geopark

2015: Hong Kong UNESCO Global Geopark

History of Ecotourism in Hong Kong

2016:

Partner of Ecotourism Australia & GSTC in Greater China



2017:

Ecotourism Australia, EcoGuide (Greater China)

Vision

Promote and Execute Ecotourism



Mission



- Nature
- People
- Education
- Conservation Organization
- Industry
- Professional Development
- Staff

Core Value

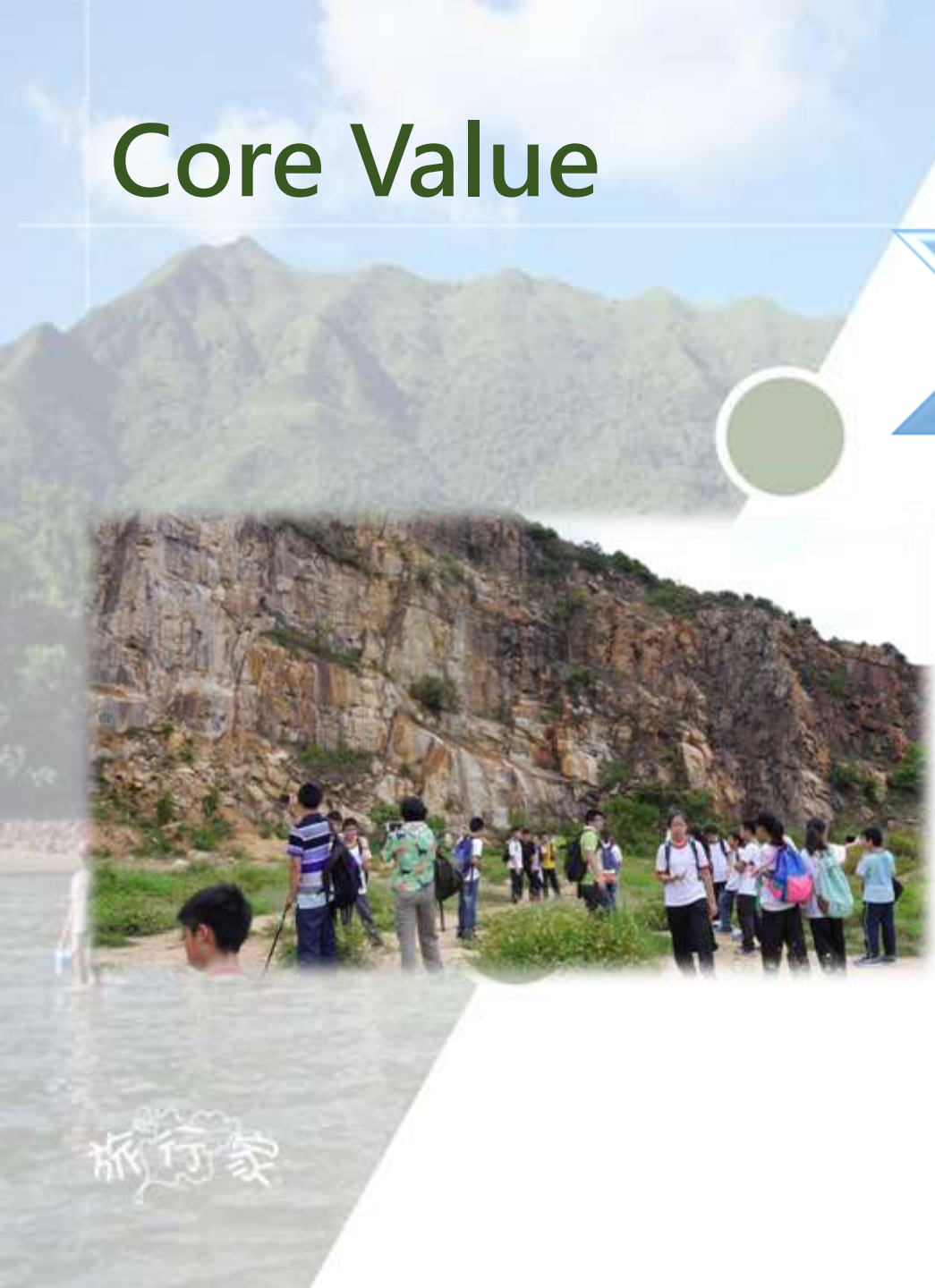
Experience

Understand

Appreciate

Care

Nature



Core Value

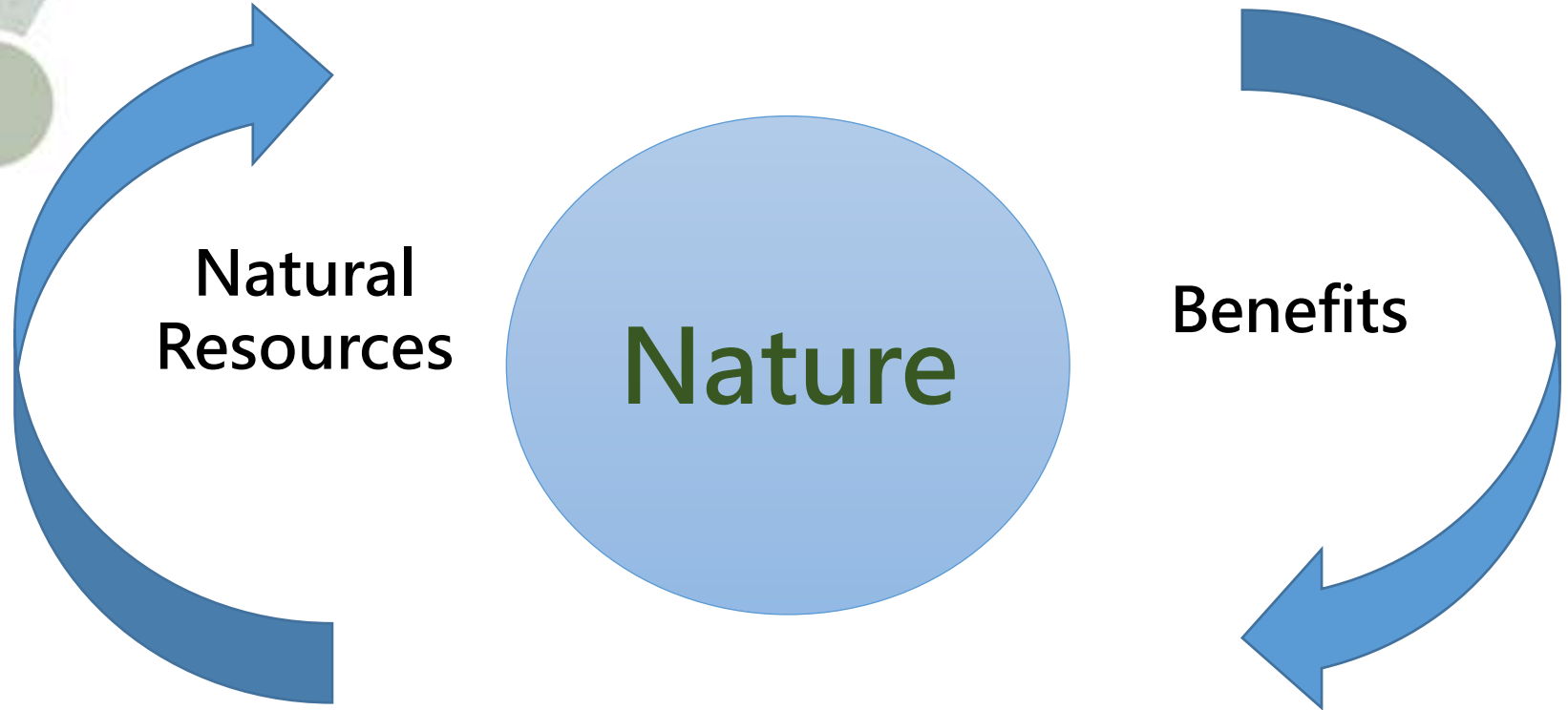
Ecotourism Enterprises

Natural
Resources

Nature

Benefits

Conservation





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