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U.S. COST OF
VIOLENCE
SURPASSES 15% OF
GDP

INSTITUTE FOR
ECONOMICS
& PEACE

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SEE
THE
SHOW
Hard Rock
Cafe

Tourism and Peace

TEN YEARS OF MEASURING PEACE

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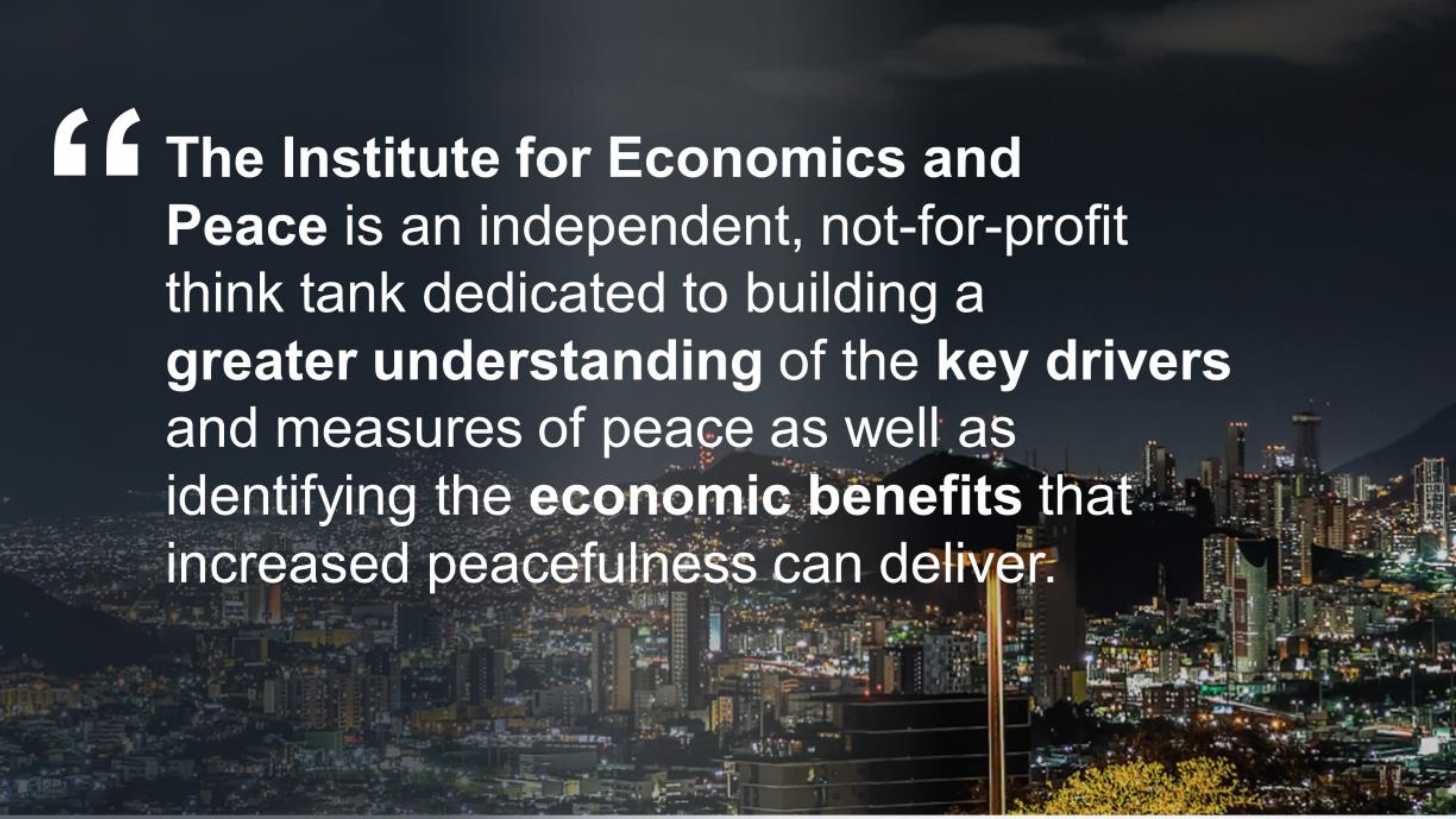
Hard Rock

FOX Hard Rock
Cafe

Presented by

PLAZA ELECTRIC

PLAZA ELECTRIC

A nighttime photograph of a city skyline, likely Bogotá, Colombia, with numerous illuminated buildings and a prominent tower on the right side. The city is set against a dark sky with some clouds.

“ **The Institute for Economics and Peace** is an independent, not-for-profit think tank dedicated to building a **greater understanding** of the **key drivers** and measures of peace as well as identifying the **economic benefits** that increased peacefulness can deliver.

Our international offices



Sydney



New York



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Mexico City

Indicators



6 measures of ongoing domestic and international conflict

Including: intensity of organized internal conflicts, relations with neighbouring countries and number of deaths from conflict



10 measures of societal safety and security


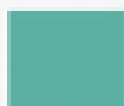

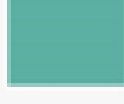

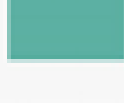
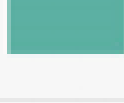
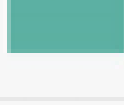
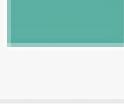

Including: number of refugees and IDPs, impact of terrorism, homicide and incarceration rates








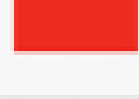
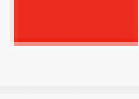
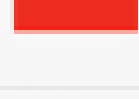
7 measures of militarisation

Including: military expenditure, number of armed service personnel, ease of access to small weapons

The 10 most peaceful countries

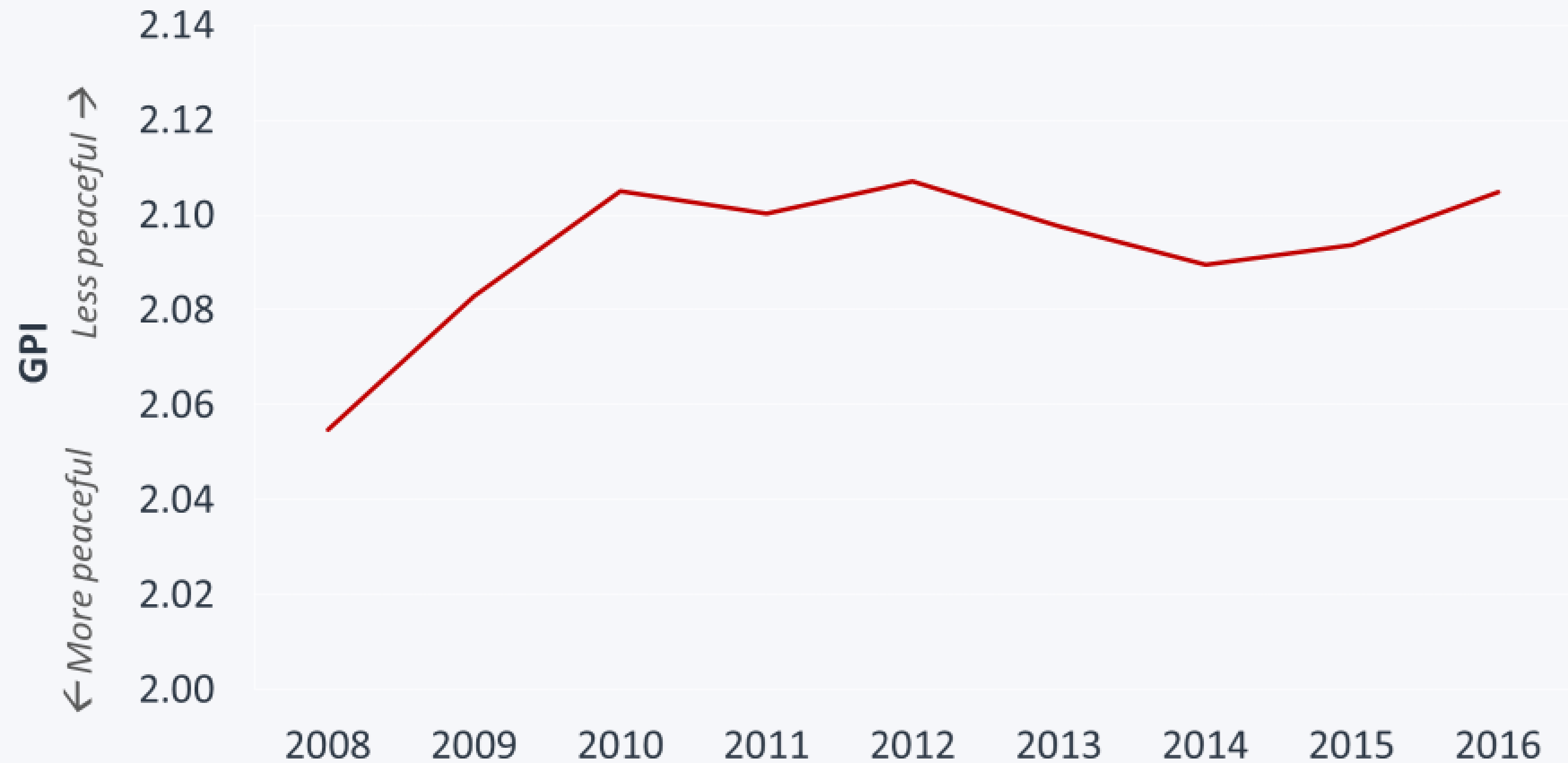
Rank		Country	Rank Change	Score Change
1		Iceland	-	-0.007
2		Denmark	-	0.028
3		Austria	-	-0.007
4		New Zealand	-	-0.025
5		Portugal	9	-0.092
6		Czech Republic	6	-0.084
7		Switzerland	-	-0.008
8		Canada	-2	0.019
9		Japan	-4	0.042
10		Slovenia	1	-0.026

The 10 least peaceful countries

Rank		Country	Rank Change	Score Change
163		Syria	-	0.040
162		South Sudan	-	0.003
161		Iraq	-	0.021
160		Afghanistan	-	0.036
159		Somalia	-2	0.106
158		Yemen	-8	0.446
157		Central African Republic	2	-0.082
156		Ukraine	-3	0.237
155		Sudan	3	-0.081
154		Libya	-2	0.197

Peace in the last decade

Since 2008 the world has recorded a 2.44% deterioration in peace.



2016 GPI long term trends



106 countries reduced military expenditure as a % of GDP



Many countries now are at record levels of peacefulness



Ignoring the Middle East and North Africa the world would have actually become more peaceful over the last decade



The level of political terror has been improving over the last 10 years



Expenditures shifting from militarization to internal security and policing



Since the start of the Syrian war in 2011 terrorist deaths have increased by over 200%



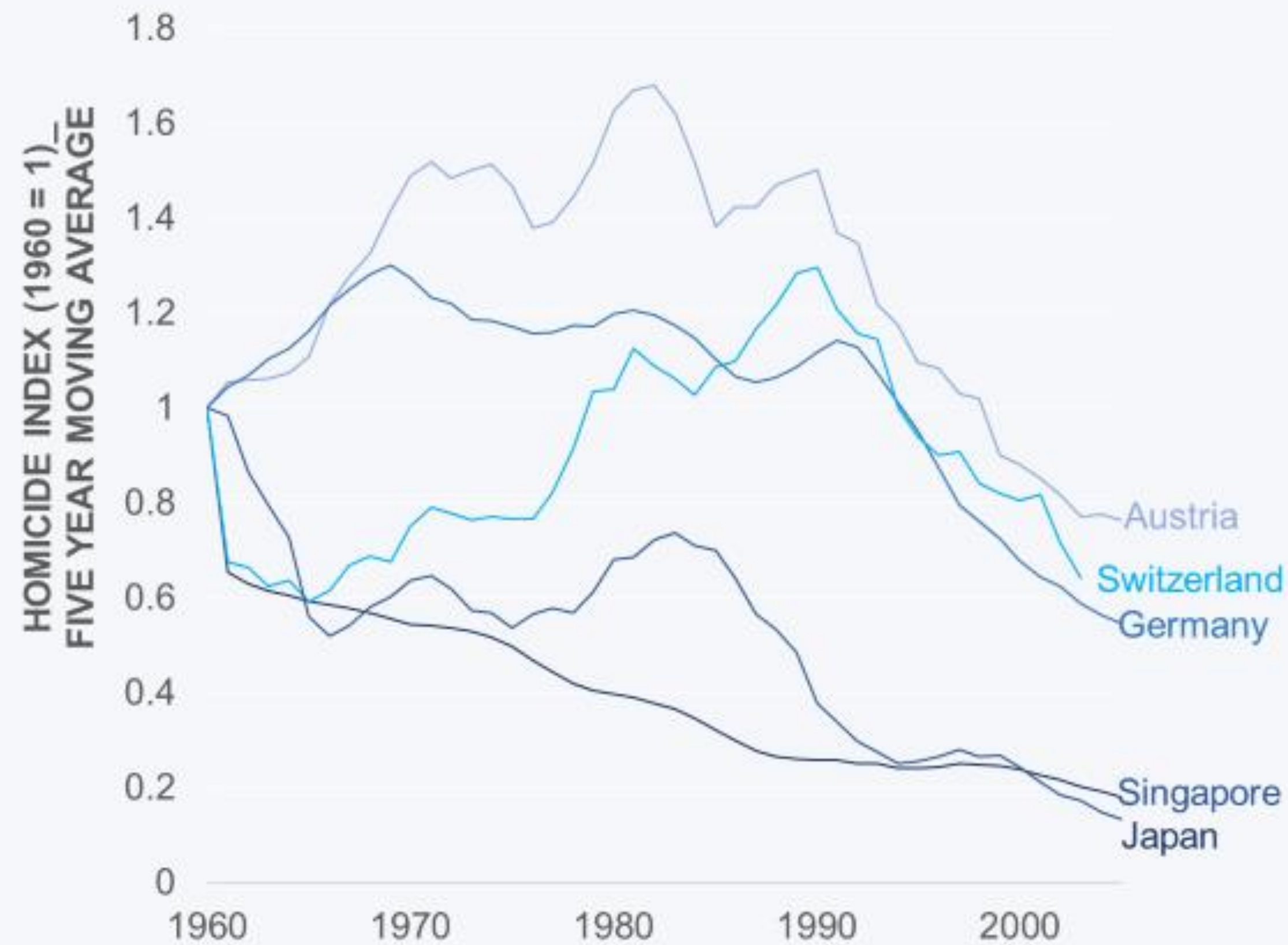
Battle field deaths are at a 25 year high



MENA, has dropped from the fourth least peaceful region to the least peaceful region

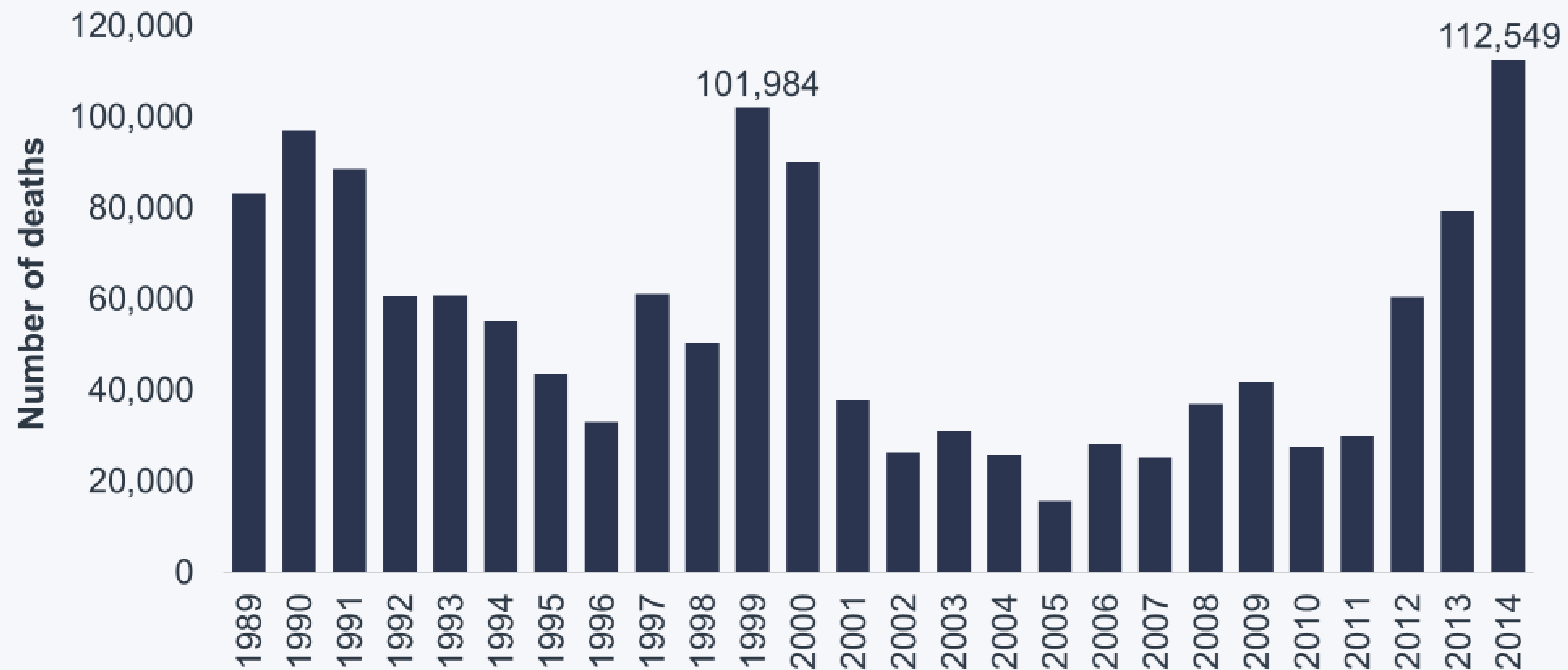
Homicide rates have declined in some of the most peaceful countries

Singapore and Japan saw a fall in their homicide rate of more than 50% from 1960 to 2010



Battle deaths from conflict are at a 25 year high

Syria, Iraq and Afghanistan account for approximately 75% of deaths.



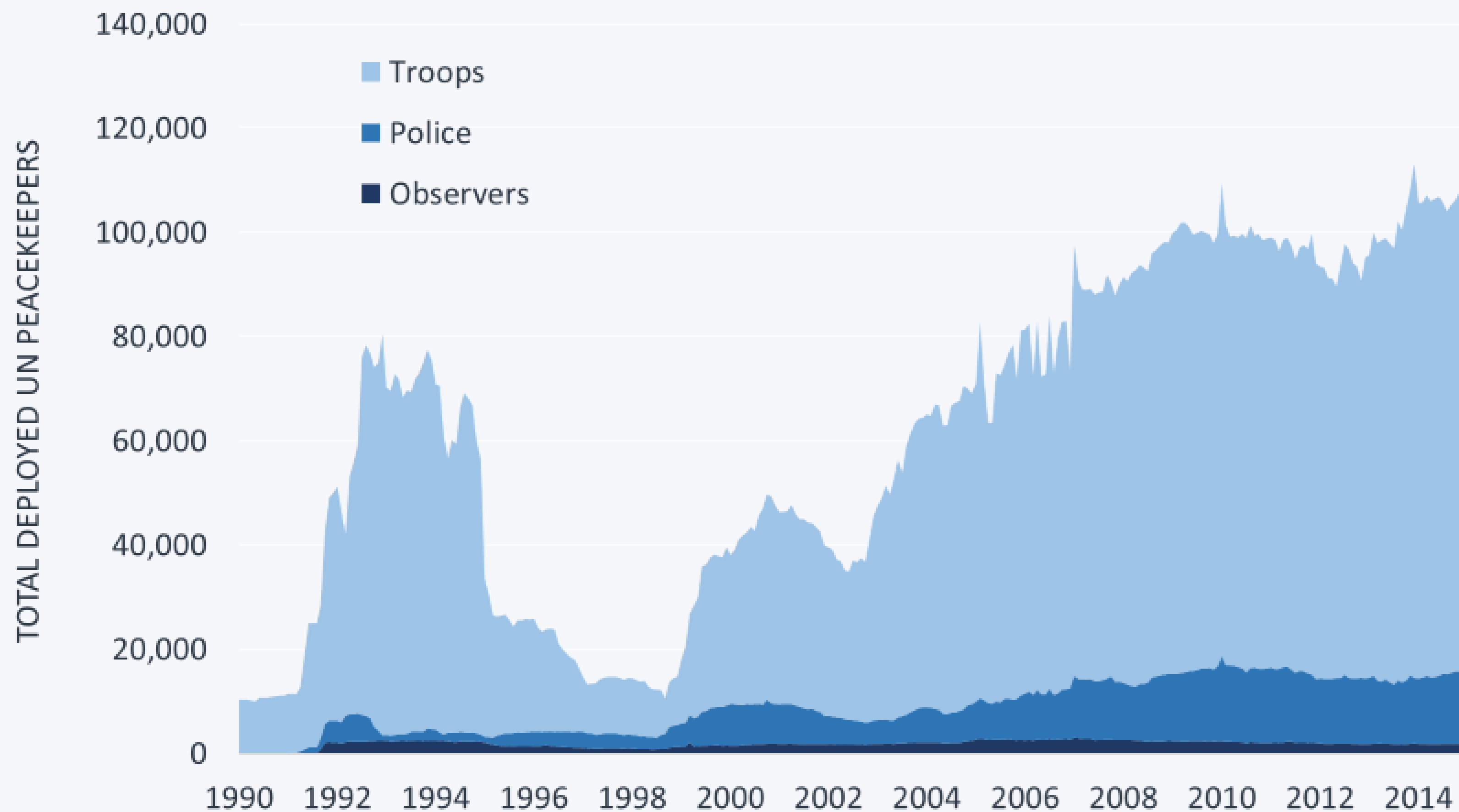
There are 60 million displaced people

The number of people displaced by war is the highest since WWII.



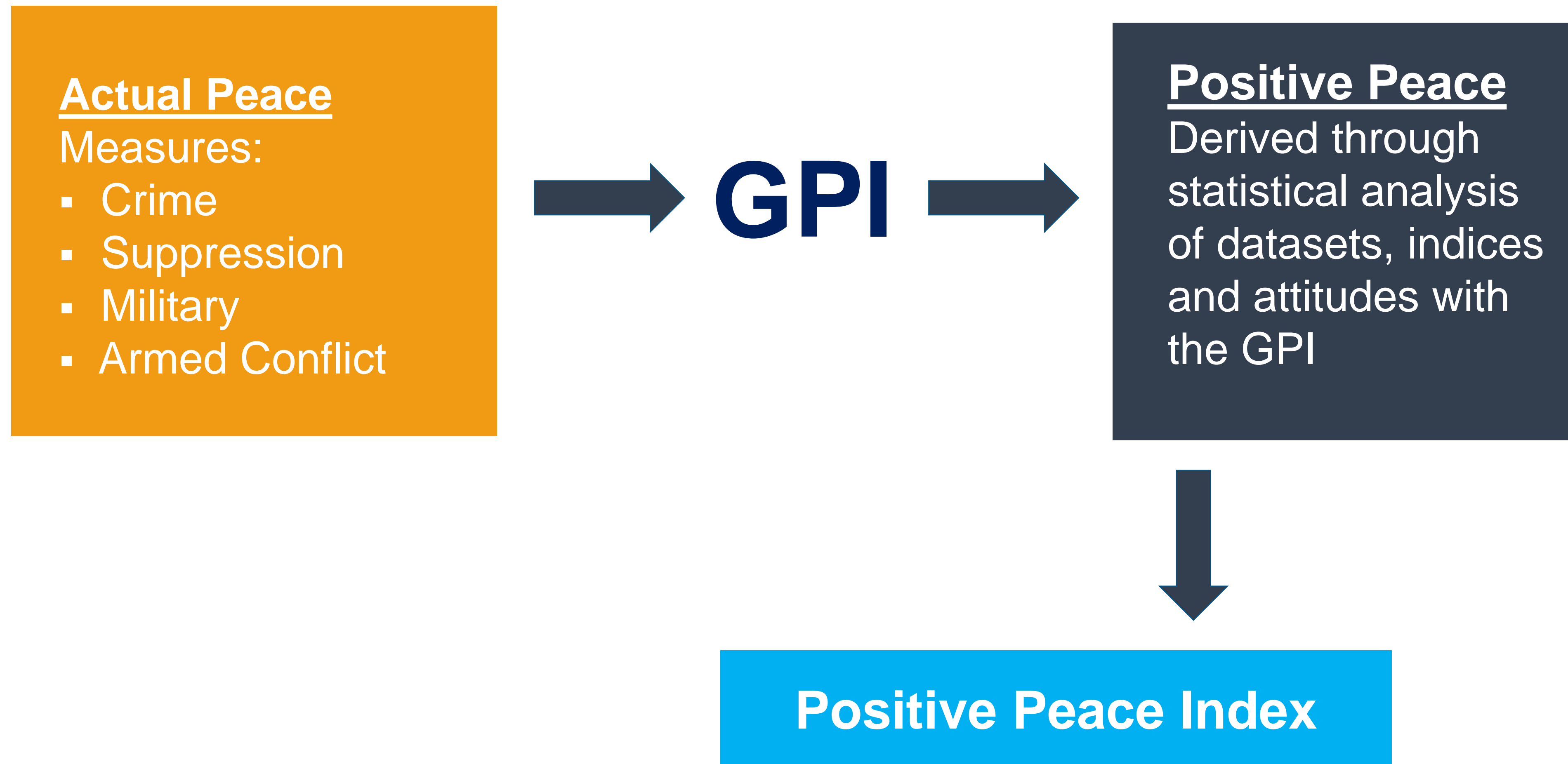
More UN peacekeepers are being deployed

Peacekeeping deployments reached their highest ever levels in 2016.



Defining and measuring peace

The perfect state would have no police, jails or crime.



Factors of Positive Peace

The attitudes, institutions and structures that sustain a peaceful society

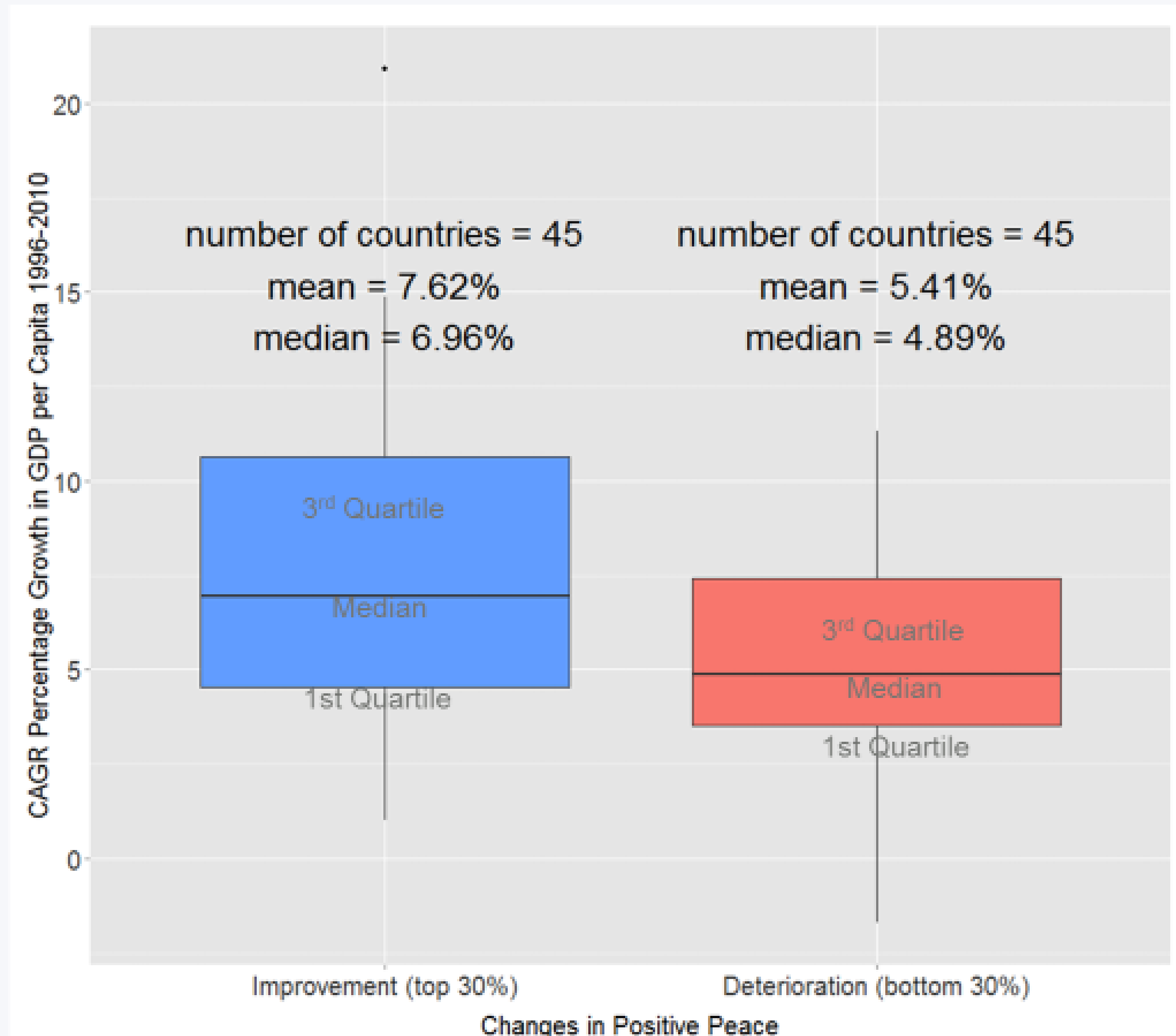


Framework also produces:

- ✓ Higher GDP
- ✓ Lower inflation
- ✓ More ecologically sound
- ✓ Strong business environment
- ✓ Higher levels of human capital
- ✓ Good performance on human development indicators

Positive Peace and GDP

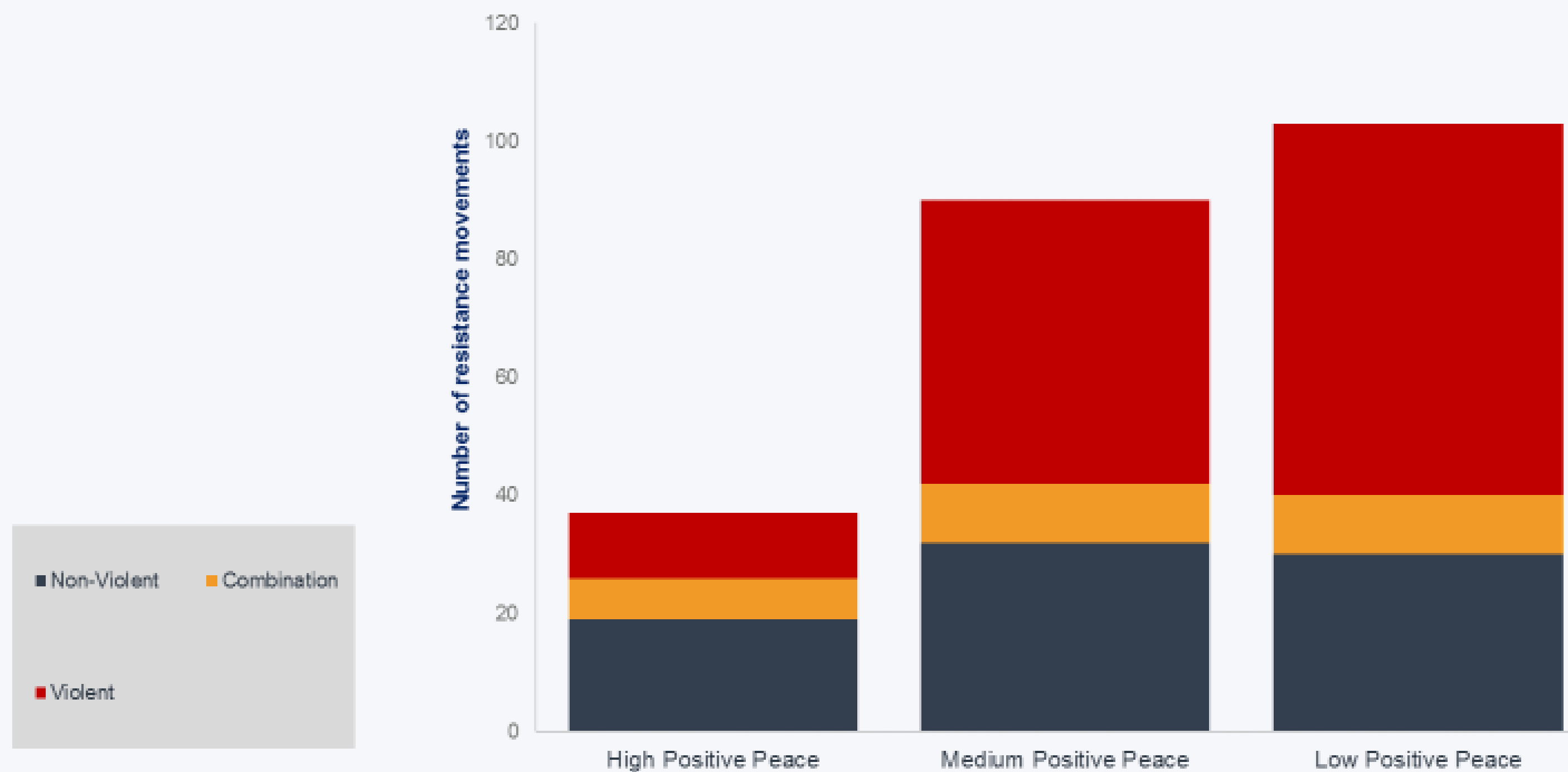
Countries that improved in Positive Peace since 1996 have had larger GDP per capita growth than countries that have deteriorated.



The distribution of GDP per Capita growth since 1996 is much higher in those countries that have also improved Positive Peace.

Prevalence and nature of resistance campaigns

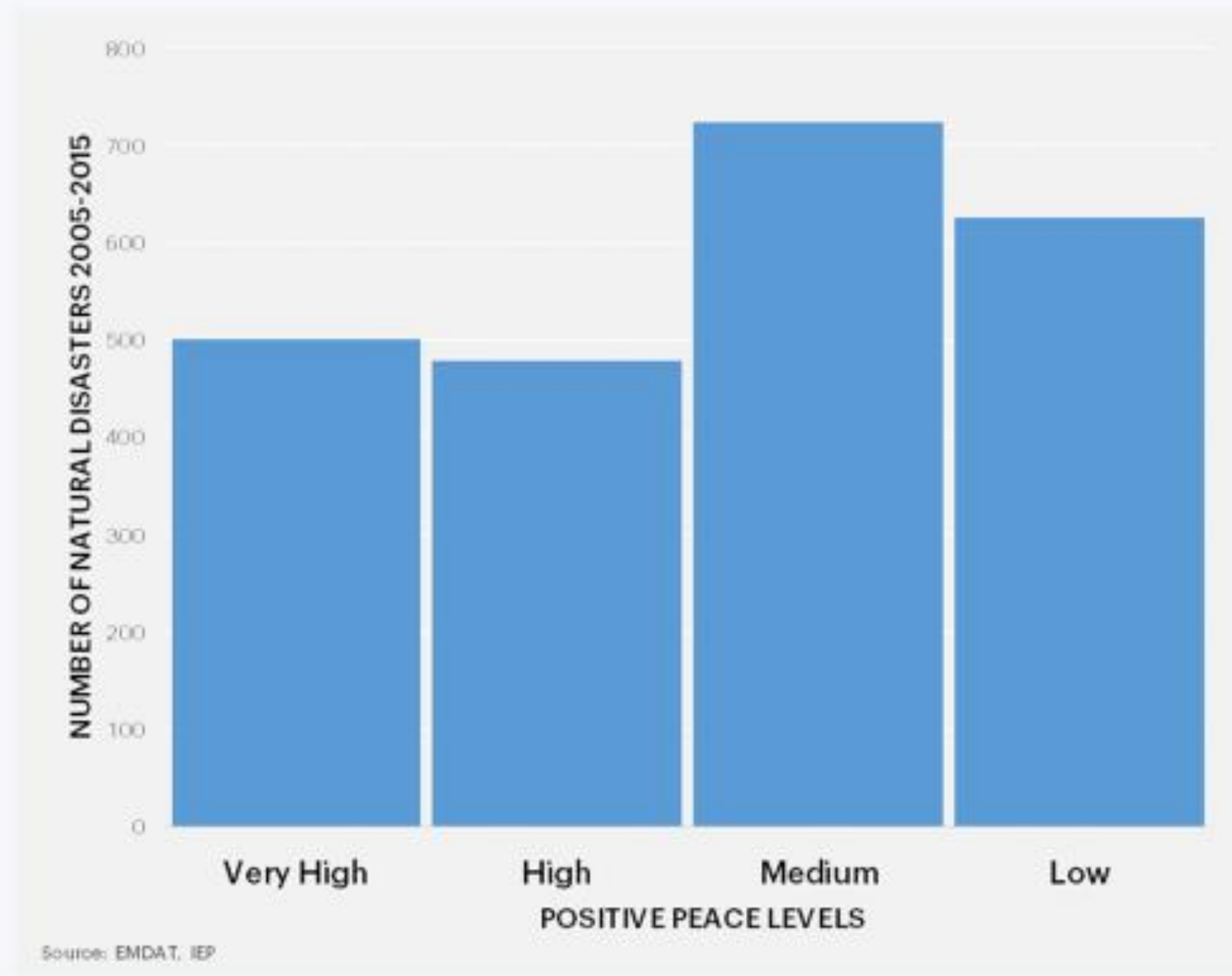
The proportion of resistance movements that are non-violent is higher in countries with stronger Positive Peace



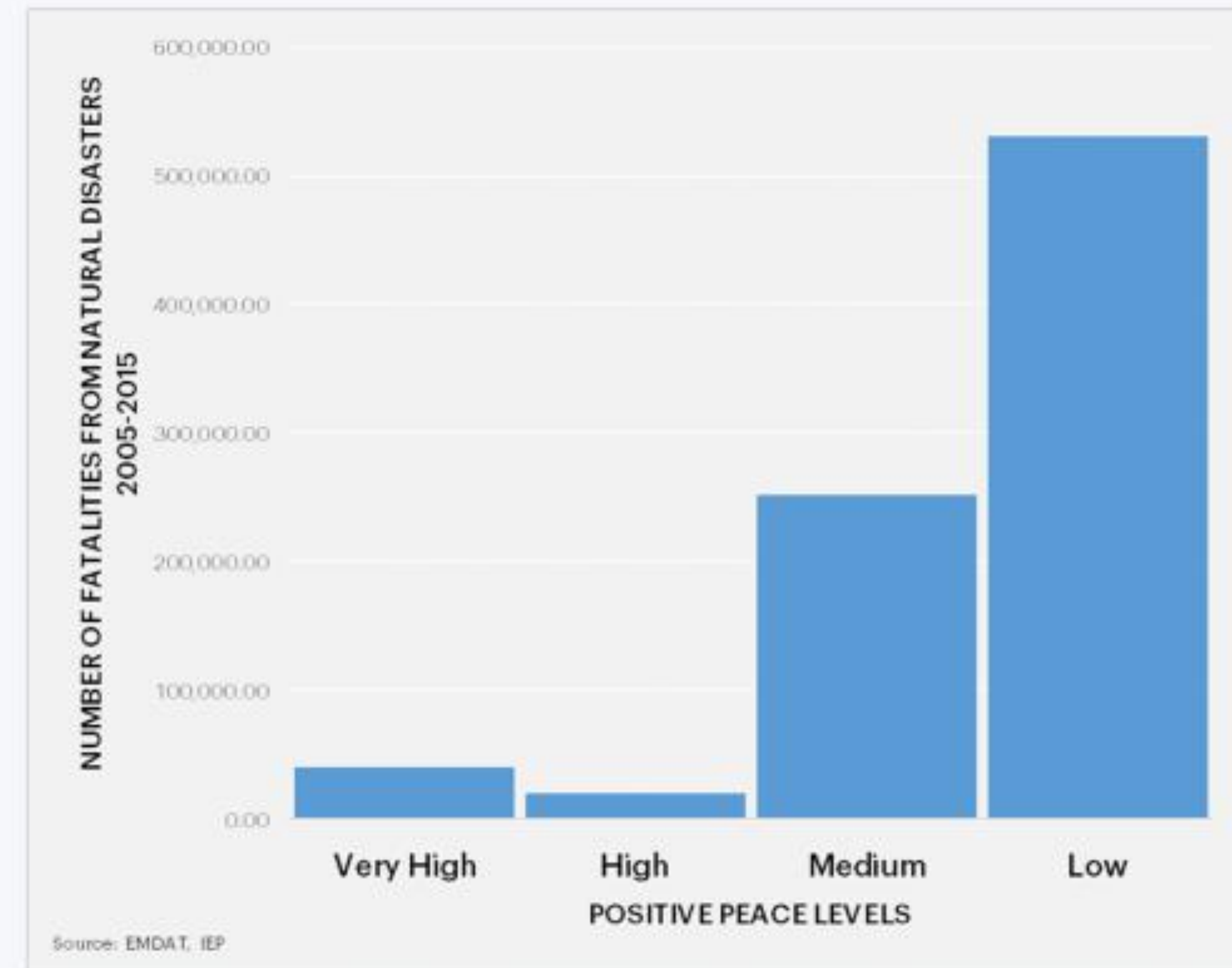
Positive Peace and natural disasters

13 times more lives are lost to natural disasters in low Positive Peace countries .This is disproportionally high when compared to the distribution of incidents.

Incidence of Natural Disasters



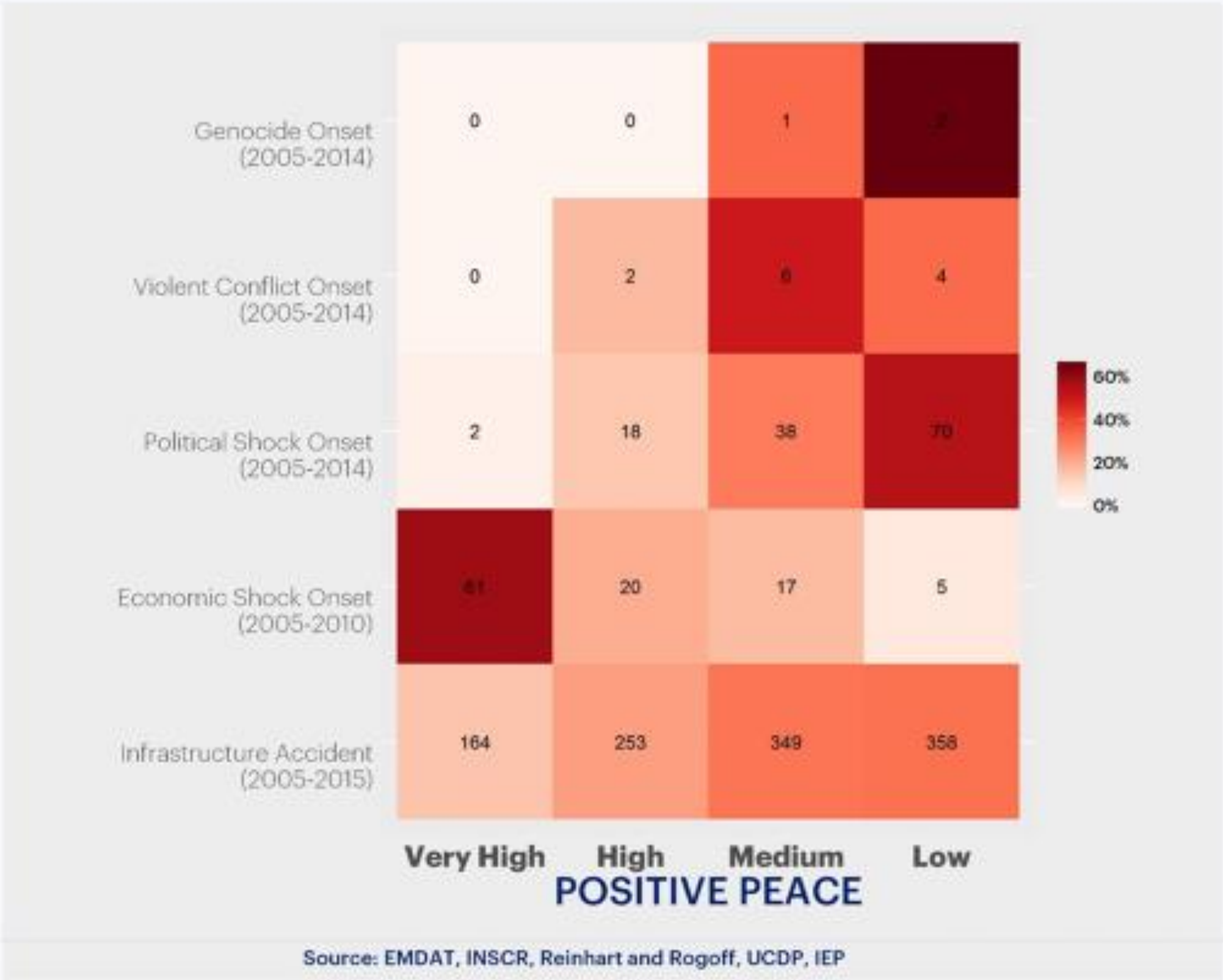
Fatalities from Natural Disasters



Positive Peace and internal shocks

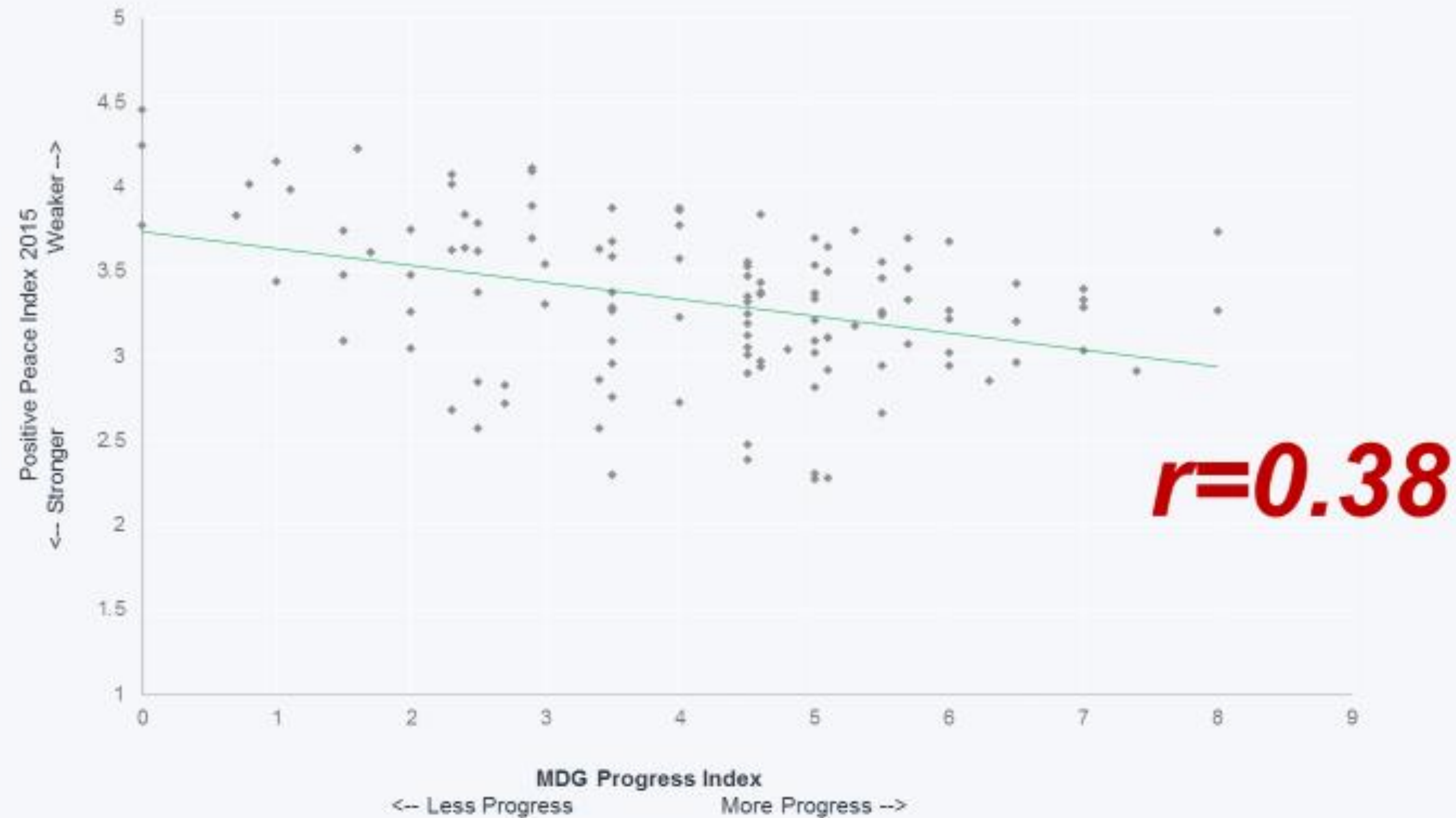
84 percent of all political and violent endogenous shocks have occurred in low Positive Peace countries.

INCIDENCE OF SHOCKS BY LEVELS OF POSITIVE PEACE



Positive Peace and the MDGs

Higher levels of Positive Peace correlates with the achievement of a country's Millennium Development Goals.





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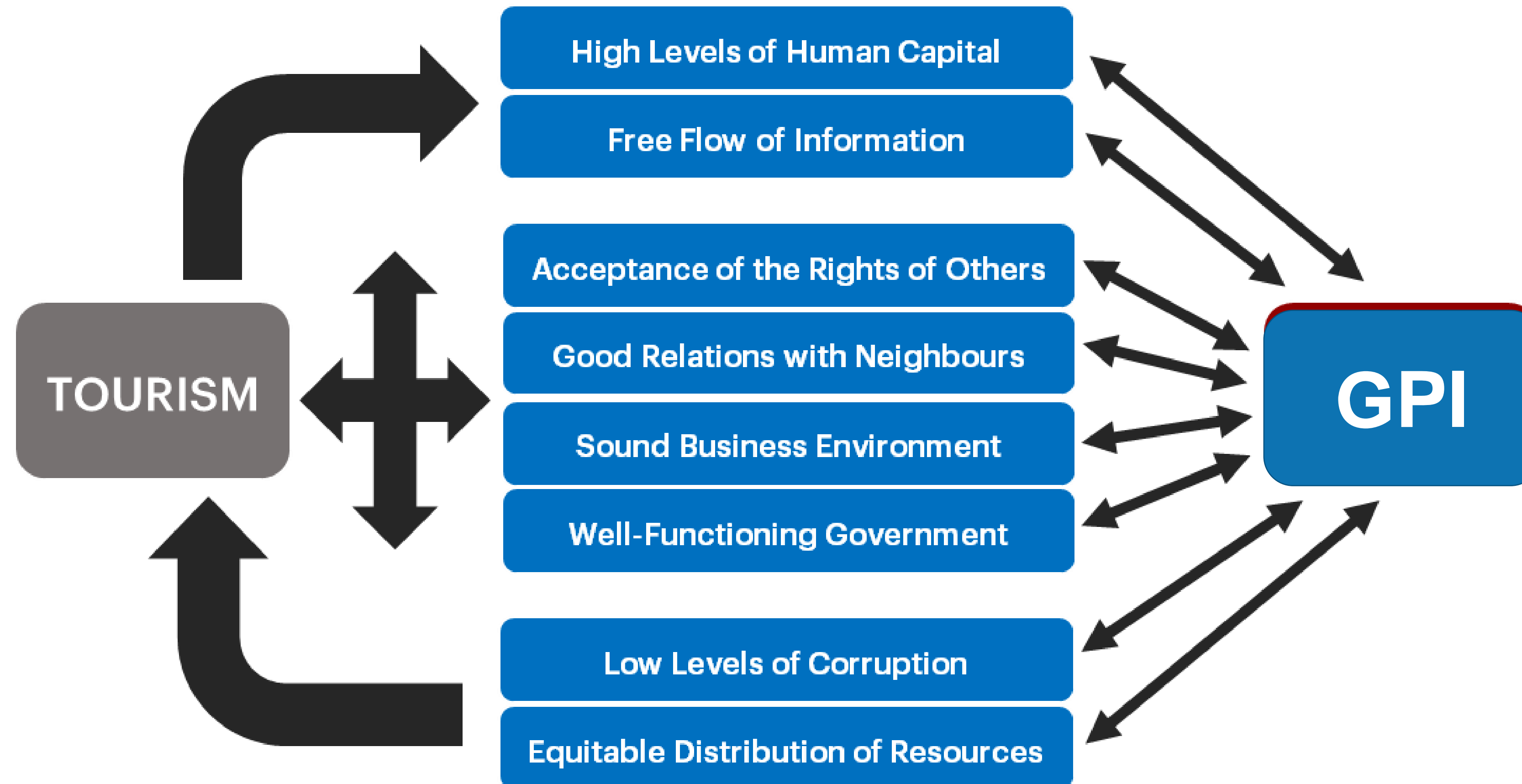
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Assessing the positive links
between peace and tourism

The link between tourism and Positive Peace

There is a circular link: increasing tourism sustainability may increase internal security, whereas decreasing conflict may enable tourism.



Tourism, Violence and World GDP

Violence costs world GDP over four times more than the contribution of the tourist industry.

**VIOLENCE
COSTS
13.4%
OF WORLD GDP**

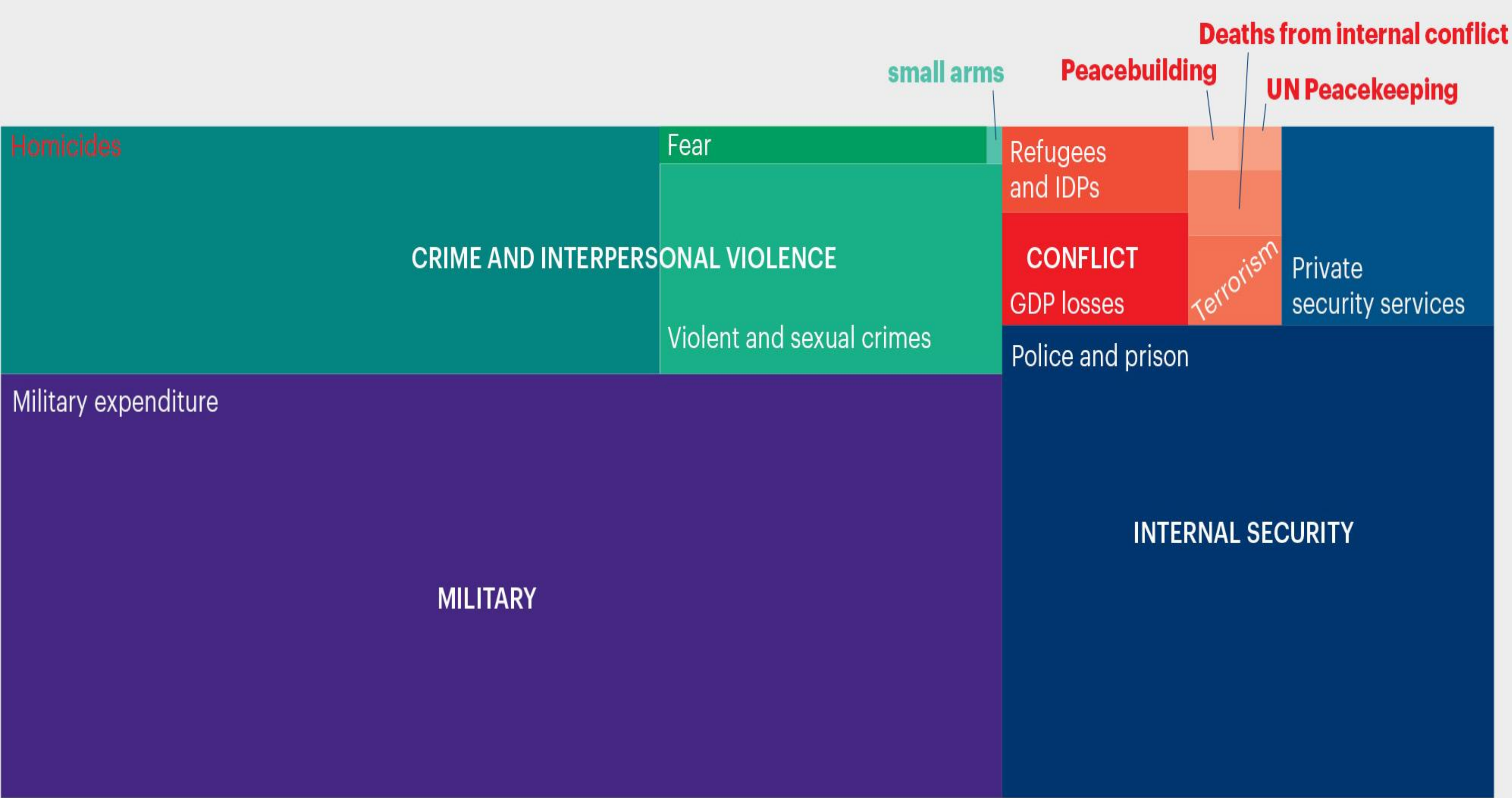


**TOURISM
ADDS
3.1%
TO WORLD GDP**



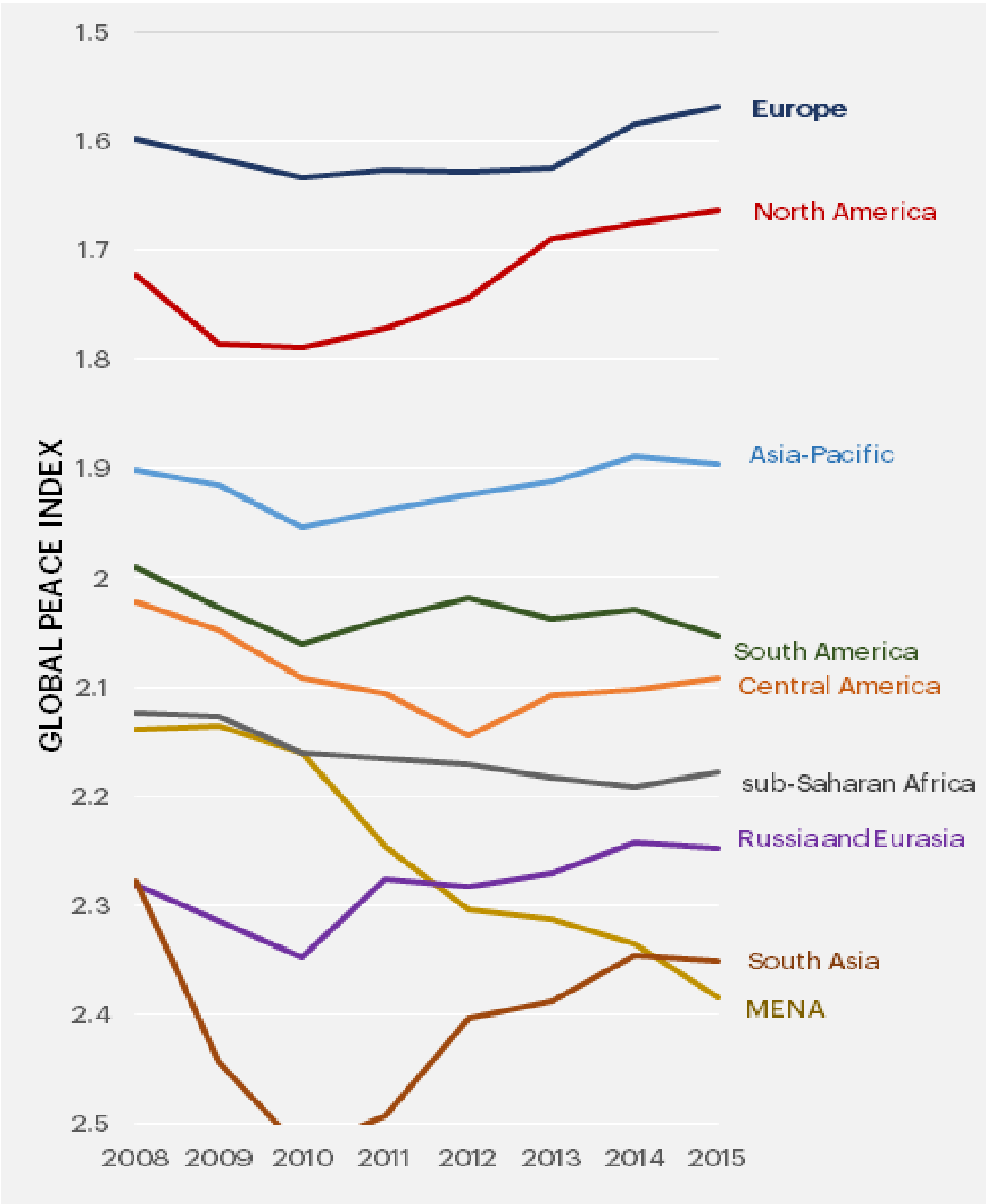
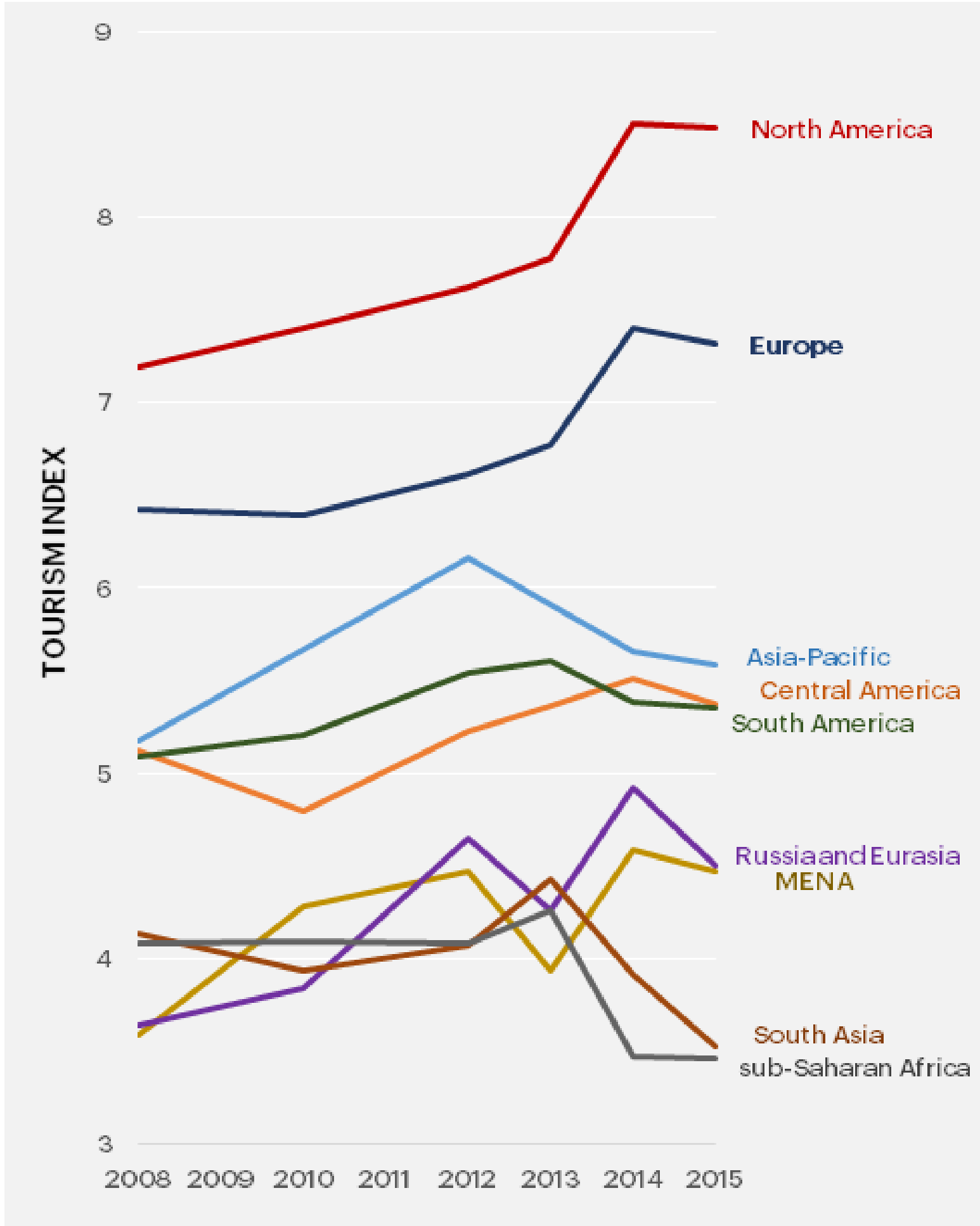
Breakdown of the economic impact of violence, 2015

Military expenditure is the single biggest component of the global cost of violence.



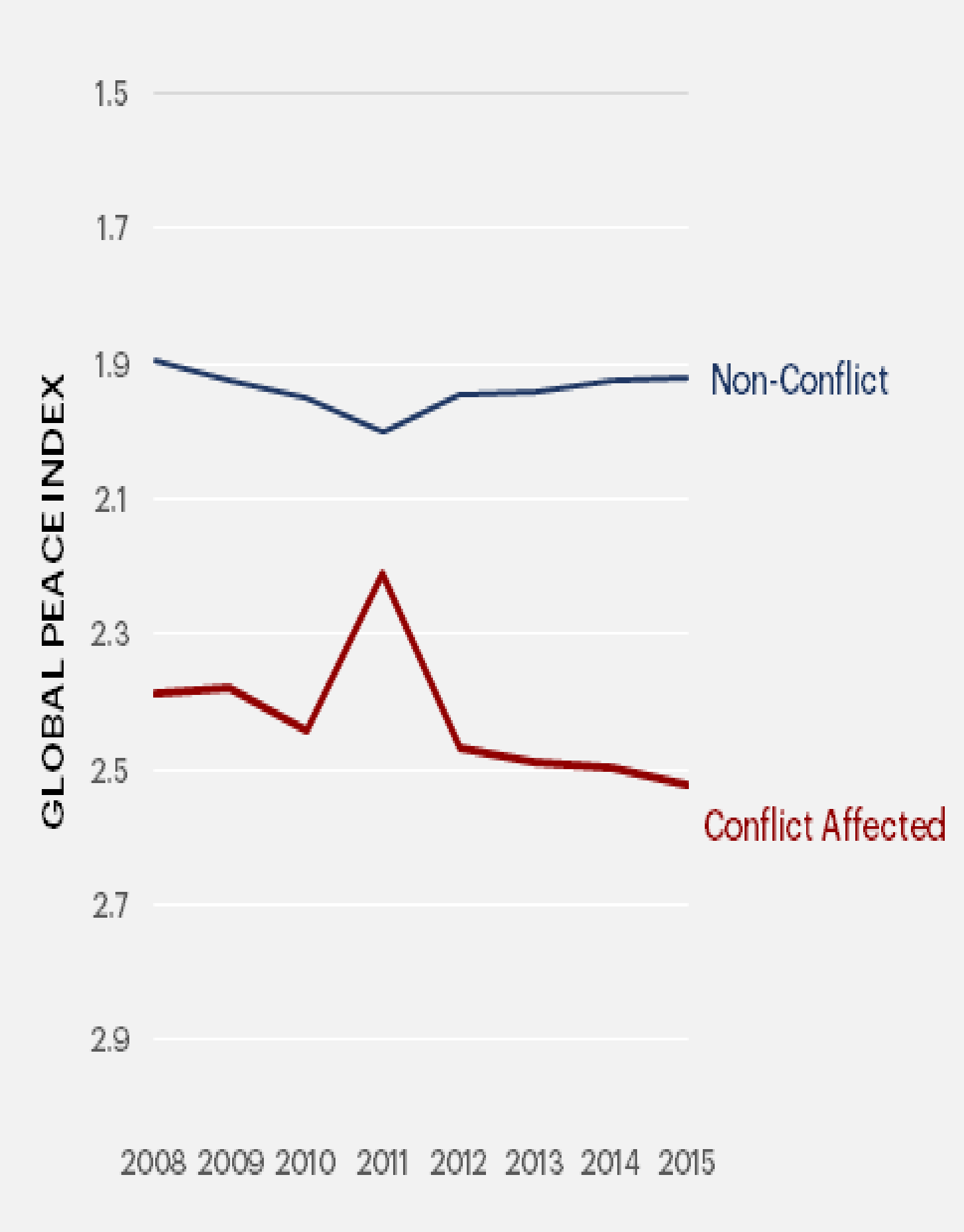
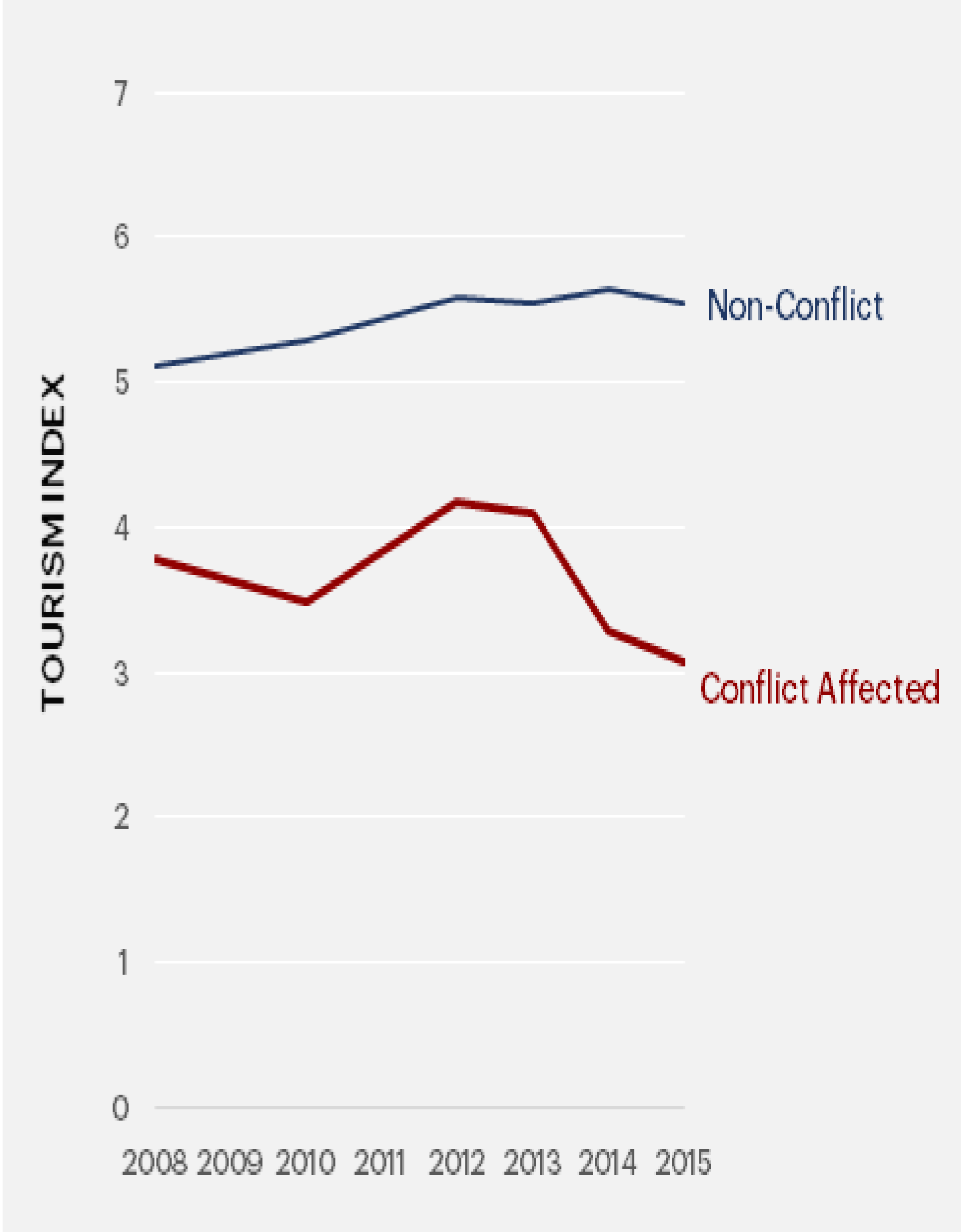
Countries with more sustainable tourism industries are more peaceful

Military expenditure is the single biggest component of the global cost of violence.



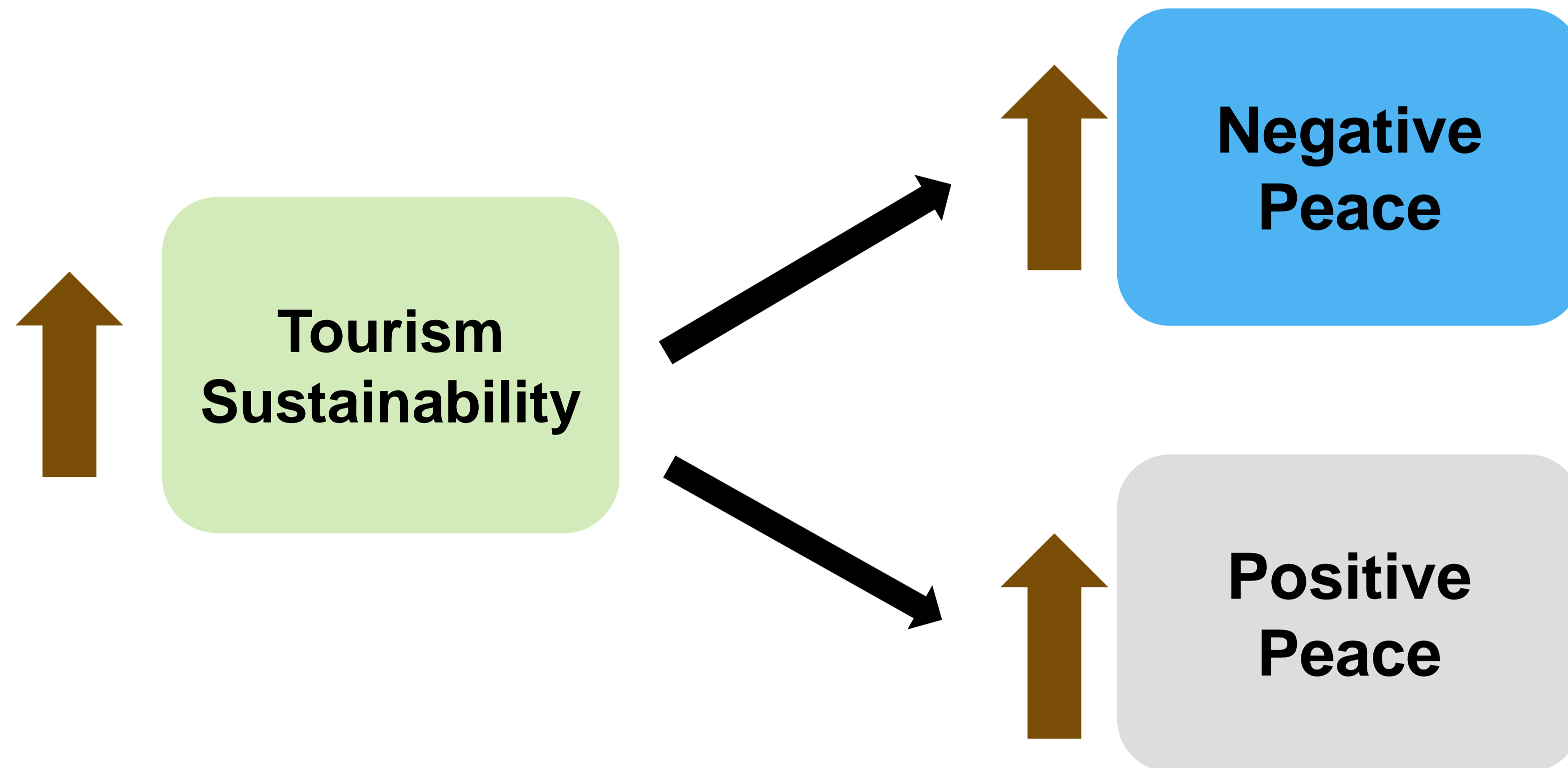
Tourism sustainability is resilient to deteriorations in violence and conflict

Military expenditure is the single biggest component of the global cost of violence.



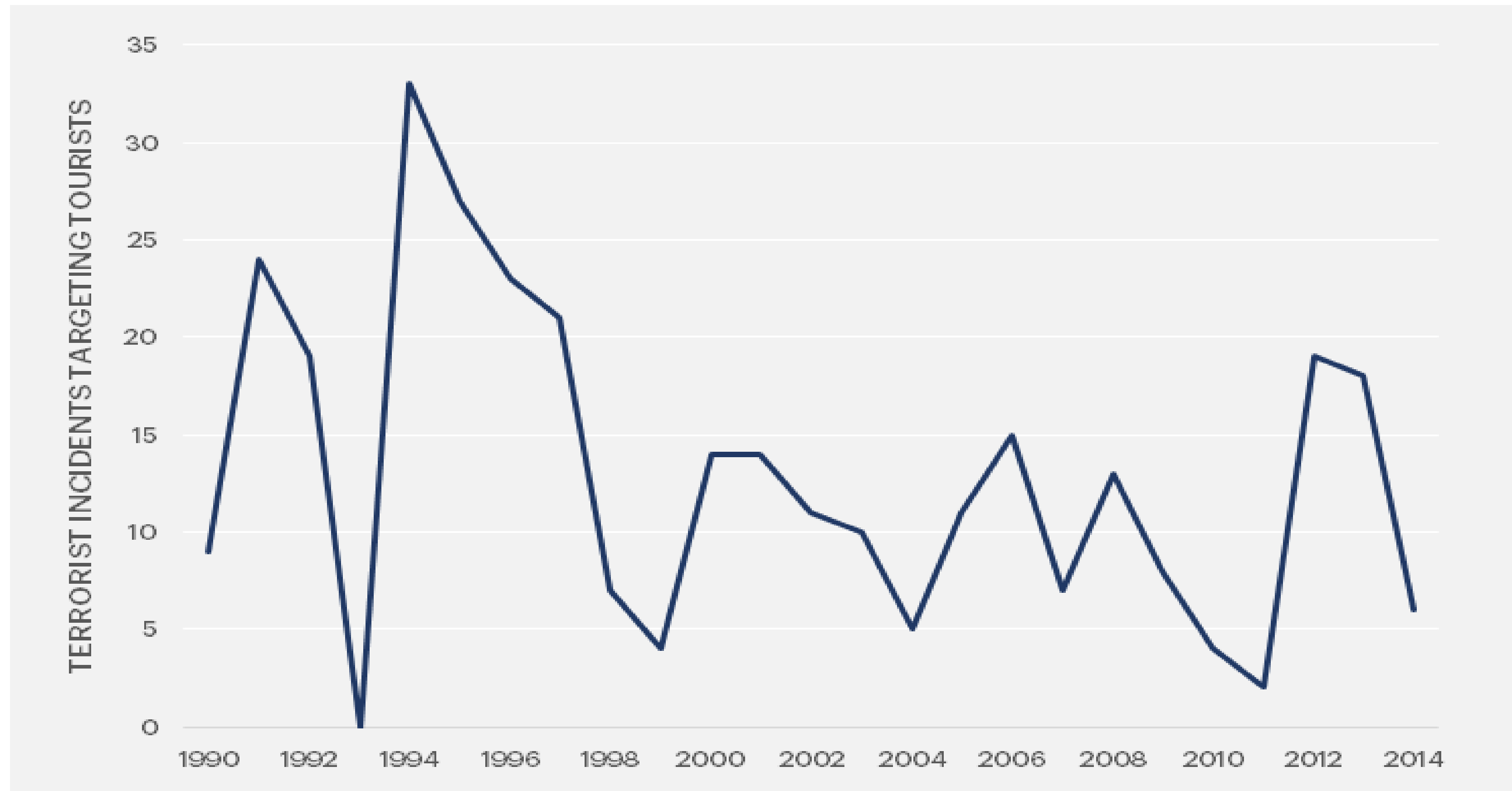
Tourism sustainability is a reasonable predictor of overall levels of peace

Military expenditure is the single biggest component of the global cost of violence.



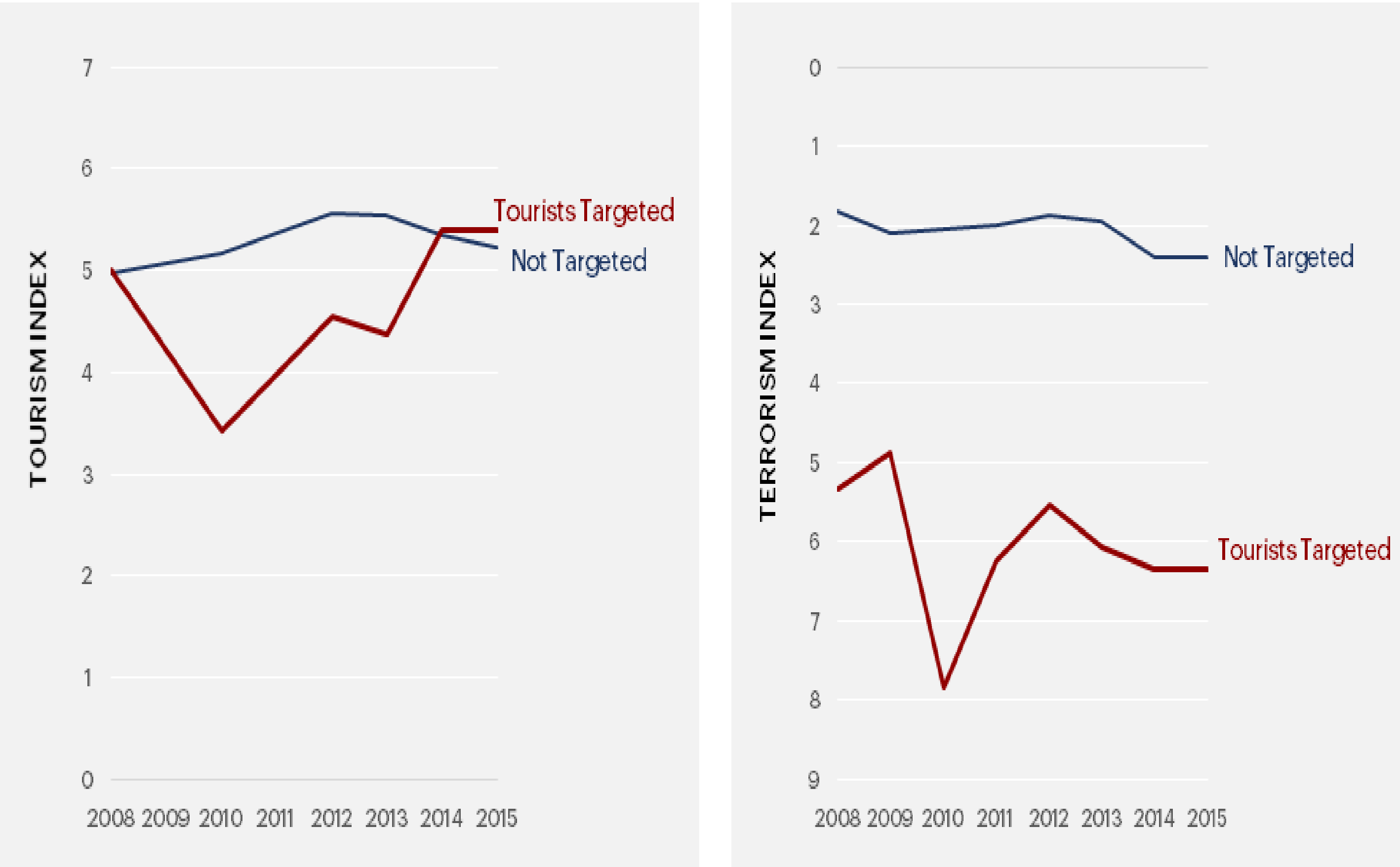
Terrorist attacks specifically targeting tourists historically come in waves

Military expenditure is the single biggest component of the global cost of violence.



Even when tourists are targets of terrorism, tourism sustainability recovers

Resilience of Tourism Sustainability in light of increased terrorism.



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