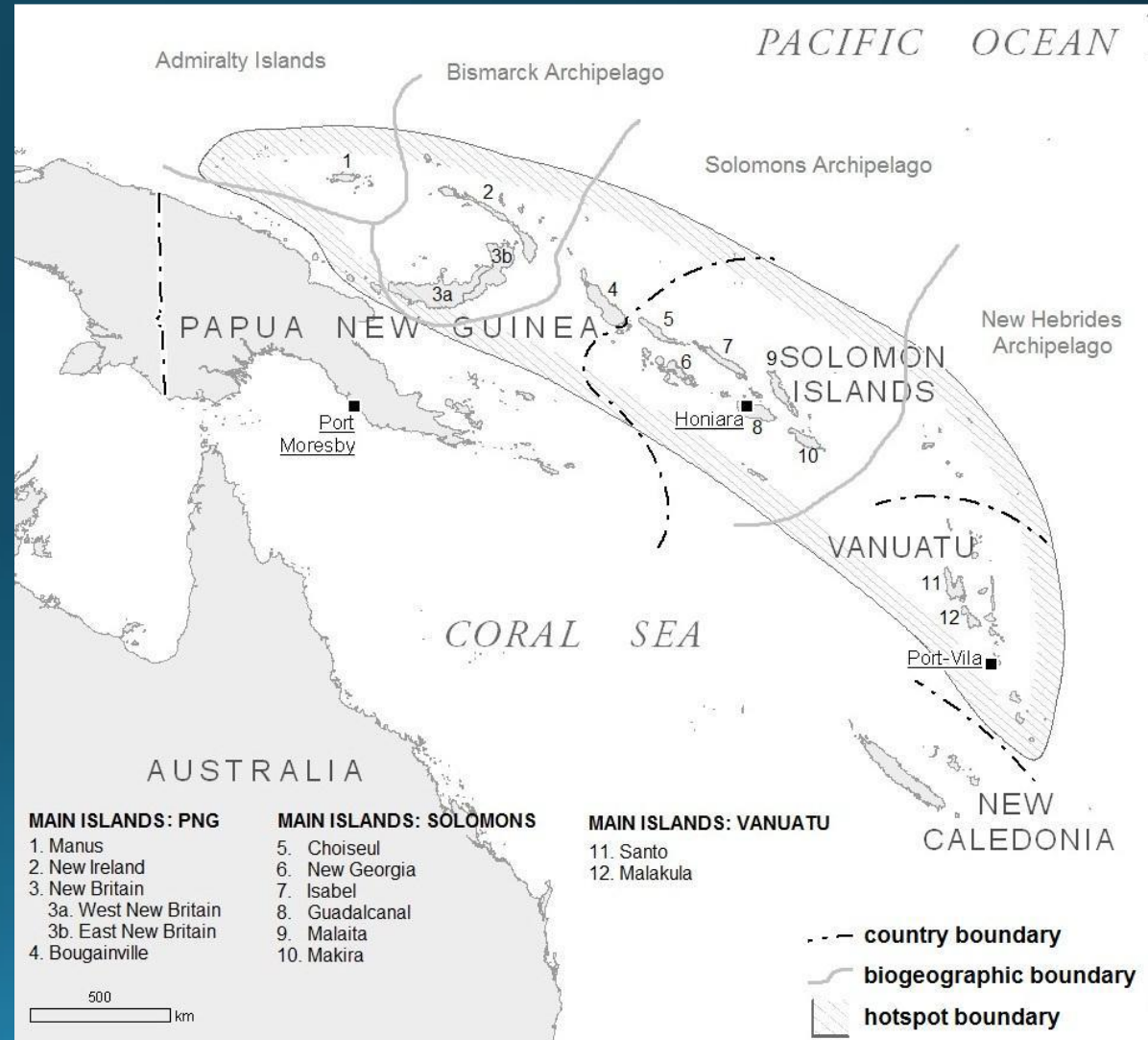


Payments for ecosystem services

Creating partnerships between local communities
and Vanuatu's tourism industry to enhance
biodiversity outcomes and support livelihoods

Study partners and CEPF study location



DEPARTMENT OF TOURISM
 MINISTRY OF TOURISM, TRADE, COMMERCE & NI-VANUATU BUSINESS

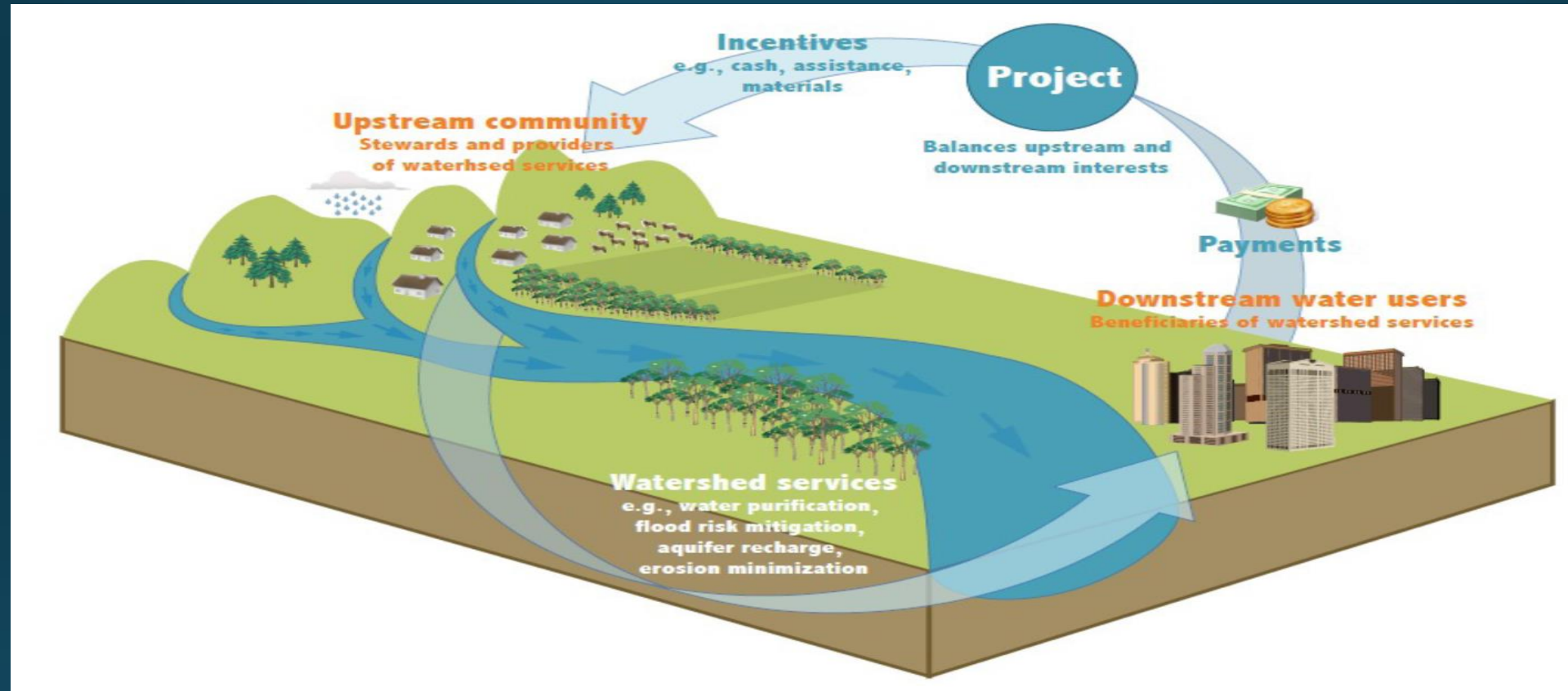
Vanuatu
 BOUNDARY ONLY DESTINY



Methodology: Roundtable workshop, qualitative/quantitative interviews



Payments for environmental services



PES occurs when the beneficiaries or users of an ecosystem service make payments to the providers of that service. The basic idea is that whoever provides a service should be paid for doing so.

Key findings

- It must make good business sense for tourism industry stakeholders to engage in PES.
- Need to distinguish PES from taxes and levies.
- Key environmental concerns for private tourism industry stakeholders centred on issues with waste management, invasive species, and water quality.

Key findings cont..

- Self-organised private deals can be more cost effective where tourist operators pay communities for private services such as habitat and conservation management.
- Governments role in providing a supportive framework for PES projects is often overlooked.
- One way to provide incentives to tourism operators to participate in PES is through quality assurance.
- Potential to link PES to eco-certification in Vanuatu.