



# India beyond the Taj

## Seeking Partners





Be a  
Pupmark-er

15 years of creating youth leaders





*Helping*  
**YOUTH**  
**overcome**  
**fears**

**Discover your Planet<sup>®</sup>**  
**Discover Yourself**

**PUGMARKS : Fifteenth years of creating youth leaders.**



# *Creating a* **healthy Addiction**

- Bonding with new friends
- Motivation to work together
- Bringing out creativity at its best
- Discovering self potential
- Exploring outdoors



**PUGMARKS** : Fifteenth years of creating youth leaders.



# *Providing* **Adrenaline Rush**

Rafting,  
Bungee,  
Scuba &  
Skiing



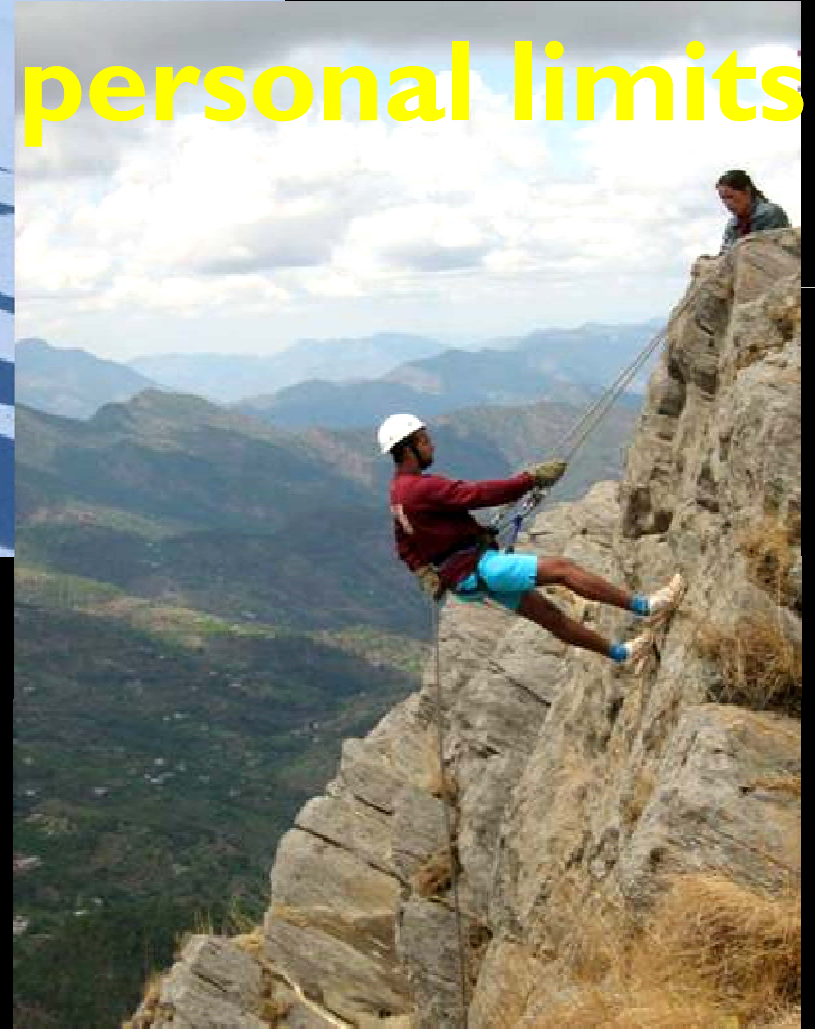
**PUGMARKS** : Fifteenth years of creating youth leaders.



# *Inspiring to Overcome personal limits*



- Snow Treks,
- Rappelling,
- Rock Climbing &
- Canyoning



**PUGMARKS** : Fifteenth years of creating youth leaders.





# *Helping find own Life-cycle*

PUGMARKS : Fifteenth years of creating youth leaders.



## *Bringing out* **Leaders in Teams**

Helping  
hardworking  
professionals  
recharge their  
batteries

- Team bonding,
- Leadership training,
- Treks & Adventure outings

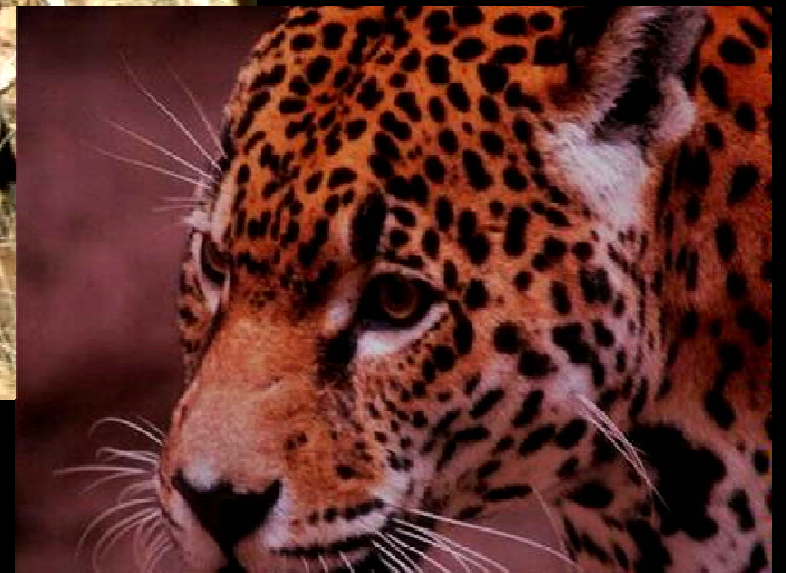


**PUGMARKS** : Fifteenth years of creating youth leaders.





# *Setting up* **affairs with Wilderness**



Love generates respects and  
then inspires conservation

**PUGMARKS** : Fifteenth years of creating youth leaders.





# *Promoting Learning through Self Discovery*

Wilderness as  
a Classroom  
without walls



PUGMARKS : Fifteenth years of creating youth leaders.

# *Creating a Strong Public Opinion*



The “demand” for animal products fuels a “supply”.

Only a cut in demand CAN cut the supply.

PUGMARKS : Fifteenth years of creating youth leaders.





# Supporting Research on Field

Providing opportunities for Students

PUGMARKS : Fifteenth years of creating youth leaders.



# Capacity Building for youth from local communities

*Creating livelihood options to  
prevent migration*



**PUGMARKS** : Fifteenth years of creating youth leaders.

# Discovering Dignity in Labour

## Community Interaction:

- Preparing football field
- Constructing bunds to prevent soil erosion
- Painting school buildings
- Working in the agricultural fields with farmers
- Training local youth



PUGMARKS : Fifteenth years of creating youth leaders.



# *Making a small contribution*

- Special camps for
  - Handicapped & visually impaired
  - Children with special needs
  - Underprivileged
- Support an Orphanage
- Support a local school



**PUGMARKS : Fifteenth years of creating youth leaders.**





# The PUGMARKS story

- 8<sup>th</sup> July, 1999 : Incorporated as ECO TOURS.  
Pugmarks promoted as a brand name
- August, 1999 : Romance of the Millennium announced.  
**Programme cancelled for lack of bookings.**
- Sept, 1999 : 1<sup>st</sup> camp : Nagzira Jungle in Central India  
The beginning was made.
- Oct, 1999 : One room office operational in Pune
- April, 2012 : Eco Tours was bought over and incorporated as  
**Pugmarks Eco Tours Pvt. Ltd.**
- June, 2013 : Over 3450 students participate in summer camps

**PUGMARKS : Fifteenth years of creating youth leaders.**



Fourteen years later...

# **One of the strongest brands in Nature and Adventure camping for students in India**

Summer Camping season (April – June, 2013)

- **109 camps in India and abroad**
  - **3450 campers &**
- **Over 200 young volunteers**

**PUGMARKS : Fifteenth years of creating youth leaders.**





# Team One

## **VOLUNTEERS**

**Pillars of Pugmarks undergo rigorous training**

- Care and safety of the campers
  - Teamwork and leadership
  - First-Aid & handling Emergencies
- On the field training – Wildlife & Adventure Skills

**PUGMARKS : Fifteenth years of creating youth leaders.**

# Volunteer Training



## PUGMARKS Team ONE

Girls leading all the way...

PUGMARKS : Fifteenth years of creating youth leaders.





Pugmarks, the open air school, has gifted me  
the "Natural Life.. - A thrill of living", that is what every  
experience with Pugmarks has been!

Darshan P. Mundada, A Pugmarker for Life